

Living Spaces honors veterans through their Veterans Day Buy One, Give One Mattress Event

West Coast-based home furnishings retailer partners with three veteran organizations to help give veterans new mattresses for better comfort and sleep.

October 31, 2019 – La Mirada, CA – Veterans in need of mattresses will receive them thanks to donations made from Living Spaces. The West Coast-based home furnishings retailer will be holding their Revive Buy One, Give One event to celebrate Veterans Day. For every purchase of a select Revive product, Living Spaces will donate a mattress to a veteran. Qualifying Revive products range from select mattresses to adjustable bases. This event will take place both in-store and online for three weeks in November from Monday, November 4th until Sunday, November 24th.

“There is no one more deserving than our veterans who have given so much for all of us and can sometimes end up in a tough situation trying to get on their feet. The BOGO event supplies these veterans with mattresses through our great partners when the guests come in and make a special purchase,” says Brett Thornton, Director of Revive. “This is an important event because it is what I call “Experiential Giving” where we are not just donating a check to charity. The way the program works is that we have a select set of mattresses that a guest can come in and look at and if they love it and buy it, we will donate the mattresses on their behalf.”

To support this event, the company has teamed up with and will be donating the mattresses to the following organizations: Southern California-based Furnishing Hope, Phoenix-based Veterans Furniture Center and AMVETS National Service Foundation. Each organization is dedicated to furnishing the homes of veterans with furniture, accessories and supplies as well providing support to veterans through service programs.

“At Revive, our sleep shops inside of every Living Spaces location, we set an aggressive goal to not only help change lives in a positive way through better sleep but also through helping our community,” says Thornton.

Living Spaces launched their Buy One, Give One program because of the importance of philanthropy in today’s culture. The company wanted to have Revive by Living Spaces be known as more than just a great place to shop for a mattress, but also as a place where communities know that every purchase is also making a positive impact.

“We hope that guests feel empowered and excited to know that because of their purchase, a veteran in need is off the couch or the ground and on top of a beautiful plush mattress! This type of giving works to invigorate 3 sets of people in a positive way,” states Thornton. “The guest

who makes the purchase, the retail associate who solidified the order and the veteran who gets the mattress--all of them play a part in the giving!"

The purchases made through Living Spaces' Buy One, Give One Events have helped them donate 1,628 mattress sets to veterans and foster care children in need to date.

More information on the Revive Buy One, Get One Event can be found at <https://www.livingspaces.com/event/buy-one-give-one/veterans>

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About Living Spaces:

Established in 2003 and headquartered in La Mirada, California, Living Spaces is the leading West Coast home furnishings retailer offering an unmatched selection of indoor and outdoor furniture, décor, lighting, art and one-of-a-kind pieces at affordable price-points. Living Spaces designs and manufactures a wide assortment of exclusive products that are available online and in-store. For more information, please visit www.livingspaces.com