



Simplifying the Hybrid Workplace for 2022

Is your technology ready to support dynamic collaboration?



Workplace Disruption

What happened? *We traded creativity and inspiration for personal productivity.*

“We’ve told ourselves that we were being productive, but most of our projects were already in flight for 9 months, but since then we’ve realized that starting new projects, remaining creative and competitive ... will take more than ‘work from home’”.

- **Global Director of Collaboration,**
Sporting Goods and Clothing Company and Member of Mersive’s Customer Council

Can we have both? The way we leverage technology to work together will need to change.

The *Hybrid* Workplace

Impact on Us (Human Factor)

Opportunity to optimize for your own (work/life)-style, become aware of what *works* for you.



Where to work?	Fixed	Dynamic
When to work?	Scheduled	Ad Hoc
How to work effectively?	Driven by rooms, resources, and technology	Driven by personal choice
How to stay engaged, Informed?	Traditional meetings, in-person	Mix of video, and opportunistic touchpoints

Technology Impacts to Consider Supporting Hybrid

- **Rise of Video.** Video endpoints should be provided as part of the ubiquitous infrastructure so users do not need to pre-select spaces. No longer sufficient to selectively enable “video rooms”.
- **BYOM.** Transition between working at home, and working at work should not mean new user-interfaces, workflows. BYOM allows users to move their work ecosystem wherever it is needed.
- **Ad Hoc Booking and Room Use.** Hybrid means personal (and often ad hoc) choice of meeting location and flexibility. Unpredictable attendance rates, user needs, and meeting length.
- **Supportive Intelligence.** Actionable analytics and insights that drive user experience to assist with efficiency and engagement in the ad hoc, hybrid workplace.



Rise of Video

- With **more hybrid meetings taking place than ever before**, organizations will need to enable more spaces with video conferencing to provide **effective spaces for dispersed team members to collaborate**.
- **Ad hoc spaces** now also need to be video conferencing-enabled, allowing employees to use **transitional or huddle spaces** to meet and collaborate with dispersed team members.
- There is also a growing need for **single user areas such as phone booths or focus rooms** to be able to support remote connectivity.
- **Dedicated video conference rooms will need to be “unlocked”** and support a wider variety of conferencing platforms, offer seamless control of the room’s video conferencing system, and provide an intuitive, familiar workflow.
- The transition between each space or room in the office, or when the employee is working at home, should all be seamless - allowing them to **move their work ecosystem to wherever it is needed**.



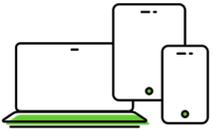
Acceleration of BYOD → BYOM

Bring Your Own Device

You can bring any *device* into the room to share and collaborate on the meeting display, whether it's their laptop, tablet, or mobile device.

Bring Your Own Meeting

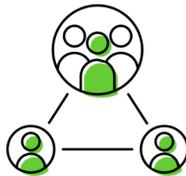
The user's technology ecosystem connects to the enterprise infrastructure to support the user's needs as they arise:



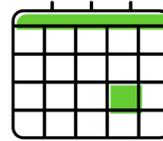
Device that you're familiar with and use every day.



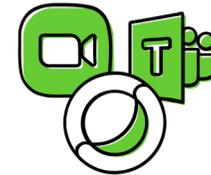
Content so you can share on demand and in parallel with your team.



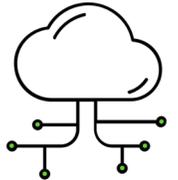
Productivity tools that support interactive work with your colleagues in real-time.



Calendar so the room can automatically support the meeting at hand.



Conferencing app to extend the in-room collaboration experience to remote participants.



User intent gauged by infrastructural AI.

