

Participant name: _____

Team name (if applicable): _____

GOAL SETTING

Why are you joining the Empower Challenge?

Fundraising Goal	Event Date	# of Weekends Until Event	Weekly Fundraising Goal (Fundraising Goal ÷ Number of Weeks)
\$			\$

IDENTIFYING YOUR SUPPORT NETWORK

These individuals and groups are the first people you should connect with to support your efforts. Try reaching out to them by making phone calls, meeting in person, or sending emails or letters to share why the Empower Challenge is important to you!

- Bank
 - Doctor/Dentist
 - Employer
 - Family
- Friends
 - Gym
 - Insurance Agent/Lawyer
 - Mechanic
- Neighbors
 - Salon
 - School
 - Vet

Who will you reach out to this year?	

FUNDRAISING MILESTONES TO HELP YOU STAY ON TRACK

- Receive Your First Donation** Date: _____ Amount: \$ _____
- Reach 25% of Your Goal** Date: _____ Amount: \$ _____
- Reach 50% of Your Goal** Date: _____ Amount: \$ _____
- Reach 75% of Your Goal** Date: _____ Amount: \$ _____
- Reach 100% of Your Goal** Date: _____ Amount: \$ _____

CREATE YOUR FUNDRAISING PLAN AND TRACK YOUR PROGRESS

✓	Action Item	Due Date	Fundraising Goal	Actual Amount Raised
	Start an Email/Letter Writing Campaign		\$	\$
	Create a Facebook Fundraiser		\$	\$
	Ask Your Employer to Sponsor You		\$	\$
	Host an Event (<i>Bake Sale, Trivia Night, Coin Drive</i>)		\$	\$
			\$	\$
			\$	\$
			\$	\$
TOTAL:			\$	\$

CELEBRATE YOUR SUPPORTERS – HOW WILL YOU THANK YOUR DONORS?

- Write Handwritten Thank You Notes
- Send Post-Event Emails
- Make personalized phone calls
- Create and Send a Video
- Post a Social Media Shout Out
- Share Photos or Stories

POST- EVENT REFLECTION

Amount raised: \$ _____

Goal for next year: \$ _____

What Worked Well?	What Could You Improve On?