

The beginning of any fine rug is the source of materials. Sheep are sheared to harvest their fleece. The fleece is thoroughly cleansed and washed completely. Gentle wool cleansers are used in order to maintain the integrity of the wool fibers. It is then separated and carded to prepare for spinning.





3

Large vats of boiling water are pigmented with dyes. Hanks of yarn are layered and dipped in the dyes for a precise period of time. The shades of colors can vary depending on the dye's level of penetration and position of each yarn in the hank bundle.

F

The spinning frame will put the actual twist on the roving and turn it into yarn. This is collected on wooden bobbins. In order to make two or more ply yarn the strands are twisted together on the plyer, from several cones onto fewer spools.



The wool fibers are then put through a series of combing steps called carding. The final step in the carding process divides the web into small strips called pencil rovings. These are collected on large spools on the end of the card. These spools of pencil roving will be placed on the spinning frame to make yarn. The roving as it comes off the card has no twist. It is held together by the oil and natural hooks that exist on the surface of the wool fibers.





4

After the wool hanks are dyed they are set on drying racks. They are rotated, turned and flipped numerous times during the drying process to maintain even dryness. Traditional air drying is placing the yarn in the sun for several days.

6

Warping is a process, which converts the hank yarn into a linear form to give the length on the loom. Warping is done on a huge drum and the width and desired quality of the product is decided at this stage. The drum also helps to calculate number of threads and the length of the warp.



7

The three looms predominantly used by weavers in flatweave construction are the pit, stand and frame. Lancaster's collection primarliy uses the pit loom which is situated on the ground. Directly underneath, is a pit with peddles for the weavers to operate. The ground absorbs the tension and speed which makes the rug more breathable and helps retain the character of the fibers. Different textures are created by using varying thickness and qualities of yarn.





8

After the weaving of the rug, there will be small fibers and threads that need to be fixed by hand using scissors. This is a detailed and time consuming process. Uneven edges are trimmed.

9

The edges of flatwoven rugs may be finished either by overcasting with the ground weft or by wrapping an extra weft over two or more pairs of warps either parallel. The rug is then serged by hand with a large needle threaded with matching wool thread. An additional extra weft in a contrasting color may be wrapped vertically over part of the selvage as further decoration. Either a hem may be created by turning under a few centimeters of the fabric and sewing it down, or the loose warp ends may be formed into a fringe.





The LANCASTER COLLECTION celebrates the beauty of pattern and the time-honored craft of the hand woven flatweave. The variety of exclusive patterns stem from simple to decorative using blended wools and novelty yarns, with our timeless color bank. These versatile area rugs are inviting to the eye and hand. The selection offers endless options with customization tools and production in a sensitive time frame.

We invite you to explore our world of The Lancaster Collection, where passion and creativity have no boundaries.

Ask your showroom representative for the "Lancaster Collection: Art in the Making" video.









