# ENGAGEMENT

Halliburton's management and Board of Directors receive a wide range of feedback about our business performance, strategic priorities, and initiatives. We engaged in regular discussions with our shareholders, customers, employees, and others in 2023. The Halliburton <u>website</u> plays an important role in our outreach efforts and transparency.

### Shareholders

We engage in consistent, open dialogue with our shareholders. In fall of 2023, our independent Directors hosted off-season meetings to better understand our shareholder priorities and concerns. We offered opportunities for engagement to shareholders who represented approximately 60% of our shares. Halliburton Directors and management communicated with 20 shareholders who represented approximately 55% of our shares and with the two largest proxy advisors, Institutional Shareholder Services Inc. and Glass Lewis. We hosted video-conferences and in-person meetings that included engagements with either Murry Gerber (Chair of the Compensation Committee) or Robert Malone (Lead Independent Director) and Halliburton senior management.

We made our refreshed shareholder presentation available to the shareholders we offered to engage with even if they could not attend one of our video calls or meetings. We also offered to follow up to discuss any questions or concerns. Our 2023 updates to these materials highlight the most recent available information with regard to topics like Board oversight and engagement; executive compensation; our people; health, safety, and the environment; and sustainable energy solutions.

We solicited additional shareholder feedback with our annual and quarterly reporting cycles, earnings conference calls, and investor meetings. To engage with analysts and institutional investors, Halliburton's senior management and Investor Relations team hosted regular meetings and conference calls. As part of our ongoing cadence of shareholder outreach, we participated in 16 sell-side conferences, one non-deal roadshow, and 304 investor meetings in 2023. All of this feedback was presented to and discussed among the full Board of Directors for execution of its oversight responsibility.

## Customers

Customer feedback plays an important role in Halliburton's ability to make improvements to current solutions and to align our research and development (R&D) investments with customer needs and goals as we develop new products and solutions. Halliburton's executive leadership, business development team, and product lines conduct regular customer engagement to develop and maintain in-depth understanding of the strategies, priorities, and requirements relevant to our customers. We gain a thorough understanding of customers' short- and long-term efficiency, technology, and sustainability goals through direct communication with them. Our collaboration with our customers provide insights into ways we can best develop and offer solutions that both maximize asset value and aid efforts to further the future of energy.



#### **Employees**

We promote a welcoming and inclusive work environment in order to ensure the well-being of our employees and our own continued success. To encourage an environment of openness and teamwork across our global workforce, we engage in activities and initiatives like town hall meetings, Check-ins (our performance-management process), workshops, employee resource groups, performance feedback, and a biannual Employee Pulse Survey (EPS). These activities and initiatives, which occur in local geographies or at the global level for individual product service lines or functions, help us strengthen a workplace culture in which Halliburton employees feel their voices are heard.

Halliburton considers our biannual EPS an important opportunity to hear from employees about what matters to them. The input we receive helps us identify ways we can improve our workplace for all employees. Our August 2023 EPS yielded a record-high response rate. Read more in the <u>Employee Pulse Survey</u> section of this report.

#### Suppliers

Halliburton's ability to provide world-class service to our customers is enabled in part by our cultivation of a resilient, sustainable supply chain that creates value for Halliburton and our customers. We engage with an array of suppliers, both locally and globally, who share our commitment to integrity and ethical business practices.

To ensure our ethical standards are upheld, we gather feedback from and collaborate with our suppliers on matters that include health and safety procedures, human rights compliance, and environmental impact. Our sustainability approach and sourcing platforms, meetings, workshops, and training sessions help facilitate consistent, in-depth engagement with suppliers.

#### Regulators

Halliburton is a global company, and our operations take place in countries and jurisdictions that have varying regulatory requirements. We remain actively engaged with the regulators and agencies that create and enforce regulatory standards to protect the environmental, social, and economic fabrics of the countries where our operations take place. Halliburton's Government Affairs program focuses on helping government officials, policymakers, and local operations management teams understand our technologies and products. The program makes in-depth information about our business available. It also facilitates collaboration with them on issues our customers, employees, and other stakeholders prioritize.

Government officials and policymakers contact us to learn from our knowledge and experience about energy-related topics. In recent years, these conversations have often focused on our new technologies, electric fracturing, carbon capture, and geothermal energy opportunities. At times, we also assist foreign service offices, consulates, and embassies around the world as a resource on questions about technology and local content.

# Local Communities and Non-Governmental Organizations

Halliburton promotes the economic and social well-being of the communities where we work. We meet with non-governmental organizations, community groups, and nonprofits to better understand their concerns and requirements; engage in charitable giving to local community organizations through corporate giving initiatives and charitable foundations; and host volunteer opportunities focused on education, health and safety, environmental cleanup and awareness, and social services to give back to our communities.

