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## BATH FITTER®

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### CASE STUDY

## Transformation Senior Living Residences!

New showers add sense of safety,  
look of luxury

Many of The Atrium's residents have mobility issues, which affect their ability to bathe in safety and comfort. Matt Coure, Maintenance Director at The Atrium, wanted to put independence back in independent-living residences. With 140 apartments, Matt knew it was going to be quite an undertaking to update all the bathrooms.

Enter Robert Toback, Sales Consultant for Bath Fitter® at Deerfield Beach, Florida. "Matt was looking to update the look of the showers in each apartment," says Robert. "I knew Bath Fitter could offer a more modern look while giving the perception of more space to each bathroom."



**BEFORE**



**AFTER**

### What we installed:

- Free-standing shower base
- White subway tile wall
- Brushed nickel handheld showerhead
- Double corner shelf



Senior living at The Atrium at Boca Raton is all about individualized attention and care. Our non-porous acrylic is easy to clean, and our speedy remodel process is done in hours, not days.

Reducing downtime as well as time required for cleaning and maintenance time makes Bath Fitter an ideal choice for senior living.

### Result:

“Best of all, the feedback from our residents has been really positive,” he says. And the fact is that not only is Matt happy, but the residents also love the look of their new showers, the extra space, and the extra safety features.

A bonus to the whole project is satisfying the Sales and Marketing team. According to Robert, they were thrilled with the Bath Fitter solution because they saw the new shower as a massive selling point when showing the property to prospective residents. “They originally gave us the opportunity to renovate two apartments,” says Robert. “But when they saw the results, they increased the order to 10 apartments per month.”

Residents at The Atrium now have access to a safe, modern-looking, and functional shower, which puts everyone’s mind at ease, from family to staff... And Bath Fitter, too. “Being able to help senior citizens in their golden years makes the job even more satisfying,” says Robert. “Safe and satisfied. It’s just a win-win for us.”



- A NO GROUT, SEAMLESS WALL**  
Non-porous. No grout. You'll never have to spend the time and money required to re-grout. Bath Fitter baths and one-piece vertically seamless wall systems stay shiny and bright throughout their lifetime.
- B INTEGRATED ORGANIZATION**  
Choose from a variety of storage options and mixers that will satisfy your needs for the bathroom. Plenty of storage, and all made of the durable high-gloss acrylic that will stand the test of time.
- C GRAB BARS**  
A great safety addition to your bath or shower remodel. Grab bars are available with a smooth or textured design and in a variety of finishes.

## WHY BATH FITTER®?

Bath Fitter stands behind every aspect of our business. Vertical Integration ensures that our products meet both our rigorous standards and yours.



**Best in class warranty**  
Committed to product durability. High-quality materials built to last.



**Durable and strong**  
Products to ensure longevity, reliability, and daily usage.



**Easy to clean, virtually maintenance free**  
Boost tenant satisfaction, reduce cleaning and repair needs, and maintain high occupancy rates.



**Installed in hours, not days**  
Flexible install schedules to minimize downtime to maximize your business revenue.

CONTACT US FOR MORE INFORMATION

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**DONE SMART. DONE RIGHT.**  
 **BATHFITTERCOMMERCIAL.COM**