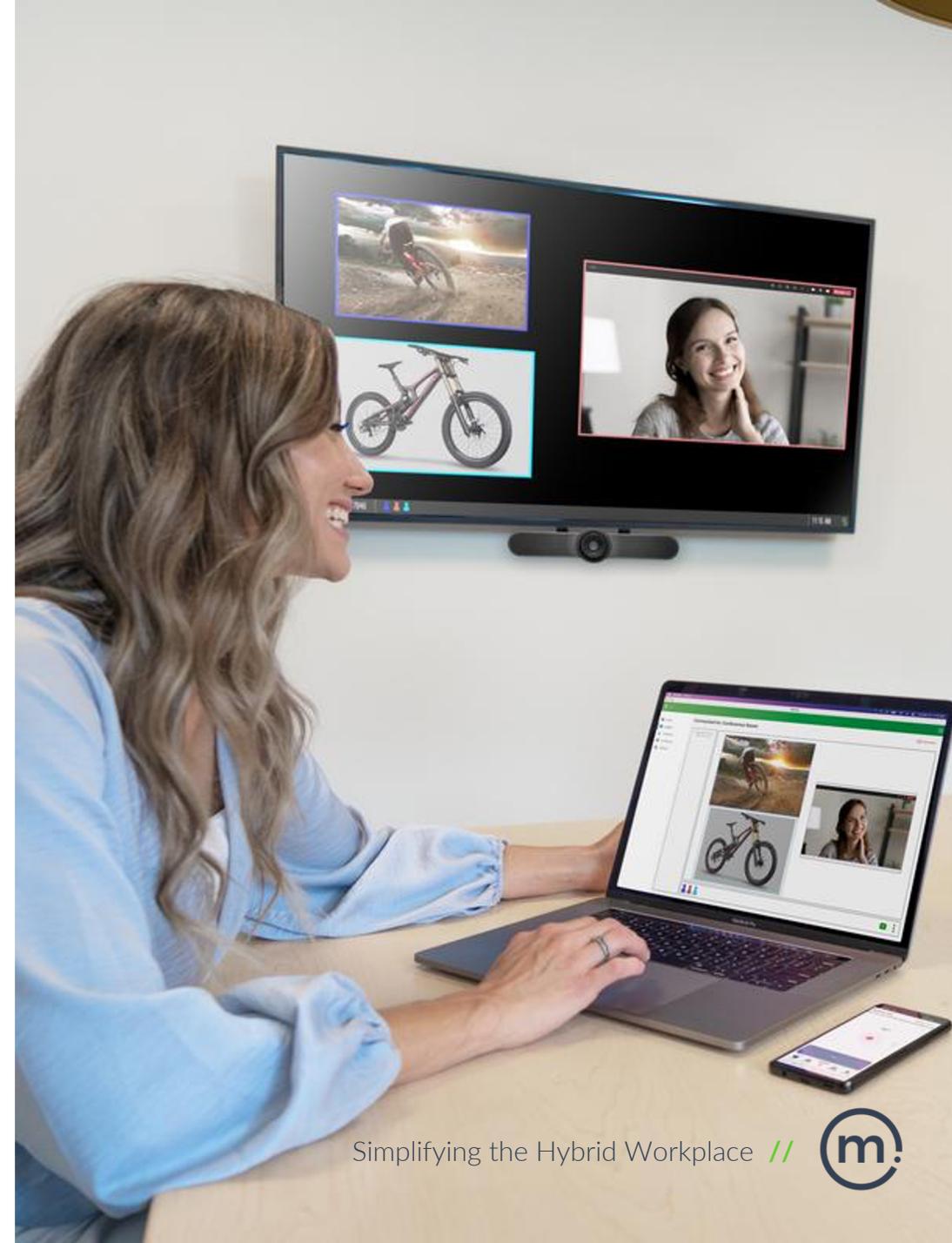
and the room will support and integrate with it all.

The Challenge

Providing a Consistent User Experience in Every Room for a more flexible workplace

Organizations need to provide a consistent user experience across all room types to facilitate all styles of collaboration in the new hybrid workplace.

- Ad hoc spaces now need more sophisticated technology than before (video, ad hoc booking, communications)
- Fixed spaces now need to support ad hoc workflows
- Pervasive, low-cost room systems should:
 - Provide simple and intuitive UI, meeting start/stop on demand
 - Consistent workflow for starting video conferences no matter what space you're in
 - Support both in-person and remote collaboration, whether its a huddle room or conference room



Solutions for Any Use Case or Room Type



Solutions for Any Use Case or Room Type

Solstice Wireless Content Sharing

Enables better in-room collaboration through rich, multi-source content sharing from virtually any laptop or mobile device. Great for rooms where video conferencing isn't needed but local collaboration and ease-of-use are required.

