

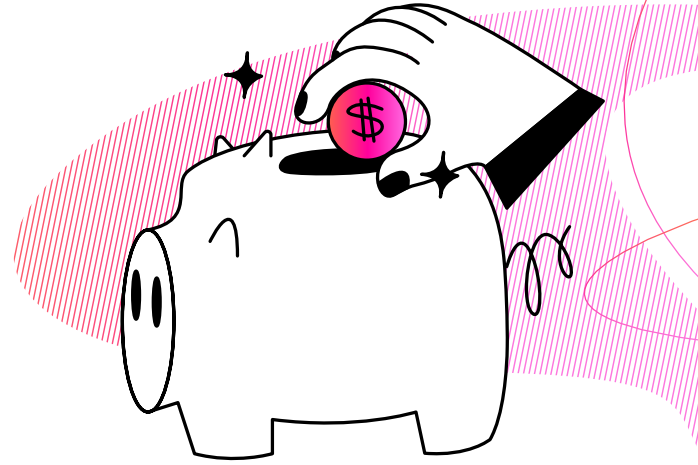


# The Family Plan

We want every student to experience the life-changing impact of educational travel. For many, fundraising is the first step in making that possible. If you want to make fundraising a fun, family-led effort, these ideas will help you kick off your journey.

## 3 questions to get you started

- What is your fundraising goal?
- Who will lead the fundraising efforts?
- Which fundraising activities best suit your goals, time, and resources?



## Take advantage of your **personal fundraising page**

EF gives everyone their own, unique fundraising page. However you're raising money, display a QR code or link to yours to encourage people to visit and donate.



### Holiday & birthday gifts

🕒 Annual on holidays or birthdays 📺 \$0 ●○○ Low effort

**How it works:** Take advantage of birthdays or upcoming holidays by encouraging friends and family to donate to your trip in lieu of gifts.



### Family yard sale

🕒 5 hours leading up to event 📺 \$0 ●●○ Medium effort

**How it works:** Have a sale with used or donated goods.

- Collect items a week leading up to the event.
- Publicize the event throughout your area.



### Themed dinner night

🕒 2–3 weeks 📺 \$0 ●●● High effort

**How it works:** Host a meal to support your tour.

- Get donations from grocers for supplies or buy supplies in bulk.
- Think about entertainment to go along with your meal.
- Bonus: Ask local businesses to donate gift cards, products, and services, and hold an auction or raffle for the items.