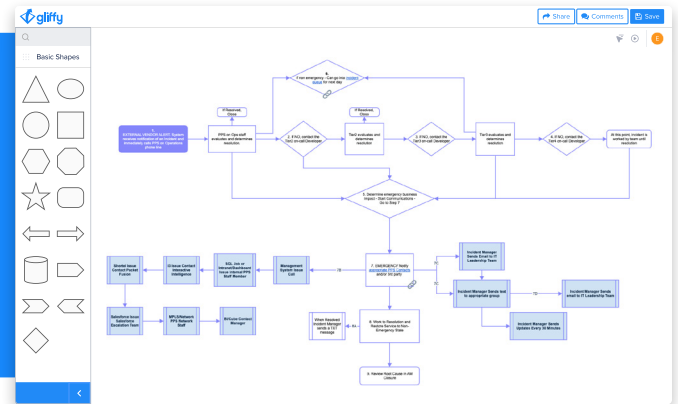




# Optimize Processes, Collaborate Effectively, and Hit Your Organization's Goals



## Visually document, analyze, and optimize any process — no matter how complex.

- Use **process modeling** to document how work gets done and improve cross-functional communication
- Develop **standard operating procedures** to streamline workflows and onboard new team members
- Adapt and align on key business processes with **BPMN diagrams**

## Diagram your way to winning business strategies.

- Complete a **SWOT analysis** to evaluate your organization's competitive position
- Establish and document **risk assessment procedures** to set yourself up for future success
- Build a **business model canvas** to visualize your path to success

## Improve cross-functional collaboration and reduce organizational silos.

- Bring clarity to complex processes with **swimlane diagrams**
- Build all types of **flowcharts** to define timelines, workflows, and user journeys
- Complete visual **brainstorming exercises** to capture ideas and solutions

## Gliffy lets you build visual documentation your team will actually use.

- Skip the learning curve with an **intuitive, drag-and-drop** diagramming tool built for enterprise teams
- Create **interactive diagrams** with linked layers that engage your viewers
- Build and brainstorm together with **real-time collaboration** features in Confluence Cloud

## From Our Users:

“Gliffy provides a **powerful and versatile diagramming tool** that is easy to use, collaborate with team members, and integrate into existing workflows. Its extensive range of templates and shapes, combined with its intuitive interface and real-time collaboration capabilities, make it a valuable tool for individuals and teams in a wide range of industries.”

– Digital Marketing Executive

