Heartland

Start your next chapter now

Heartland Dealer Program



Get ready to provide today's retailers and restaurateurs with the modern point of sale technology they need now more than ever.

As a Heartland Dealer, you'll give your clients secure, efficient, cost-effective software that equips them to respond quickly to shifting market conditions. It's a win-win: You grow your revenue stack by helping businesses stay profitable and competitive.

POS program benefits

- Choose cloud SaaS or PaaS
- Deploy powerful, customizable and easy-to-support POS solutions
- Retain competitive margins
- Build additional income with our Stronger Together referral program
- Qualify for lavish annual incentive trips and Heartland events
- Take advantage of Heartland resources and marketing assets
- Rely on 24/7 award-winning technical support whenever you need it
- Receive POS leads from marketing and trade shows

Payment program benefits

- Earn aggressive residual share on self-sourced opportunities
- Get paid on Payroll, Loyalty, Gift and much more
- Enjoy 99.99% uptime on world-class network
- Gain generous portfolio equity
- Count on 24/7 merchant support

Heartland Retail

Future-proof your business with a data-rich, customercentric cloud POS and retail management system.

Features

Multi-channel inventory management | Custom reporting with real-time metrics | Built in CRM and customer dashboards | Best-in-class ecommerce integrations

Heartland Restaurant

Delight your guests with loyalty-building experiences and accept their favorite ways to pay.

Features

Cloud-based POS with sleek hardware | Support for EMV and contactless payments | Tableside, online, in-app and drive-thru ordering | Kitchen display and delivery integration

We are actively recruiting new partners. Contact us to learn how partnering with Heartland will benefit you and your clients.

Learn more at **heartland.us**/pos**dealer**program