

Jada

Jada Vineyard & Winery, Willow Creek District, Paso Robles

Where the intensity of elevated sunshine, high pH soils and ocean influences come together with our aspirations for Syrah and Cabernet Sauvignon.

2019 Jack of Hearts

47% Cabernet Sauvignon, 39% Petit Verdot, 11% Merlot, 2% Petite Sirah, 1% Syrah • 443 cases produced

Robin Messina's nickname for her loving husband, Jack, a recently retired cardiovascular & thoracic surgeon.



THE REGION

The Willow Creek District has loam and calcareous hillsides resembling the Southern Rhone. Proximity to the ocean draws cooling afternoon winds creating large diurnal temperature swings that extend the growing season - increasing complexity and intensity. Willow Creek became an official AVA subregion in 2014.

THE VINEYARD

The mixed soils of the site were planted in 1999. We farm using organic, biodynamic, and sustainable farming techniques and in 2018, we received a SWEEP grant from the CDFA for our commitment to sustainability.

THE 2019 VINTAGE

- The 2019 vintage saw moderate temperatures from bloom through the end of October, marked by only brief, low-intensity heatwaves.
- Lower temperatures allowed for uninterrupted ripening and longer hang times, resulting in extremely dark and aromatic fruit from all varieties.

THE VINIFICATION

Winemaker: Joshua Harp

All grapes were hand harvested before dawn with vineyard cluster sorting and winery berry sorting. Harvest ranged from October 8 to October 23. Each lot underwent a 24 hour cold maceration before fermentation. The grapes were fermented in stainless steel, closed-top tanks for 5-13 days.

- Alcohol: 15.3% | pH: 3.68 | TA: 6.1 g/L
- Scheduled Bottling: June 15, 2021



features:

- 15 miles from the Pacific Ocean's strong cooling influence
- Clay loam and limestone-rich calcareous soils impart natural acidity
- High pH soils provide dark colors ideal for Rhone and Bordeaux varietals
- 1000' elevation is just above the the fog line.
- Abundant sunshine in the growing season

clone/rootstock:

- Cabernet Sauvignon: 4/5BB, 337/5C • Merlot: 181/ SO4
- Petit Verdot: Abreu/ 5C • Petite Sirah: Durif 02/ 1103P
- Syrah: 383/ 420A

- Harvest began nearly two weeks later than 2018, likely due to the cooler temperatures and later bloom and fruit set, but continued into November.
- Fermentations revealed higher color than expected from the vineyard, paired with balanced tannin and no over-ripe flavors

fermentation:

- Blend of 3 separate fermentations: Cabernet Sauvignon (Clone 4)/ Petite Sirah co-fermentation, Petit Verdot, and a Merlot/ Petit Verdot co-fermentation.
- Barrel aged 17 months, 23 days in 72% new French oak, 22% neutral, 6% once-used.
- 100% in 225L Bordeaux barrels.
- Cooperages: Dargaud & Jaegle, De Jarnac, Millet, Sylvain
- The wine was bottled unfiltered.