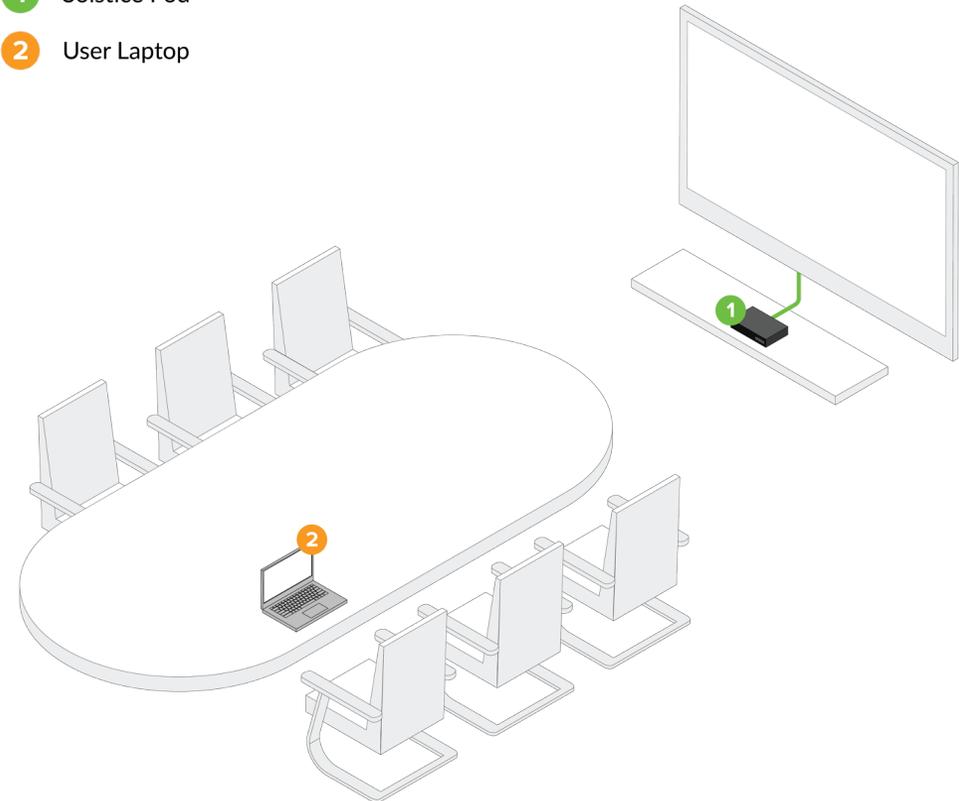
Key Features

- ✓ Multi-source content sharing
- ✓ App-based, app-free, and wired sharing options
- ✓ Layout control and content markup

— HDMI cable

1 Solstice Pod

2 User Laptop



Solutions for Any Use Case or Room Type

Solstice BYOM Video Conferencing

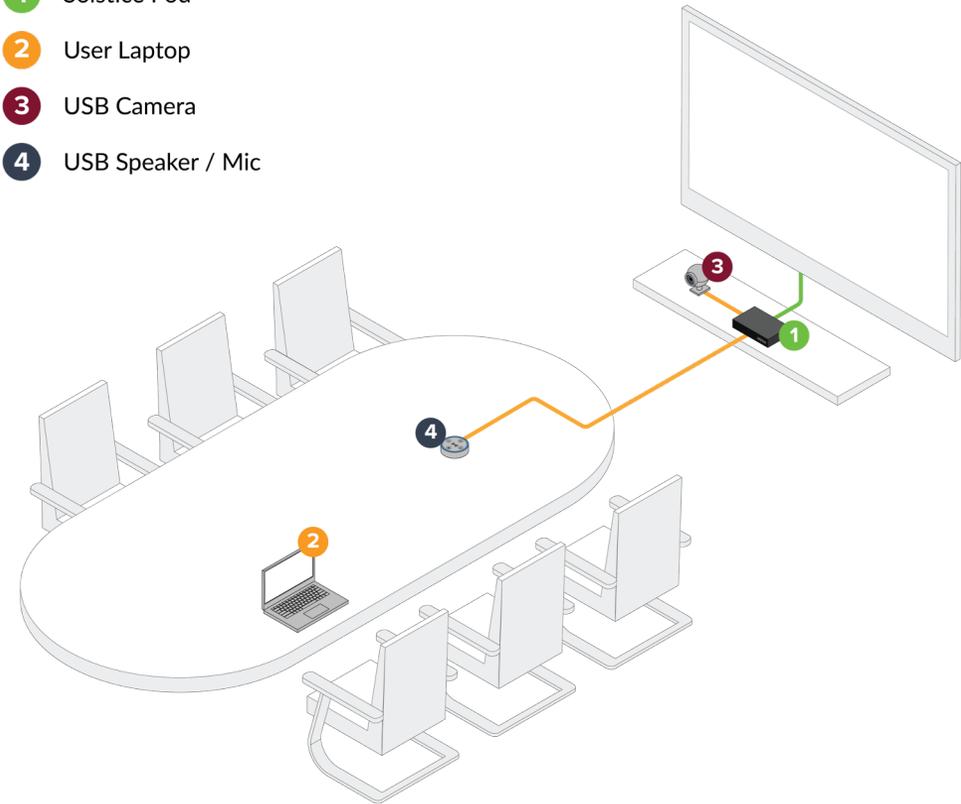
Provides remote connectivity to your meeting rooms via agnostic, BYOM video conferencing, as well as powerful in-room collaboration via Solstice's multi-source content sharing.