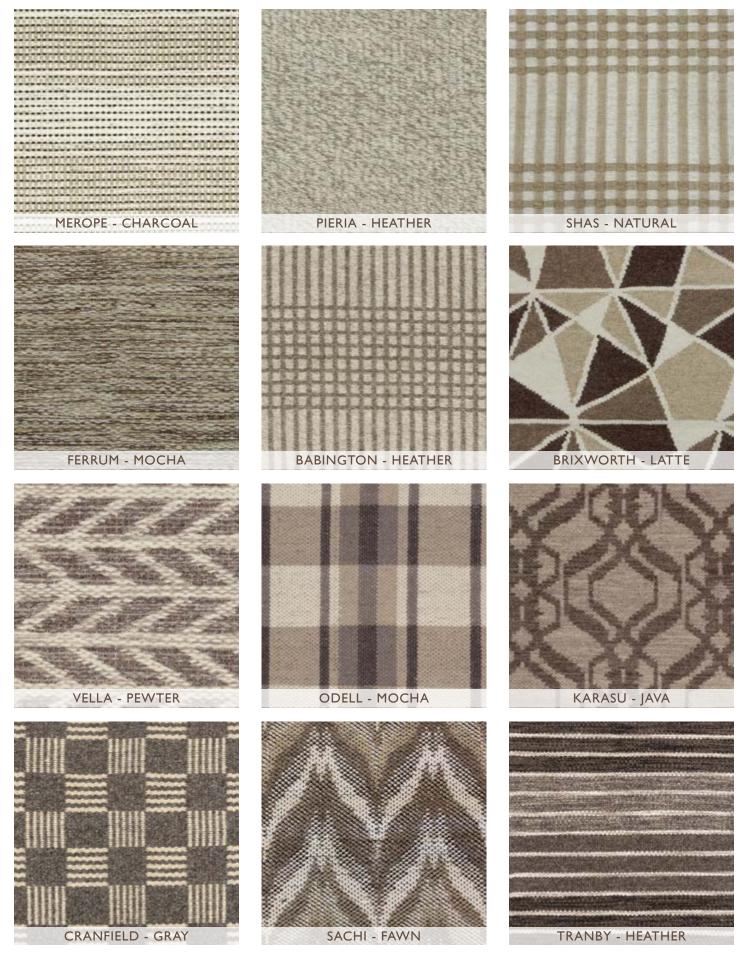


LEE JOFA CARPET / LANCASTER / 9





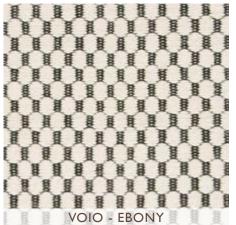
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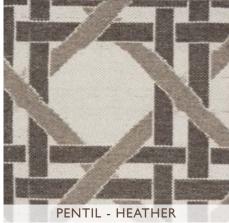


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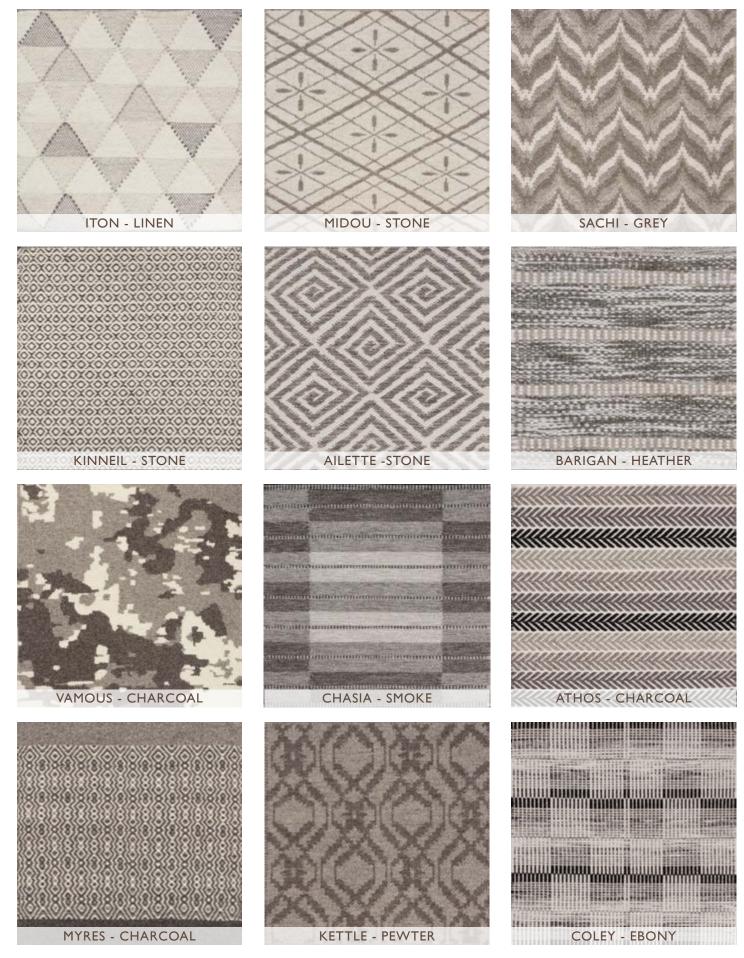












