



autism speaks®

FIELD DAY

DAY

for all

fundraising guide



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coming together

We're excited you're joining us at Autism Speaks Field Day for All!

Autism Speaks Field Day for All is a celebration of the light that shines in every person with autism and the community that supports them. This event brings the larger community – of all ages – together for an opportunity to have fun, discover new activities and resources, meet new friends and be a part of this special community.

Together we can transform lives.

Autism affects more than 80 million people worldwide. Thanks to friends like you, Autism Speaks has made remarkable progress to improve the health and well-being of people on the spectrum. But there is still more work to be done. Your Field Day fundraising efforts bring us one step closer to ensuring autistic people have the opportunities they want and deserve to reach their full potential.

By raising just \$100 you can earn an exclusive Field Day for All t-shirt and drive change for a brighter future for all.



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first steps

1. REGISTER ([click here](#))

As an individual participant or create/join a Field Day Fundraising team!

2. SET FUNDRAISING GOALS

Set your goal for \$100 or more to earn your exclusive Field Day for All t-shirt!

3. KEEP IT GOING!

- Create a Facebook Fundraiser through your participant center.
- Multiply your donations through a corporate matching gift program.
- Ask your employer to support your fundraiser.

Remember, we're here to help!

Reach out to your local staff partner with any questions.



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fundraising tools

Facebook fundraising

Create a Facebook Fundraiser directly from your *Participant Center*! Your friends can donate to you through Facebook and those donations will show up on your personal fundraising page and go towards your fundraising goal! For the “how to” on creating your Facebook Fundraiser, [click here](#).

Schedule, send and post messages

Sending emails and social media messages to family and friends is one of the most successful ways to fundraise. Pick from one of our *templates* (or create your own), select recipients, schedule and send. Selecting a template and messaging is fast and easy, so you’ll be able to send more messages (and raise more money) than ever!

Social media tools

Download *shareable graphics and cover images* to post on social media. Make sure you include a link to your fundraising page to allow friends and family to donate directly to you!

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maximize your fundraising

Earn your Field Day for All t-shirt

\$100 raised will earn you the exclusive Field Day for All t-shirt. Funds raised will fuel innovative research, advocacy and critical programs and services.

Grand Club

Become a Grand Club member when you reach \$1,000 in fundraising. Grand Club members earn a member pin, and access to a special area on event day.



Matching gifts

Many companies provide matching gifts to organizations of their employees' choosing. Check with your company and those of your donors to see if you are eligible to receive matching funds and make an even greater impact.

Local sponsorship

Ask a local company to sponsor you or your team by making a 100% tax deductible donation.

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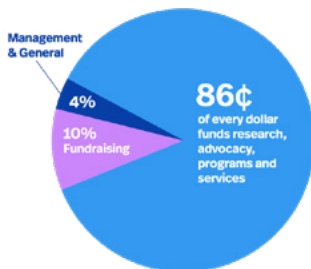
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your support matters

Autism is lifelong and affects 1 in 36 children in the U.S. and 1 in 45 adults. We thank you for your generous support of this event. With your help we are able to:

- Ensure access to reliable information and services across the lifespan
- Support research and innovation for improved quality of life
- Leverage our collective strengths to propel change
- Accelerate delivery of solutions for adult quality of life needs, including transition, employment, housing and health and wellness
- Live and promote the principles of diversity, equity and inclusion for all



A “give with confidence” charity



4-STAR RATING
highest nonprofit designation



MEETS OR EXCEEDS
all 20 BBB standards



HIGHEST LEVEL
of transparency

We're here to help.

(888) AUTISM2 help@autismspeaks.org

En Español (888) 772-9050 ayuda@autismspeaks.org

To find resources or make a donation go to autismspeaks.org or connect with us on social [@autismspeaks](https://www.instagram.com/autismspeaks)



frequently asked questions

Is there a registration fee?

Because the Autism Speaks Field Day for All is a fundraising event, we do not charge a registration fee. Rather, we encourage you to set a fundraising goal. Then let your family and friends know why this fundraiser is important to you and ask for their support. Everyone raising a minimum of \$100 receives the exclusive Field Day for All t-shirt.

Do I need to register my child/children for the event?

All participants should register and complete the online waiver. Additional waivers will be available on event day at the Check-In tent.

Where do the funds from Field Day go?

The money you raise helps fuel the Autism Speaks mission to enhance the lives of people with autism through research, advocacy, services and support. Learn more about our work at autismspeaks.org/our-work.

Autism Speaks is a 501(c)(3) nonprofit organization.

What happens to the donations if I can no longer participate in the event?

We're so grateful for your fundraising efforts and sorry we will miss you at Field Day for All. If you were planning to turn in donations on event day and are unable to attend, please make sure to mail them in with an offline donation form. You can find the form on your specific homepage and this will ensure we properly associate your individual donation and those of your team if appropriate.

Are donations tax-deductible?

All donations are tax-deductible in the same calendar year your donation was processed to the extent allowed by law. Please work with your tax professional to determine what deductions you are eligible for.

How do I donate?

There are several easy ways to donate:

- **Donate online via your personal fundraising page or you can donate to the fundraising page of a specific individual**
- **Donate on event day:** cash, check and credit card donations are accepted
- **Donate via mail – make checks payable to Autism Speaks and mail to:**
Autism Speaks
PO Box 37148, Boone, IA 50037-0148

If you wish to credit a particular individual, please be sure to include an offline donation form found on that individual's fundraising page or a note that states: *Name or Team to Credit*

PLEASE DO NOT SEND CASH IN THE MAIL **Donations can also be turned in the day of the event.**

Please make sure an offline donation form, found on the event homepage, accompanies each donation to ensure proper credit. We strongly encourage all participants to mail their donations to: Autism Speaks PO Box 37148, Boone, IA 50037-0148