Key Features

- ✓ Multi-source content sharing
- ✓ App-based, app-free, and wired sharing options
- ✓ Agnostic BYOM video conferencing leveraging user laptops
- ✓ Wireless access to room A/V peripherals
- ✓ One step meeting start

— HDMI cable — USB cable

- 1 Solstice Pod
- 2 User Laptop
- 3 USB Camera
- 4 USB Speaker / Mic



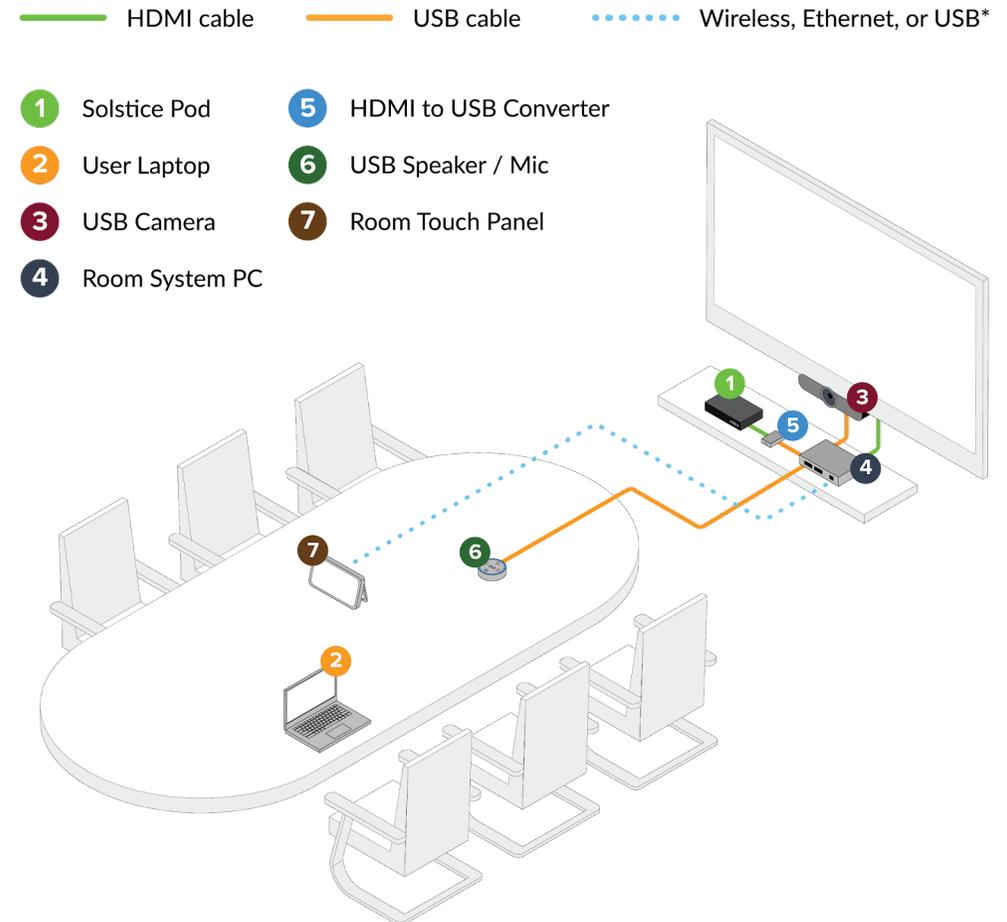
Solutions for Any Use Case or Room Type

Solstice Wireless Content Sharing within a Microsoft Teams Room or Zoom Room

Provides remote connectivity to your meeting rooms via agnostic, BYOM video conferencing, as well as powerful in-room collaboration via Solstice's multi-source content sharing.

