

Perfect Summer Reset

1. **SPONSOR:** The Perfect Summer Reset (the “Contest”) is sponsored by EF Institute for Cultural Exchange Ltd., 80 Bloor St W, 16th Floor, Toronto, ON M5S 2V1 (the “Sponsor”).
2. **ELIGIBILITY:** The Contest is open to legal residents of Canada, excluding Quebec, who have reached the age of majority in their province or territory of residence at the time of entry, and who are employed full or part-time as a teacher or administrator at the middle school, junior high school, senior high school. Employees of the Sponsor, its parent, related and affiliated companies, subsidiaries, departments or agencies, franchisees, suppliers, advertising and promotional agencies, contest administrators, and any other parties engaged in the development, production or distribution of Contest materials and those living in the same household are excluded from entering. By participating in this Contest, entrants acknowledge compliance with, and agree to be bound by, these Contest Rules. Entrants who do not comply with any of the Contest Rules are subject to disqualification by the Sponsor, in the Sponsor’s sole discretion.
3. **CONTEST DATES AND TIMES:** The Contest begins on February 11, 2025, at 12:00 PM EST and ends on April 30, 2025, at 11:59 PM EST (the “Contest End Date”) after which time the Contest will be closed and no further entries shall be accepted.
4. **HOW TO ENTER:** Online (<https://www.eftours.ca/perfect-summer-reset>) by completing the entry form with your first name, last name, profession, school name, telephone number including area code, email address, confirm that you have read and agreed to be bound by the Contest Rules, indicate whether you would like to receive additional information from the Sponsor about programs and promotions, and click “submit.” Limit 1 entry per person. For this Contest, receipt of an Internet entry occurs when Sponsor’s servers record the entry information. All entries must be complete and are subject to verification by the Sponsor, in its sole discretion. In the event of a dispute regarding the identity of an online entrant, the entry will be deemed to have been made by the authorized account holder of the email address submitted with the entry. The authorized account holder is defined as the person who is assigned an email address by an online service provider or other organization (business, educational institution, etc.) Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise illicit means to enter the Contest, or any other methods not authorized by these Contest Rules, for example, but not limited to, creating multiple accounts, identities, or registrations, all in the Sponsor’s sole discretion, shall be deemed as tampering and may disqualify you from entering, participating, and/or winning a prize. Entries that contain false or incomplete information are void. Entries that are late, lost, stolen, illegible, contain false information, are damaged, misdirected, mutilated, garbled, or incomplete, altered, or otherwise irregular or that do not conform with or satisfy any or all of the conditions of the Contest Rules are void. Entrants grant Sponsor a non-exclusive license to use all entries for any purpose. No correspondence will be entered into except with selected

entrants. Proof of transmission (screenshots or captures, etc.) does not constitute proof of entry or receipt of an entry.

5. **CONTEST PRIZES:** There is a total of 1 prize available to be won consisting of an “Perfect Summer Reset,” which entails a vacation for up to two people to any city [EF Tours Canada](#) or [EF Go Ahead Tours Canada](#) serves. Flights, hotels and \$5,000 of spending money to cover daily costs on the ground will be provided, up to a maximum value of \$20,000. The winner will be able to choose the destination, and The Sponsor will book the flights and hotels. The \$5,000 payment will be issued no earlier than four weeks prior to departure. The winner must give The Sponsor two months’ notice before intended departure date to book flights and hotels. Travel must occur between July 15, 2025 and August 31, 2026. If flights are not boarded, the winner forfeits the \$5,000 stipend and must return it to The Sponsor.

All winners assume any and all liability for any injury or damage caused, or claimed to be caused, by entering, participating in this promotion, or use or redemption of a prize. Prizes must be accepted as awarded and have no cash value. Prizes or any portion thereof cannot be combined with other discounts, promotions, or special offers. Sponsor reserves the right to substitute an alternate prize of equal or greater value if an advertised prize is unavailable at time of award.

