

## 2019 Worth It Ranking

The 2019 Worth It Ranking features the Worth It Ratings¹ of more than 140 surgical and nonsurgical cosmetic treatments and brands, presented in descending order. To be included in the 2019 ranking, procedures must have received at least 20 "Worth It" or "Not Worth It" Ratings between January 1, 2018 and December 31, 2018. These Worth It Rankings are calculated for the 12-month period ending December 31, 2018 and may vary from the current Worth It Ratings on the RealSelf, which are updated dynamically, based on trailing 24 months of rating data. While the Worth It ratings are shown as rounded percentages, the rankings are determined based on several decimal places.

In addition to the full ranking, RealSelf announced the "Most Worth It" procedures for 2019. See the year's top-rated cosmetic treatments and brands <u>here</u>.

Surg	Surgical Procedures				
Rank	Treatment	Worth It Rating (1/1/18-12/31/18)	Eligible Reviews (min. 20)	Category	
1	Motiva Breast Implants	100%	61	Breasts	
2	Panniculectomy	100%	49	Body	
3	Mohs Surgery	100%	46	Skin Cancer Surgery	
4	Ideal Implant	100%	40	Breasts	
5	Lipoma Removal	100%	38	Dermatology	
6	Sientra Breast Implants	100%	37	Breasts	
7	FTM Chest Masculinization Surgery	100%	35	Gender Confirmation	
8	Mastectomy	100%	34	Breasts	
9	Male Tummy Tuck	100%	33	Body	
10	Breast Implant Removal (2019 Most Worth It Procedure) <sup>2</sup>	99%	413	Breasts	
11	Sleeve Gastrectomy (2019 Most Worth It procedure)	99%	122	Weight Loss	
12	Inspira Breast Implants	98%	61	Breasts	
13	Breast Augmentation (2019 Most Worth It procedure)	98%	3,212	Breasts	
14	Breast Reduction (2019 Most Worth It Procedure)	98%	1,192	Breasts	

<sup>&</sup>lt;sup>1</sup> The RealSelf Worth It Rating is a proprietary consumer satisfaction score based on verified reviews from consumers on RealSelf who, after undergoing a treatment, rate it as "Worth It" or "Not Worth It."

<sup>&</sup>lt;sup>2</sup> To be recognized as a Most Worth It procedure in the surgical category, a treatment must have a cumulative Worth It Rating of 90% or higher. Surgical treatments must have received 100 or more "Worth It" or "Not Worth It" ratings between Jan. 1-Dec. 31 2018. Ratings of "Not Sure" are excluded.

15	Drainless Tummy Tuck	98%	51	Body
16	Breast Reconstruction (2019 Most Worth It Procedure)	98%	238	Breasts
17	Body Lift (2019 Most Worth It Procedure)	98%	167	Body
18	Gastric Bypass	97%	39	Weight Loss
19	Mentor Breast Implants (2019 Most Worth It Procedure)	97%	188	Breasts
20	Ptosis Surgery	97%	37	Face
21	Labiaplasty (2019 Most Worth It Procedure)	97%	276	Vaginal Rejuvenation
22	Tummy Tuck (2019 Most Worth It Procedure)	97%	2,395	Body
23	Breast Implants	97%	1,205	Breasts
24	Lower Face Lift (2019 Most Worth It Procedure)	97%	199	Face/Neck Enhancement
25	FUE Hair Transplant (2019 Most Worth It Procedure)	97%	253	Hair Restoration
26	MTF Facial Feminization Surgery	97%	31	Gender Confirmation
27	Mommy Makeover (2019 Most Worth It Procedure)	96%	1,391	Breasts/Body
28	Natrelle Breast Implants (2019 Most Worth It Procedure)	96%	112	Breasts
29	Breast Reconstruction Revision	96%	79	Breasts
30	Abdominal Etching	96%	49	Body
31	Tumescent Liposuction	96%	47	Body
32	Breast Reconstruction with DIEP Flap	96%	22	Breasts
33	Neck Lift (2019 Most Worth It Procedure)	95%	209	Face/Neck Enhancement
34	Facelift (2019 Most Worth It Procedure)	95%	677	Face
35	Vaginoplasty	95%	40	Vaginal Rejuvenation
36	Breast Lift with Implants (2019 Most Worth It Procedure)	95%	985	Breasts
37	Lip Implants	95%	39	Face/Lip Enhancement
38	Mini Lift	94%	90	Face
39	Eyelid Surgery (2019 Most Worth It Procedure)	94%	718	Face
40	Septoplasty (2019 Most Worth It Procedure)	94%	119	Face/Nose Enhancement