Key Features

- ✓ Multi-source content sharing added to Teams or Zoom meetings
- ✓ App-based, app-free, and wired sharing options
- ✓ Vendor-specific conferencing via the dedicated room system, no laptop required
- ✓ In-room participants can share content without needing to join the conference call



Bringing Flexible BYOM to a Dedicated Video Room



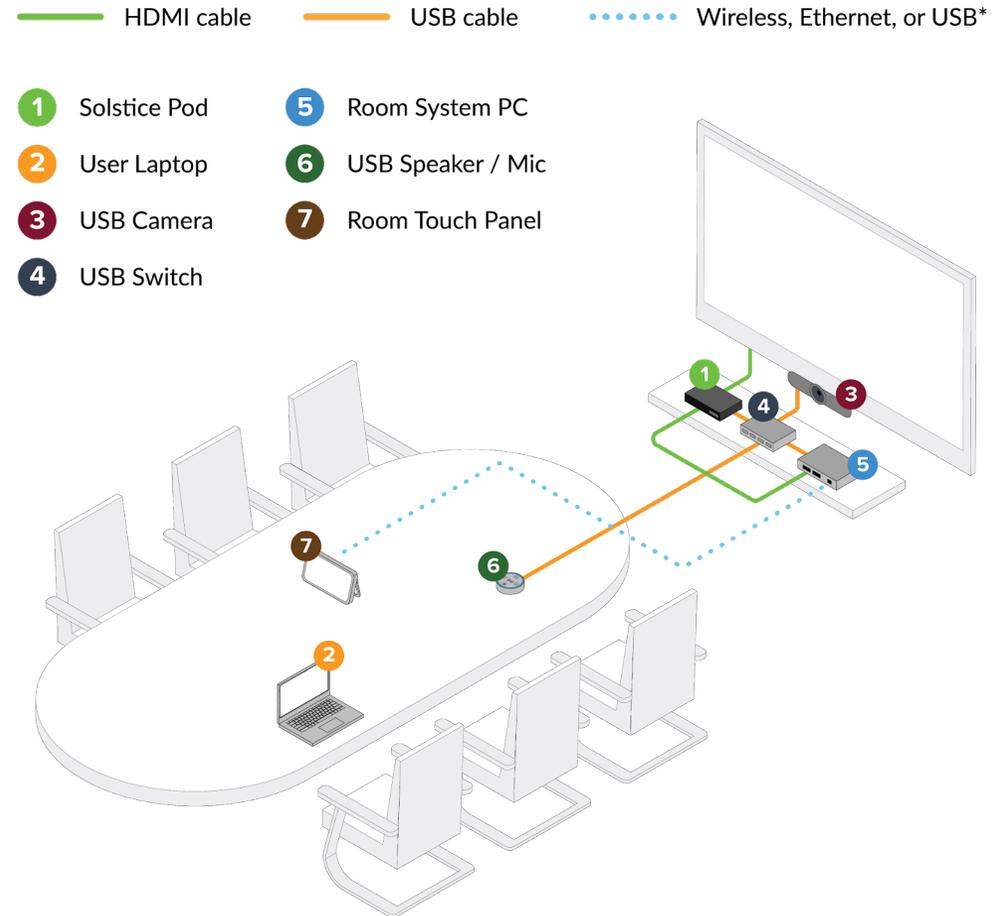
Bringing Flexible BYOM to a Dedicated Video Room

Solstice BYOM Video Conferencing + Microsoft Teams Room or Zoom Room

Gives users the option to use their laptop and video conferencing service of choice to host the meeting or opt to use the dedicated room system, which does not require a laptop but is usually vendor-locked to only support a single conferencing platform.