6. **ODDS OF WINNING:** The odds of winning depend on the number of eligible entries received before the Contest End Date.
7. **SKILL TESTING QUESTION:** Selected entrants will be required, as a condition to winning a Prize, to correctly answer, without assistance of any kind, the Sponsor’s time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call.
8. **WINNER SELECTION AND CONFIRMATION:** On May 15, 2025, at 12:00 PM EST, at 80 Bloor St W, 16th Floor, Toronto, ON M5S 2V1 (the “Draw Date”), the Sponsor, or an employee, agent, or other representative of the Sponsor, will conduct a random draw from all eligible entries and select the potential winner (the “Selected Entrant”). The Selected Entrant will be deemed a winner if they meet all of the eligibility criteria set out in these Contest Rules. If a Selected Entrant does not meet the eligibility criteria, they will be disqualified and will not receive a prize, and another entrant will be selected by way of a random draw from the remaining eligible entries. Before being declared a winner, a Selected Entrant will be required to: (i) correctly answer the Sponsor’s skill-testing question; (ii) sign and return the Sponsor’s Declaration of Eligibility and Liability/Publicity Release form; and (iii) comply with all other Contest Rules, all in the sole discretion of Sponsor.

The Selected Entrant will be notified within one (1) business day of the draw and will be contacted via email provided at the time of entry into the Contest. Up to three attempts will be made within 36 hours following the draw. A Selected Entrant that does not or cannot accept the Prize may forfeit it, and a new Selected Entrant will be selected by random draw, in the Sponsor’s sole discretion. The Sponsor’s signed release form must

be received by Sponsor no later than June 1, 2025. Sponsor is not responsible for the failure, for any reason whatsoever, of a Selected Entrant to receive notification or for the Sponsor to receive a Selected Entrant's response. No flights or hotels will be booked until the release form is returned.

Disputes regarding identity of entrant: If the identity of a Selected Entrant is disputed, the entry will be deemed to have been submitted by the Authorized Account Holder (the individual assigned to the email address associated with the entry). Each Selected Entrant may be required to provide proof that they are the Authorized Account Holder associated with the selected entry.

9. **RELEASE AND INDEMNIFICATION:** The winner must sign the Sponsor's Declaration of Eligibility and Liability/Publicity Release form to: (i) confirm compliance with the Contest Rules; (ii) agree to accept the prize as awarded; (iii) release, discharge, and hold harmless the Sponsor, its departments and agencies, parent, related and affiliated companies, subsidiaries, franchisees, advertising and promotional agencies, counsel, marketing partners, and each of their respective directors, officers, employees, shareholders, successors, sponsors, partners, licensees, subsidiaries, agents, artists, advisors, assignees, and all others associated with the administration, development, and execution of the Contest (the "Released Parties") from and against any and all manner of action, cause of action, claim or demand, loss or injury, use or misuse of a prize or any travel related thereto, and the use of the Entry by the Sponsor, suit, debt, covenant, contract, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, failure of any third-party contractor or supplier used in connection with any aspect of the Contest to perform or deliver any goods or services, any act of God, or any other event beyond the Released Parties' control, any dissatisfaction of any kind by a winner with any aspect of the Contest or any prize, liability for physical injury, death, or property damage which the entrants, guests, their heirs, successors, or assigns have, might have, or could have suffered, by reason of or arising out of the entrant's participation in the Contest and/or in connection with the acceptance and/or exercise by the entrant of the Prize as awarded; and (iv) indemnify the Released Parties against any loss, damage, or expense, including legal fees, that any of the Released Parties may suffer or incur as a result of any non-compliance by an entrant with any of the Contest Rules or participation in the Contest and/or in connection with the acceptance and/or exercise by an entrant of a prize and the use of the Entry by Sponsor.
10. **OTHER CONDITIONS:** The Sponsor reserves the right to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned for any reason, the Sponsor reserves the right to cancel the Contest and conduct a random draw from all previously received eligible entries received by the Contest End Date.

Publicity and entrant information: By participating in the Contest, entrants consent to the use of their name, address, postal code, telephone number, social media handles, comments, and image, whether on videotape, photograph, or any other means, for the administration of this Contest or any publicity carried out by the Sponsor, without further notice or compensation.

Law: The Contest is void where prohibited by law and is subject to all applicable Canadian federal, provincial, territorial, municipal, and local laws. This Contest shall be governed exclusively by the laws of Ontario, including all issues and questions concerning the construction, validity, interpretation, and enforceability of these Contest Rules, rights and obligations between entrants and the Sponsor, and procedural provisions, without giving effect to any choice of law or conflict of law rules. Any dispute shall be adjudicated by the courts sitting in Toronto, Ontario.

Rule amendments: The Sponsor reserves the right, in its sole discretion, to amend or modify these Contest Rules, or modify, cancel, or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest.

Intellectual Property: All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans, and representations are owned by the Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsor is strictly prohibited. The Sponsor's marketing or other partners, if any, shall also have access to and rights to reproduce, copy, or otherwise use any materials generated by this Contest or any submissions or materials generated by entrants.

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