

Jada

Jada Vineyard & Winery, Willow Creek District, Paso Robles

Where the intensity of elevated sunshine, high pH soils and ocean influences come together with our aspirations for Syrah and Cabernet Sauvignon.



2018 JACK OF HEARTS

45% Cabernet Sauvignon, 38% Petit Verdot, 17% Merlot • 433 cases produced

Robin Messina's nickname for her loving husband, Jack, a recently retired cardiovascular & thoracic surgeon.

THE REGION

The Willow Creek District has loam and calcareous hillsides resembling the Southern Rhone. Proximity to the ocean draws cooling afternoon winds creating large diurnal temperature swings that extend the growing season - increasing complexity and intensity. Willow Creek became an official AVA subregion in 2014.

THE VINEYARD

The mixed soils of the site were planted in 1999. We farm using organic, biodynamic, and sustainable farming techniques and in 2018, we received a SWEEP grant from the CDFA for our commitment to sustainability.

THE 2018 VINTAGE

- Near perfect growing conditions allowed for a long, warm growing season tempered by cooler temps at the end of August and September.
- The result was phenomenal concentration & balance.

THE VINIFICATION

Winemaker: Joshua Harp

All grapes were hand harvested before dawn with vineyard cluster sorting and winery berry sorting. Picking passes were made through the vineyard beginning on October 1 with the bulk of the fruit coming in on October 18-22. Each picking was followed by a 24 hour cold maceration. The grapes were fermented in stainless steel in closed-top tanks.

- Alcohol: 15.61% | ph: 3.55 | TA: 6.8 g/L
- Bottled on July 23, 2020

THE TASTING NOTES

96 pts, Jeb Dunnuck | 93 Points, Vinous



features:

- 15 miles from the Pacific Ocean's strong cooling influence
- Clay loam and limestone-rich calcareous soils impart natural acidity
- High pH soils provide dark colors ideal for Rhone and Bordeaux varietals
- 1000' elevation is just above the the fog line.
- Abundant sunshine in the growing season

clone/rootstock:

- Cabernet Sauvignon: 4/5BB, 337/5C, Palmer/SO4
- Petit Verdot: Abreu/5C
- Merlot: 181/SO4

- Harvest began at a normal pace thanks to the cooler harvest temps allowing the winemaking team to harvest at will.
- These optimum growing conditions allowed for an average of 30% more color & tannin for most varieties than in the 2017 vintage.

fermentation:

- Varieties were fermented individually with fermentations that lasted 7 to 8 days each.
- Peak temperatures reached 98 degrees for extraction & texture.
- Barrel aged 19 months in 71% new French Oak, 29% neutral.
- 100% in 225L Bordeaux barrels
- Cooperages: Demptos, Taransaud, De Jarnac, Sylvain.
- The wine was bottled unfiltered.

"The 2018 Jack Of Hearts is straight-up smoking good, offering an incredible sense of opulence and decadence while at the same time staying beautifully balanced and fresh. Blackberries, blueberries, ground herbs, tobacco, and a hint of graphite give way to a medium to full-bodied, balanced wine that brings the hedonism, yet it still has both tannins and acidity. It will deliver the goods for 10-15 years." - Jeb Dunnuck, Sept 2021