Key Features

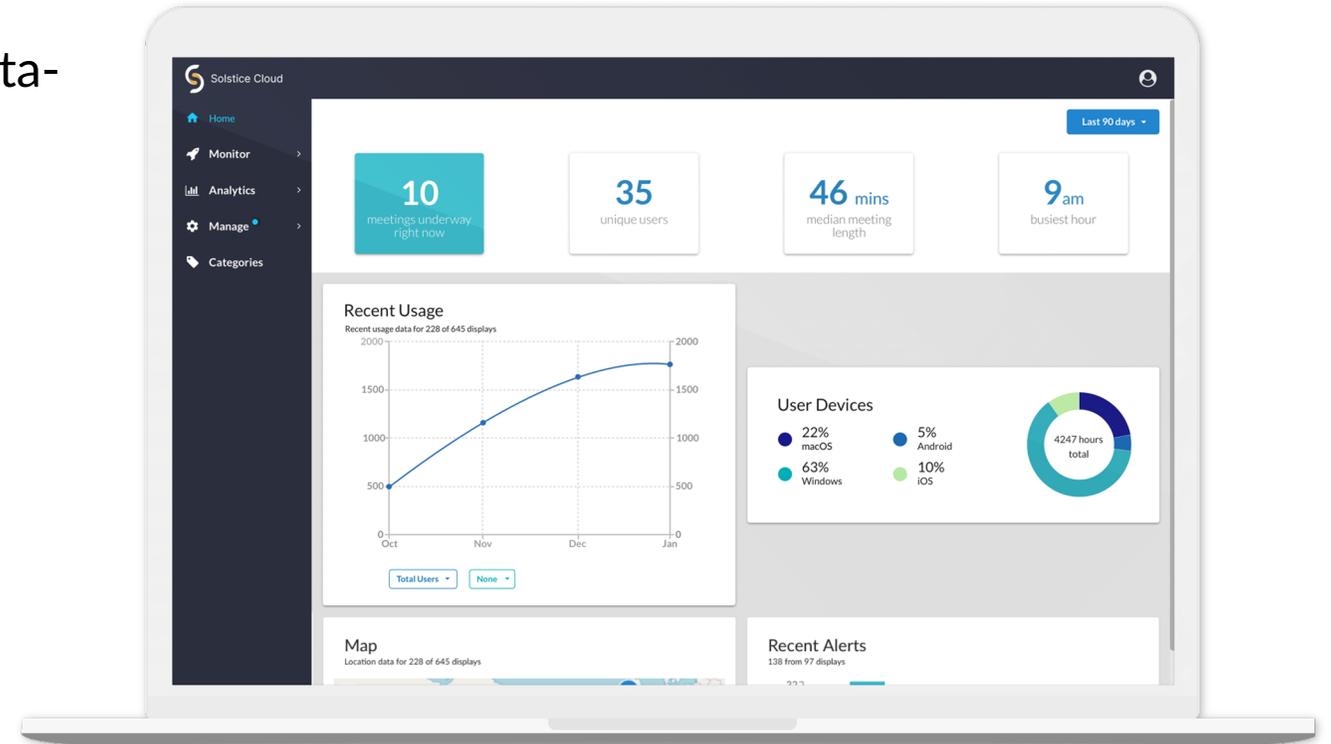
- ✓ Multi-source content sharing, locally and in a Solstice video conferencing sessions
- ✓ Agnostic BYOM video conferencing support via Solstice, leveraging user laptops
- ✓ Vendor-specific conferencing via the dedicated room system, no laptop required
- ✓ Solstice and the dedicated room system share room peripherals via USB switching



Meeting Space Analytics

Gain critical insights into space utilization and workforce collaboration to drive intelligent, data-driven space planning.