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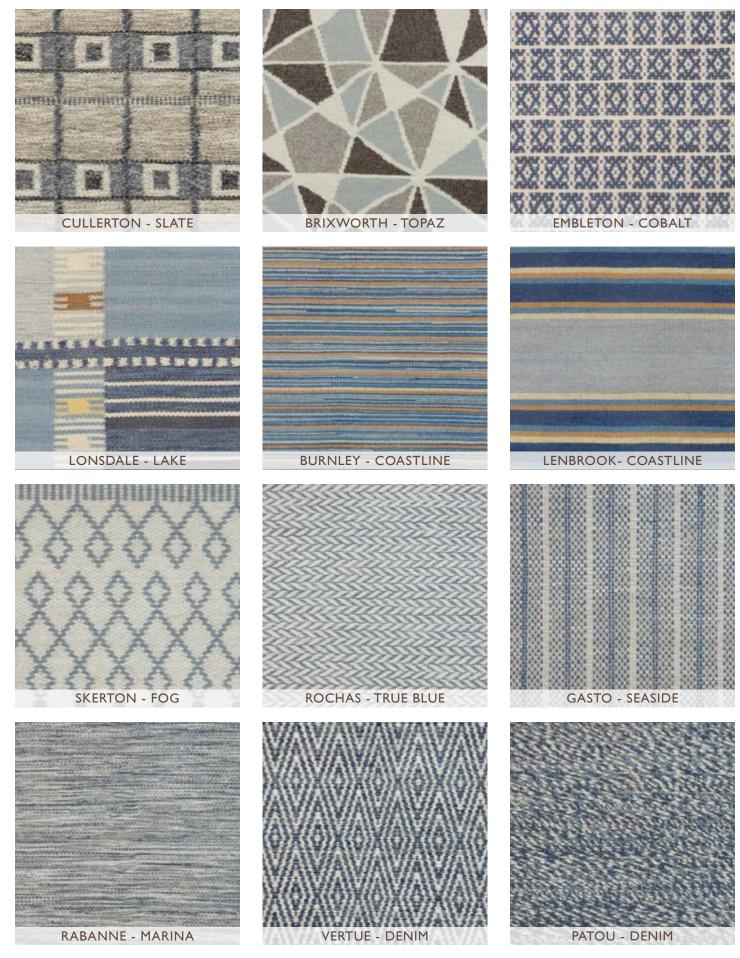


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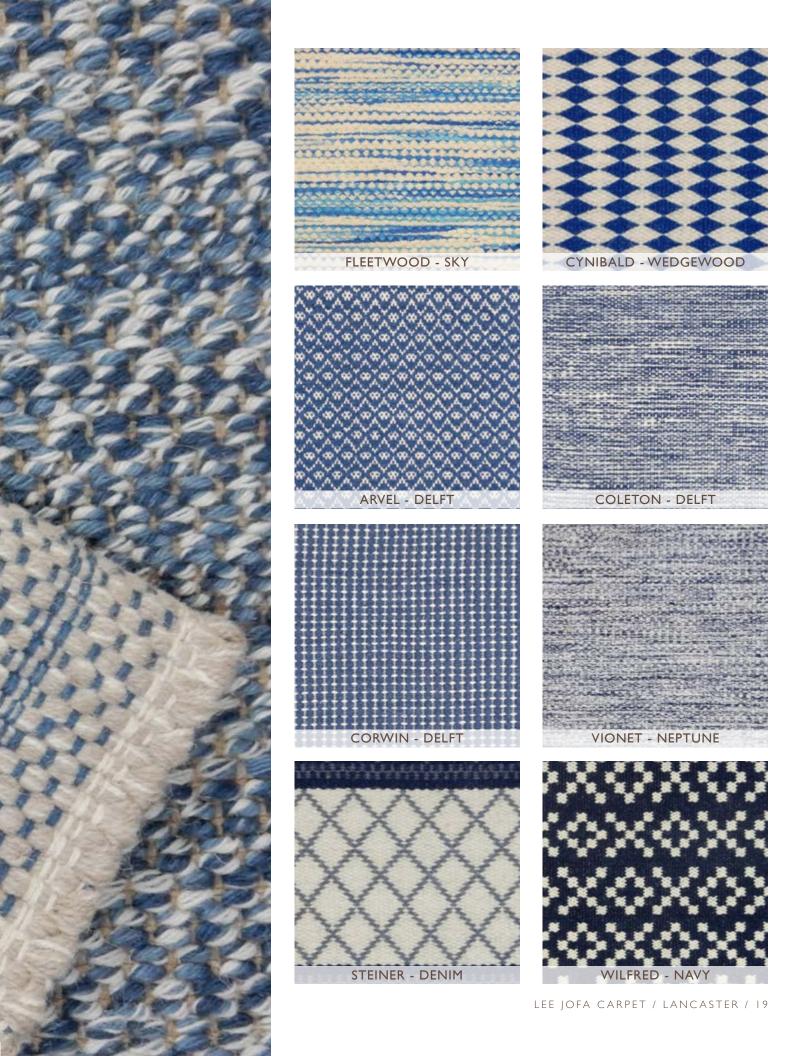


