

Jada

Jada Vineyard & Winery, Willow Creek District, Paso Robles

Where the intensity of elevated sunshine, high pH soils, and ocean influences come together with our aspirations for Syrah and Cabernet Sauvignon.



2018 STRAYTS

77% Merlot, 17% Cabernet Sauvignon, 6% Petite Sirah • 490 cases produced

Named after the Strait of Messina between the boot of Italy and Sicily which Jack's father sailed from to the United States in 1906 at age 11.

met Jack's mother.

THE REGION

The Willow Creek District has loam and calcareous hillsides resembling the Southern Rhone. Proximity to the ocean draws cooling afternoon winds creating large diurnal temperature swings that extend the growing season - increasing complexity and intensity. Willow Creek became an official AVA subregion in 2014.

THE VINEYARD

The mixed soils of the site were planted in 1999. We farm using organic, biodynamic, and sustainable farming techniques and in 2018, we received a SWEEP grant from the CDFA for our commitment to sustainability.

THE 2018 VINTAGE

- Near perfect growing conditions allowed for a long, warm growing season tempered by cooler temps at the end of August and September.
- The result was phenomenal concentration & balance.

THE VINIFICATION

Winemaker: Joshua Harp

All grapes were hand harvested before dawn with vineyard cluster sorting and winery berry sorting. Picking passes on the Merlot were made on Sept 25 & Oct 1. Cabernet & Petite Sirah were harvested on October 26.

Each picking was followed by a 24 hour cold maceration. The grapes were fermented in Stainless Steel in closed top tanks.

- Alcohol: 15.5% | ph: 3.42 | TA: 6.6 g/L
- Bottled on March 18, 2020

THE TASTING NOTES

93 Points - Wine Advocate



features:

- 15 miles from the Pacific Ocean's strong cooling influence.
- Clay loam and limestone-rich calcareous soils impart natural acidity.
- High pH soils provide dark colors ideal for Rhone and Bordeaux varietals
- 1000' elevation is just above the the fog line.
- Abundant sunshine in the growing season

clone/rootstock:

- Merlot: 181/S04
- Cabernet Sauvignon: 337/5C
- Petite Sirah: Durif 02/1103P

- Harvest began at a normal pace thanks to the experience of our winemaking team & proper lab testing.
- Temperatures cooled mid-September, allowing the red grapes to mature gradually & achieve additional phenolic ripeness & balance.

fermentation:

- Merlot was fermented individually over 10 days. Cabernet & Petite Sirah co-fermentation lasted 6 days.
- Peak temperatures reached 90 to 98 degrees for extraction and texture.
- Barrel aged 16 months in 39% new French Oak, 61% neutral.
- 31% in large format 500L barrels
- 100% in 225L Burgundy barrels.
- Cooperages: Demptos, Orion, Saury.
- The wine was bottled unfinned & unfiltered.

"In the glass, it has a vibrant ruby-purple color and pure aromas of milk chocolate, baked plums, Morello cherries and pretty Christmas spices in the undercurrent. The palate is medium to full-bodied with luscious, ripe fruits, a grainy frame and big pops of freshness to enliven the long finish. 490 cases produced." - Erin Brooks, Oct 2020