$25k Scholarship (the "Contest")

OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN.

2. SPONSOR: This Contest is sponsored by EF Institute for Cultural Exchange, Inc. (the "Sponsor") with its principal place of business at Two Education Circle, Cambridge, MA 02141, USA.

3. ELIGIBILITY: The Contest is only open to legal residents of the United States who are educators and have never led a tour with EF Educational Tours. An "educator" is defined as a full-time or part-time teacher, faculty member, or administrator at the middle school, junior high school, or senior high school level, who signs up online, by phone, or through business reply mail to lead an EF Educational Tours tour and is at least 21 years old as of the date of entry. The Contest is void where prohibited by law. Employees and their immediate family and household members of Sponsor or its affiliates, subsidiaries, advertising and promotion agencies, or suppliers are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state, and local laws and regulations.

4. CONTEST ENTRY PERIOD: Entries will be accepted starting on October 5, 2026 at 9:00 am EDT and ending November 1, 2026, at 5:00 pm EDT. Sponsor reserves the right to modify, cancel, or suspend the Contest entry period in its sole discretion.

5. HOW TO ENTER: To enter you should either (i) call EF Educational Tours at 1-800-637-8222 and express interest in the Contest, or (ii) visit eftours.com/travel to find the corresponding link to participate. You will receive one (1) entry for taking the previously mentioned actions. The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. The participant must have filled out the qualifying question on the form. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Sponsor. You may enter only once. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Sponsor.

6. PRIZES: The winner of the Contest (the "Winner") will receive a $25,000 scholarship fund for travelers on an EF Educational Tour program associated with the Winner's school. The scholarship also includes a free trip for the Group Leader. Travelers must enroll in an EF Educational Tour by December 31, 2027, and travel on tours departing before December 31, 2028. Dates of travel must be discussed with an EF Educational Tours Consultant. Travelers may still be required to pay tour enrollment fees. Actual/appraised value may differ at time of prize award. One (1) winner will be selected. The specifics of the prize shall be solely determined by Sponsor. No cash or other prize substitution shall be permitted except at Sponsor's discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. Acceptance of prize constitutes permission for Sponsor to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law. All tours operated outside of the U.S. are produced by EF Education First International, Ltd., Switzerland.

7. TAX AND LEGAL COMPLIANCE. By entering this contest, you agree that it is your sole responsibility to comply with all applicable federal, state, and local tax laws, including any reporting or payment obligations arising from the receipt of a Prize. Participants who are employed by a school, school district, or other public or private institution further acknowledge that it is their sole responsibility to comply with any applicable ethics rules, employment policies, or institutional

guidelines governing the acceptance of gifts or prizes, and to make any disclosures required by such rules, policies, or guidelines. The Sponsor assumes no responsibility for a participant's failure to comply with any such laws, rules, or requirements.

8. ODDS: The odds of winning depend on the number of eligible entries received.

9. WINNER SELECTION AND NOTIFICATION: Winner will be selected by the Sponsor's social media team based on the creativity and quality of the responses to the question. Winner will be notified by email or telephone within thirty (30) days following the end of the Contest and selection of Winner. Sponsor shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within ten (10) days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited, and an alternate Winner selected. Receipt by Winner of the prize offered in this Contest is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

10. PRIZE ACCEPTANCE. Before accepting any prize, each winner is responsible for confirming that acceptance is permitted by any laws, ethics rules, employer policies, school or district policies, or other requirements that apply to them. If a winner is unable or chooses not to accept the prize for any reason, the Sponsor may select an alternate winner.

11. RIGHTS GRANTED BY YOU: By entering the Contest (e.g., photo, video, text, etc.), you understand and agree that Sponsor, anyone acting on behalf of Sponsor, and Sponsor's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.

12. TERMS & CONDITIONS: Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or other cause beyond Sponsor's control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such case, Sponsor may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions and Official Rules. Sponsor has the right, in its sole discretion, to maintain the integrity of the Contest, to void entries for any reason, including, but not limited to multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by the Contest rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such attempt be made, Sponsor reserves the right to seek damages to the fullest extent permitted by law.

If, for any reason, the Contest is not capable of running as planned, including without limitation force majeure events, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. In such event, Sponsor will conduct a random drawing from among all eligible entries received (if any) prior to the event that resulted in the cancellation, termination, modification or suspension.

13. LIMITATION OF LIABILITY: By entering, you agree to release and hold harmless Sponsor and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or their acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest; (v) electronic or human error in the administration of the Contest or the processing of entries.

14. DISPUTES: This Contest is governed by the laws of the Commonwealth of Massachusetts, without respect for the conflict of laws doctrine. As a condition of participating in this Contest, participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the Commonwealth of Massachusetts having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Contest). Participant further waives all rights to have damages multiplied or increased.

15. PRIVACY POLICY: Entries are subject to the terms set out in EF Educational Tour's Privacy Policies. To read the applicable Privacy Policy, click here https://www.eftours.com/legal/privacy-policy.

16. WINNERS LIST: To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: EF Institute for Cultural Exchange, Inc., Two Education Circle, Cambridge, MA 02141, USA. Requests must be received no later than December 31, 2026 at 5:00 pm EDT.

17. SOCIAL MEDIA PLATFORMS: The Contest is sponsored by EF Educational Tours and EF Explore America and is in no way sponsored, administered by, or associated with Facebook, Instagram, YouTube, or TikTok.

18. AGREEMENT TO THE OFFICIAL RULES: By participating, you agree to be fully unconditionally bound by these Official Rules, and you represent and warrant that you meet the eligibility requirements. In addition, you agree to accept the decisions of the Sponsor as final and binding as it relates to the content of this Contest.