41	Mole Removal	94%	66	Dermatology
42	Ear Lobe Surgery	94%	49	Ear Enhancement
43	Liposuction Revision	94%	49	Body
44	Facial Feminization Surgery	94%	32	Face
45	Nose Surgery	93%	91	Face/Nose Enhancement
46	Cheek Augmentation	93%	30	Face/Cheek Enhancement
47	Breast Implant Revision (2019 Most Worth It Procedure)	93%	651	Breasts
48	Breast Lift (2019 Most Worth It Procedure)	93%	391	Breasts
49	Hair Transplant (2019 Most Worth It Procedure)	93%	414	Hair Restoration
50	Brow Lift	93%	68	Face
51	Ear Surgery	93%	68	Ear Enhancement
52	Artas Robotic Hair Transplant	93%	27	Hair Restoration
53	Breast Fat Transfer (2019 Most Worth It Procedure)	93%	133	Breasts
54	Buccal Fat Removal	93%	67	Face/Cheek Enhancement
55	Chin Liposuction (2019 Most Worth It Procedure)	92%	114	Face/Chin Enhancement
56	SMAS Facelift	92%	25	Face
57	Liposculpture (2019 Most Worth It Procedure)	91%	257	Body
58	Tummy Tuck Revision	91%	81	Body
59	Facelift Revision	91%	23	Face
60	Rhinoplasty (2019 Most Worth It Procedure)	91%	1,876	Face/Nose Enhancement
61	Lip Lift (2019 Most Worth It Procedure)	91%	132	Face/Lip Enhancement
62	African American Rhinoplasty	91%	44	Face/Nose Enhancement
63	Jaw Reduction	91%	33	Face
64	Arm Lift (2019 Most Worth It Procedure)	91%	108	Body
65	Laser Liposuction	90%	83	Body
66	Chin Implant (2019 Most Worth It Procedure)	90%	109	Face/Chin Enhancement
67	Brazilian Butt Lift Revision	89%	104	Butt
68	Vaser Liposuction	89%	122	Body
69	Brazilian Butt Lift	89%	1,787	Butt
70	Liposuction	89%	874	Body

71	Smart Lipo	88%	148	Body
72	Forehead Reduction	88%	41	Face
73	Silicone Injection Removal	87%	39	Face/Body
74	Mini Tummy Tuck	87%	77	Body
75	Thigh Lift	87%	60	Body
76	Orthognathic Surgery	86%	35	Oral Surgery
77	Revision Rhinoplasty	85%	351	Face/Nose Enhancement
78	Asian Rhinoplasty	83%	41	Face/Nose Enhancement
79	Chin Surgery	83%	35	Face/Chin Enhancement
80	Orbera Intragastric Balloon	83%	23	Weight Loss
81	Butt Implants	82%	132	Butt
82	Eyebrow Transplant	82%	27	Hair Restoration
83	LASIK	79%	24	Vision
84	Facial Fat Transfer	78%	109	Face
85	BodyTite	78%	45	Body

Nonsurgical Procedures				
Rank	Treatment	Worth It Rating (1/1/18-12/31/18)	Eligible Reviews (min. 20)	Category
1	diVa Vaginal Therapy (2019 Most Worth It Procedure) <sup>3</sup>	100%	34	Nonsurgical Vaginal Rejuvenation
2	Liquid Facelift	100%	20	Facial Rejuvenation
3	Restylane Lyft (2019 Most Worth It Procedure)	99%	69	Injectable Filler
4	HydraFacial (2019 Most Worth It Procedure)	98%	63	Skin Rejuvenation
5	Lip Augmentation (2019 Most Worth It Procedure)	98%	210	Lip Enhancement
6	Laser Hair Removal (2019 Most Worth It Procedure)	98%	124	Hair Removal
7	All-on-4 Dental Implants (2019 Most Worth It Procedure)	97%	38	Dental
8	Dysport (2019 Most Worth It Procedure)	97%	222	Toxin

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<sup>&</sup>lt;sup>3</sup>To be recognized as a Most Worth It procedure in the nonsurgical category, a treatment must have a cumulative Worth It Rating of 90% or higher. Nonsurgical treatments must have received 30 or more "Worth It" or "Not Worth It" ratings between Jan. 1-Dec. 31 2018. Ratings of "Not Sure" are excluded.

