



# The Middle-Schooler Plan

Educational travel can change a student's life, and sometimes it takes a little fundraising support to make it a reality. For younger travelers, fundraising often works best with a parent or guardian's hands-on support. Use these ideas to guide your middle-schooler through their fundraising journey.

## 3 questions to get you started

- What is your fundraising goal?
- How much time and resources are you willing to dedicate?
- Who will lead the fundraising efforts?



## Take advantage of your **personal fundraising page**

EF gives everyone their own, unique fundraising page. However you're raising money, display a QR code or link to yours to encourage people to visit and donate.



### Chores for a cause

🕒 1 week 📺 \$0 ●○○ Low effort

**How it works:** Have friends and family sponsor chores.

- Create a list of chores you're willing to do.
- Share your personal fundraising page with sponsors before starting.
- Repeat as necessary.



### Group bake sale or cocoa stand

🕒 1–2 weeks 📺 \$10–50 ●●○ Medium effort

**How it works:** Host a bake sale or hot cocoa stand.

- Gather family or friends to bake or prepare drinks.
- Promote the event in your community.



### Family movie night with tickets

🕒 2–3 weeks 📺 \$0–40 ●●● High effort

**How it works:** Host a movie screening and charge for entry.

- Advertise the event in your school and on your social media accounts.
- If you don't have a projector, ask around to borrow one.
- Bonus: Increase funds by selling concessions.