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## **SENSORI™ SERVICE FROM HALLIBURTON SIMPLIFIES BIG DATA FOR AUTOMATED SUBSURFACE FRACTURE MONITORING**

HOUSTON – July 16, 2024 – Today, Halliburton Company introduced the Sensori™ fracture monitoring service, a cost-effective fracture monitoring solution for automated, continuous measurement and visualization of the subsurface.

The Sensori service combines non-intrusive technologies, automated data acquisition and processing, and real-time subsurface answers into a single solution to empower operators with visibility and control over fracture performance.

“Our Sensori service simplifies the routine use of big data for fracture monitoring,” said Shawn Stasiuk, vice president of Production Enhancement. “It provides an affordable, easy-to-deploy solution that reduces cost and operational complexity while providing operators with unmatched visibility and control over fracture performance.”

The Sensori fracture monitoring service provides true, real-time data acquisition and processing of near-well and far-field subsurface measurements. Through automation, cloud processing and big data analytics, the Sensori service provides continuous, real-time subsurface feedback for multiple well pads across an entire asset. With the integration of non-intrusive downhole diagnostics, the service allows more frequent, cost-effective acquisition of quality, subsurface measurements.

This next generation service allows operators to take fracture monitoring to scale with faster, more confident access to subsurface insight that helps improve fracturing economics and recovery. Halliburton’s proprietary ZEUS™ electric fracturing system, Octiv® automation platform, and Sensori service creates a differentiating step change in fracturing capability. When combined, operators have a powerful solution to maximize efficiency, optimize performance and lower total cost of ownership.

For more information on the Sensori™ fracture monitoring service, visit <https://www.halliburton.com/>.

### **About Halliburton**

Halliburton is one of the world’s leading providers of products and services to the energy industry. Founded in 1919, we create innovative technologies, products, and services that help our customers maximize their value throughout the life cycle of an asset and advance a sustainable energy future. Connect with Halliburton on [Facebook](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).

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