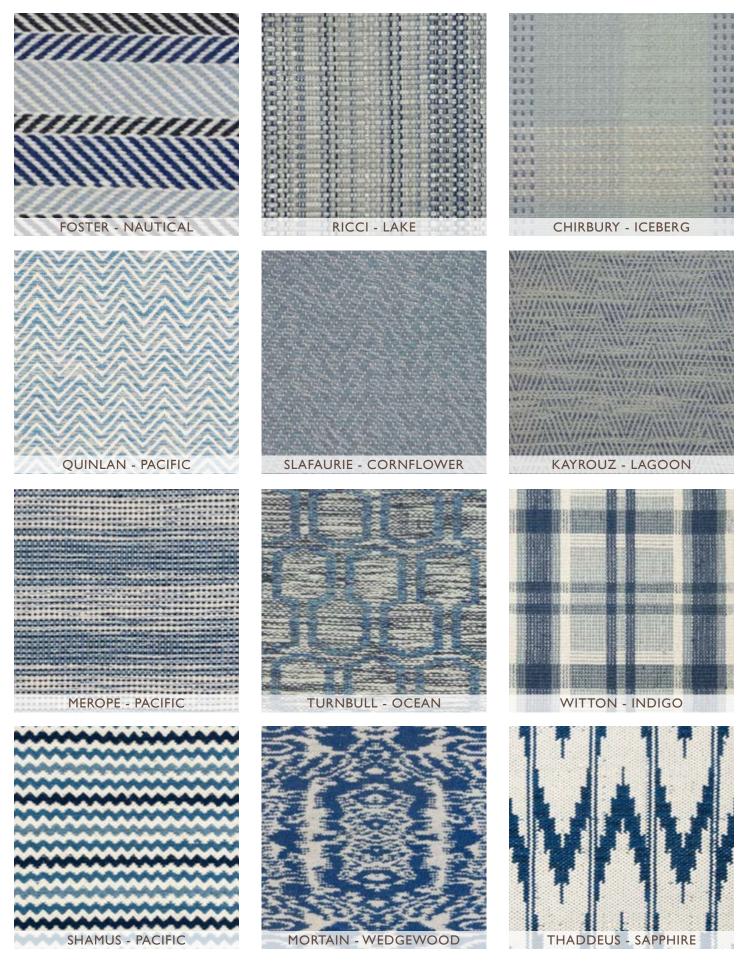
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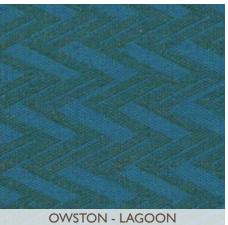