9	Botox (2019 Most Worth It Procedure)	96%	1,170	Toxin
10	Nonsurgical Nose Job (2019 Most Worth It Procedure)	96%	100	Nose Enhancement
11	Volbella (2019 Most Worth It Procedure)	96%	50	Injectable Filler
12	Xeomin	96%	25	Toxin
13	Chemical Peel (2019 Most Worth It Procedure)	96%	49	Skin Rejuvenation
14	Braces	96%	23	Dental
15	O-Shot	95%	22	Sexual Health
16	Bellafill (2019 Most Worth It Procedure)	95%	55	Injectable Filler
17	MonaLisa Touch (2019 Most Worth It Procedure)	94%	69	Nonsurgical Vaginal Rejuvenation
18	Restylane Defyne (2019 Most Worth It Procedure)	94%	33	Injectable Filler
19	SculpSure (2019 Most Worth It Procedure)	94%	425	Nonsurgical Body Sculpting
20	ThermiVa (2019 Most Worth It Procedure)	94%	47	Nonsurgical Vaginal Rejuvenation
21	Scalp Micropigmentation (2019 Most Worth It Procedure)	94%	31	Permanent Makeup
22	Juvederm (2019 Most Worth It Procedure)	93%	430	Injectable Filler
23	Vampire Facelift	92%	26	Skin Rejuvenation
24	Accutane (2019 Most Worth It Procedure)	92%	51	Acne Treatment
25	Emsculpt (2019 Most Worth It Procedure)	92%	50	Nonsurgical Body Sculpting
26	Restylane (2019 Most Worth It Procedure)	92%	156	Injectable Filler
27	Vollure	92%	24	Injectable Filler
28	Invisalign (2019 Most Worth It Procedure)	91%	77	Dental/Clear Aligners
29	CO2 Laser (2019 Most Worth It Procedure)	90%	84	Skin Rejuvenation
30	Botox for Migraines	90%	21	Migraine Treatment
31	Sculptra Aesthetic	89%	76	Injectable Filler

32	miraDry	89%	93	Hyperhidrosis Treatment
33	Porcelain Veneers	88%	52	Dental
34	Radiesse	88%	43	Injectable Filler
35	Microneedling	88%	120	Skin Rejuvenation
36	Voluma	88%	111	Injectable Filler
37	Dental Implants	88%	49	Dental
38	Ultherapy	88%	168	Skin Rejuvenation
39	Thread Lift	88%	48	Facial Rejuvenation
40	PicoSure	87%	63	Skin Rejuvenation
41	PRP for Hair Loss	86%	44	Hair Restoration
42	Vivace	86%	29	Skin Rejuvenation
43	Halo Laser	86%	56	Skin Rejuvenation
44	Dental Crown	86%	28	Dental
45	Restylane Silk	84%	38	Injectable Filler
46	Belotero	83%	41	Injectable Filler
47	BroadBand Light (BBL)	83%	35	Skin Rejuvenation
48	Kybella	83%	120	Nonsurgical Body Sculpting
49	truSculpt 3D	82%	22	Nonsurgical Body Sculpting
50	FaceTite	79%	29	Skin Rejuvenation
51	Fraxel Laser	79%	47	Skin Rejuvenation
52	Cellfina	78%	41	Cellulite Treatment
53	Fractora RF	76%	37	Skin Rejuvenation
54	CoolSculpting	75%	468	Nonsurgical Body Sculpting
55	Microblading	74%	132	Permanent Makeup
56	Hyaluronidase	71%	31	Injectable Filler
57	Infini RF	70%	20	Skin Rejuvenation
58	Vi Peel	70%	23	Skin Rejuvenation
59	Profound RF	68%	28	Skin Rejuvenation
60	CoolMini	62%	26	Nonsurgical Body Sculpting
61	SmileDirectClub	58%	76	Dental/Clear Aligners

## Methodology

To be included in the 2019 Worth It Ranking, treatments must have received 20 or more "Worth It" or "Not Worth It" review ratings between January 1 to Dec 31, 2018 (reviews rated as "Not Sure" are excluded). To be recognized as a Most Worth It procedure in the surgical category, treatments must have received 100 or more "Worth It" or "Not Worth It" ratings between January 1 to Dec. 31, 2018, while treatments in the nonsurgical category must have received a minimum of 30 eligible ratings. To be recognized in either category, a procedure must have a cumulative Worth It Rating of 90% or higher.