



Gliffy vs. draw.io

Gliffy and draw.io are the two most popular tools for diagramming directly in Confluence. Here's what makes Gliffy stand out.



Gliffy's Business Model: Diagramming First

Our team is focused on one thing only: giving our customers the best built-for-Confluence diagramming experience possible. We are not owned by a consulting firm or partner, so we won't use our customer data to sell additional Atlassian apps or services.



Interactive Diagramming

Gliffy allows users to create interactive diagrams featuring linked layers that can be toggled on and off from the diagram viewer on a Confluence page. This feature makes it easy to show a process before and after it's been optimized, show planned changes for an upcoming project, or reveal extra detail within an architecture diagram.



Enterprise Ready

Gliffy's average install size is 3 times larger than draw.io's — from an intuitive diagramming experience to ease of administration and best-in-class support, Gliffy provides the service and functionality that enterprise teams need. Plus, Gliffy was the first diagramming app to receive Atlassian's Cloud Fortified credential for security, scalability, and support when the program was introduced.



Technical Focus

Gliffy is committed to developing features that empower teams to visually communicate complex information easily and efficiently. Gliffy's latest investment in technical diagramming is data linking, a feature that allows users to upload CSV files to drag and drop data points directly into their diagrams.



No Training Required

With intuitive details like seeing each shape as you drag, drop, and move it on the canvas and the ability to modify multiple shapes at once, Gliffy takes care of the little things so you can diagram with fewer headaches. Plus, an in-product onboarding guide and tool tips make it easy for users of any skill level to jump in and start creating.



No Diagram Limits

While draw.io caps free-tier users at 100 diagrams, Gliffy offers unlimited diagrams for any user tier, so any team has the freedom to visualize everything without having to keep track of their diagram count.

Have questions or need additional support making a recommendation to your customers?

Reach out to Andy Bryl at abryl@perforce.com