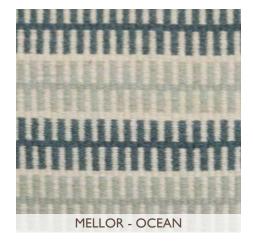


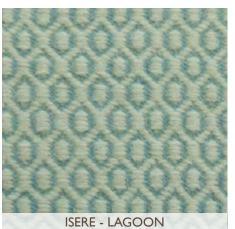


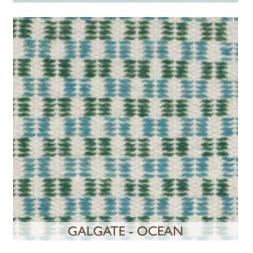


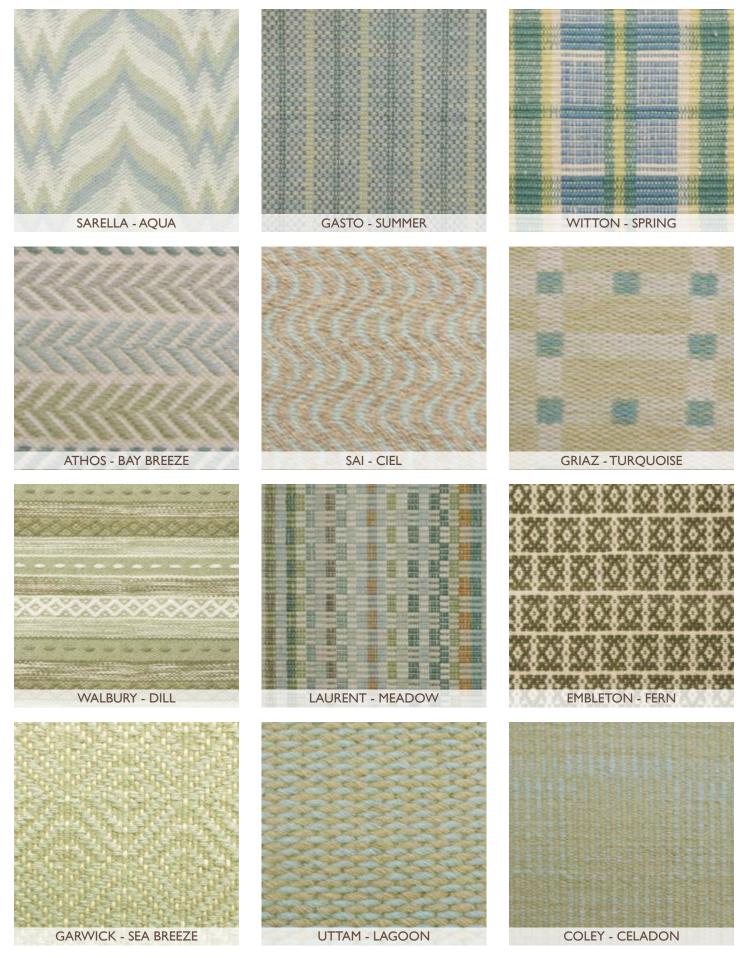












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CUSTOM COLOR WITH 250 S & 13 NW COLORS
CUSTOM SIZE PROGRAM; MINIMUM OF 4X6 UP TO 28X50
STRIKE OFF IN 2-4 WEEKS, RUG PRODUCTION IN 8-10 WEEKS
COMPLICATED PATTERNS AND LARGE SIZES IN 10 -12 WEEKS

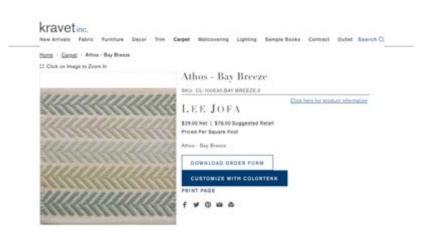
UPCHARGES APPLICABLE:
• RUGS LARGER THAN 14X16
• ANY COLOR OUTSIDE OF STANDARD LANCASTER COLLECTION
• LATEX BACKING AVAILABLE:
FOR STAIR AND RUNNER INSTALLATIONS WE RECOMMEND
LATEX TO BE APPLIED TO THE BACK OF THE RUG FOR STABILITY.

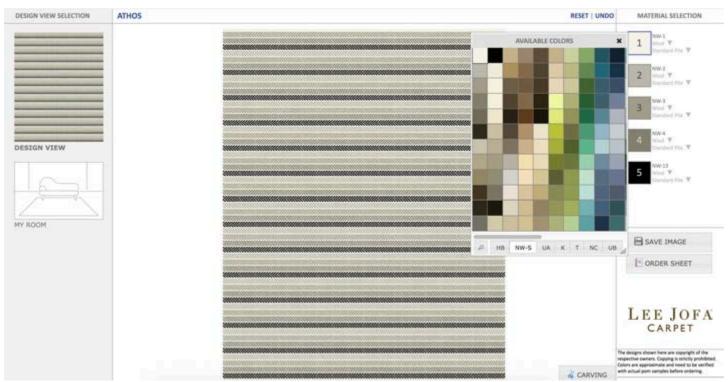
FOR CUSTOM COLOR RENDERINGS:

- VISIT KRAVET.COM
- ENTER PATTERN NAME
- CLICK CUSTOMIZE WITH COLORTEKK

SELECT NW-S FOR LANCASTER COLOR OPTIONS

TO CHANGE COLORS, CLICK THE NUMBERED SWATCHES AND SELECT FROM AVAILABLE COLORS.





RENDERINGS CAN BE SAVED AND SENT TO CUSTOMERS, PRINTED OUT FOR STORY BOARDS OR AN ORDER SHEET CAN BE CREATED AND SENT DIRECTLY TO CUSTOMER SERVICE.

Variations in size as well as natural irregularities, color shading, weavelines and striations may appear. Shedding and sprouting often occur in handmade floorcoverings. Handspun yarns may sometimes release ends of yarn that "sprout" or "fuzz" above the pile surface. If yarn extends beyond the carpet's surface, simply clip it off so it is level with the surface pile, do not pull. Never use a vacuum with a beater bar as this may cause damage. Rotate the rug every 3 months to avoid uneven fading and wear. Spot clean as needed using a damp(not wet) cloth with plain water; don't use soap or cleaning products, as they could damage or fade the rug. For larger, deeper stains, send the rug to a professional service with experience cleaning fine rugs. To preserve the life of the rug, we recommend using a rug pad.









STANDARD WOOL COLORS

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