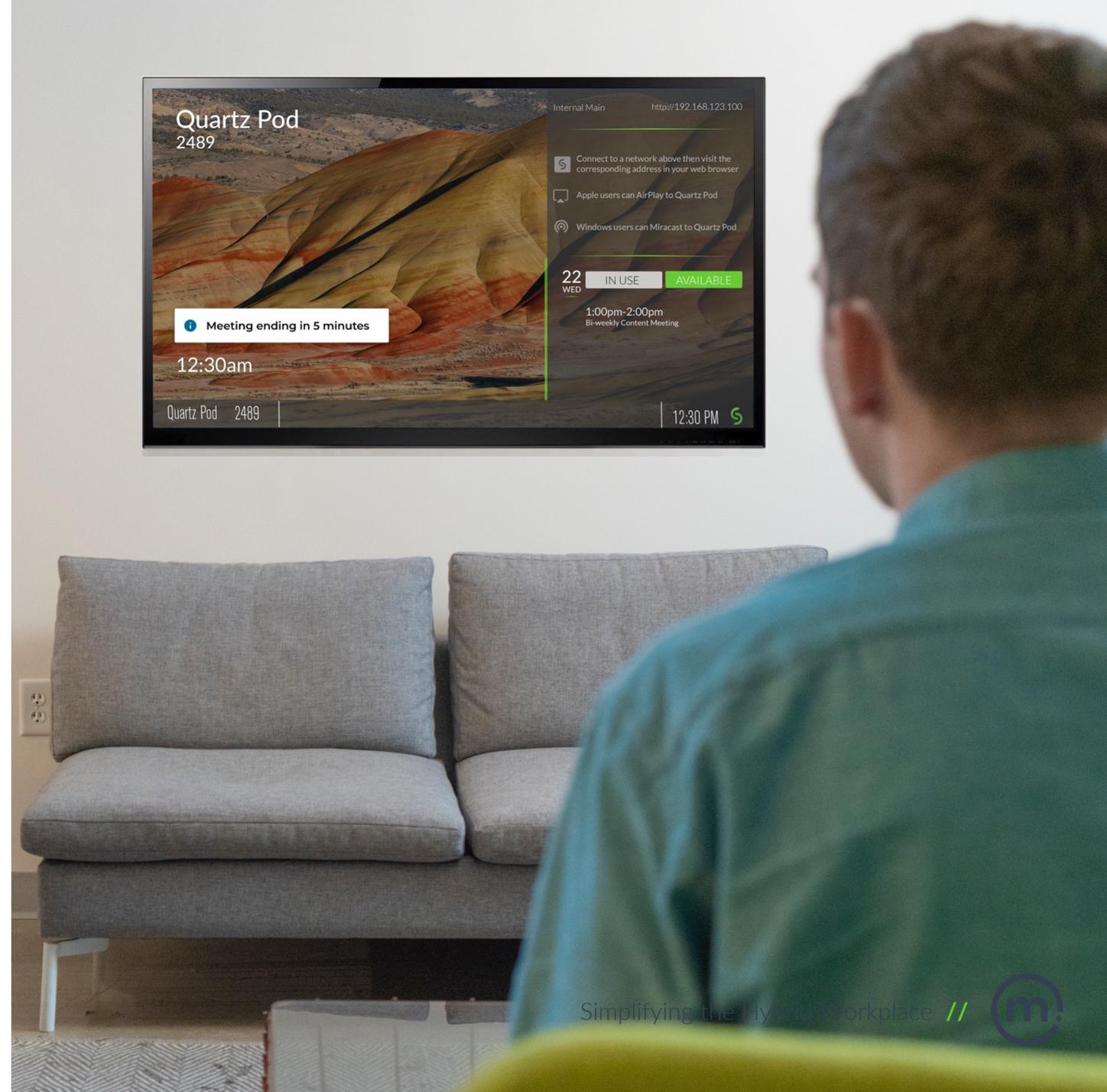
- View unique data-driven insights to optimize your spaces to respond to workplace needs.
- Understand how meeting spaces are being used across the organization to inform workplace strategy.
- Compare which software and video conferencing services are being used the most.
- View busiest meeting times, average duration, max room density, and more.



Assistive Intelligence

Driving engagement and productivity in a complex, hybrid workday - assistive intelligence will help us return to work in a more effective manner.

- **Automatic disconnect** when Solstice detects users have left the room increases the efficiency of meeting transitions and content privacy.
- **End-of-meeting management** to improve efficiency, avoid meeting overstay, and disruption.
- **Intelligent room occupancy detection** for accurate space utilization analytics and automatic powering down of the room.





Looking Ahead

Smart Buildings 2.0 - The future of room intelligence

Room intelligence to support seamless, zero-touch workflows, more productivity, and deepen collaboration in the hybrid workplace

- **Recognize user intent** and auto-start meetings, suggest locations, inform collaborators about available locations.
- **Ad hoc room booking** allows the room to respond to occupancy and ensures that space availability is accurately represented across the organization.
- **Meeting migration workflow** suggests new room to move to based on booking, number of participants, and distance to available space.
- **Analytics and Predictive behaviors** - suggest locations based on meeting success, meeting type, support issues, distance to location.



Questions?



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THANK YOU

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