

## Frisco Grand Opening Press Release

### LIVING SPACES CONTINUES TEXAS TAKEOVER WITH OPENING OF NEW FRISCO STORE

On Wednesday, August 26, 2020, leading home furnishings retailer, Living Spaces, will continue to grow its Texas presence with the opening of a brand new showroom in Frisco. Located at 10900 State Highway 121, the expansive 135,000 square foot space will serve as a major design destination for the region. In addition to housing numerous collections in the living room, dining room, bedroom, home office, outdoor, youth and accessories categories, this location will include a kids fun room and café, both of which will be open at a later date.

A team of design consultants will help families as they shop a variety of thoughtful, well-priced designs, including celebrity collections like Magnolia Home by Joanna Gaines, as well as a line of timeless, sophisticated pieces by Nate Berkus and Jeremiah Brent. Living Spaces will even premier a group of 4 custom built houses that showcase different lifestyles, including Modern Living, Classic Living, Rustic Living and Casual Living, allowing guests to envision what their dream home could look like.

“As a Texas native, nothing makes me prouder than bringing everything Living Spaces has to offer back home,” remarked Grover Geiselman, CEO and Founder of Living Spaces. “I truly believe in our ability to connect families with pieces that will improve their lives. Now more than ever, our homes have to fill so many roles...they’re our classrooms, our restaurants, our movies theaters, our gyms. Living Spaces is here to ensure guests find what they need in order to transform and elevate every room with beautiful, comfortable, functional designs.”

Frisco is the second Living Spaces store in the Dallas-Ft. Worth Metroplex and its 26<sup>th</sup> retail location. With special programs like custom order upholstery at no extra charge, 3D room planning and an Elements collection, which features one-of-a-kind treasures that are sourced from around the world, Living Spaces continues to distinguish itself as a true design leader that shows no signs of stopping.

#### **About Living Spaces:**

Established in 2003 and headquartered in La Mirada, California, Living Spaces is the leading West Coast home furnishings retailer offering an unmatched selection of indoor and outdoor furniture, décor, lighting, art and one-of-a-kind pieces at affordable price-points. Living Spaces designs and manufactures a wide assortment of exclusive products that are available online and in-store. For more information, please visit [www.livingspaces.com](http://www.livingspaces.com)