

2023



SUN



FOLLOW THE SUN.



As the sun crests the horizon welcoming a new year, we are over the moon to introduce you to the evolution of the Zeal Optics Sunglass collection. Designed to take you through all day adventures and into evening alpenglows, the Zeal revolution of seamlessly blending style and performance with groundbreaking, sustainably-minded materials has reached new heights, reducing your impact while enhancing your time outdoors. Our global product development team has worked ceaselessly on material innovations, new technologies and incredible new styling so you can play hard and look good whatever the day brings. We hope you love the new collection as much as we do!

STAY TUNED FOR MORE NEW RELEASES THROUGHOUT THE YEAR, INCLUDING AN ENTIRELY NEW COLLECTION, TO HELP YOU GET OUT THERE AND **FOLLOW THE SUN!**





WE ARE MORE THAN JUST
AN EYEWEAR COMPANY.

WE ARE GUIDED BY A SIMPLE SET OF BELIEFS.

"USE LESS" IS OUR MANTRA.

There's only one good kind of footprint; the kind that is gone with the next rain, wave, gust or snowfall. All of us live for the outdoors; all of us have a responsibility to protect the world around us for generations to come. We are constantly seeking new ways to use less, further reduce our footprint and make more environmentally friendly products.

"GIVE BACK" IS OUR GOLDEN RULE.

It's easy to lose yourself in the beauty of the great outdoors. We try to remind ourselves that not everyone is as fortunate as we are when it comes to exploring the wild world around us. At Zeal Optics, we work to bring inspirational adventures to those who might never have felt the thrill of running a river or the calm of a mountain top.

"EXPLORE MORE" IS OUR NORTH STAR.

"Zeal" means passion and we live by our name every day. Our goal is to create products that inspire us all to pursue our passions. To make sure we always keep the tent packed. The skis tuned. The surfboard waxed. Because you never know when that next perfect day might come along.

CONNECT + PROTECT

Our goal is to not only protect the environment and public lands, but to connect people—whether it be disenfranchised youth or the next generation—to these places, instilling a love for the outdoors, inspiring them to work and advocate for wild places and continuing that cycle forward.



Want to learn more about our efforts?
Scan the QR code or visit zealop.link/Commitment



1% FOR THE PLANET

1% for the Planet is a global network of businesses and individuals committed to protecting the Earth's resources for future generations. Members like Zeal Optics, New Belgium, Patagonia and more than 5,200 others across 60 countries donate 1% of gross sales to high-impact nonprofit partners that align with their values. At Zeal, we focus our contributions on the organizations you see here along with other groups that are committed to preserving our natural resources.

DZI FOUNDATION

Passionate about giving back to Himalayan communities, dZi focuses on reducing poverty and improving the quality of life in some of the most remote communities in Nepal. Zeal partners with dZi to provide lightly used sunglasses to Nepal's local communities to minimize UV and HEV damage, keeping their eyes healthy and their minds inspired.

HIGH FIVES FOUNDATION

The High Fives Foundation supports the dreams of outdoor sports athletes by raising injury prevention awareness while providing resources and inspiration to those who suffer life-altering injuries. Zeal partners with High Fives to get injured athletes back on snow and push their abilities through winter sports.

NATIONAL FOREST FOUNDATION

The National Forest Foundation promotes the enhancement and public enjoyment of

the 193-million-acred National Forest Service. Zeal Optics works to support them through programs like our annual "Buy A Zeal, Plant A Tree" promotion to help plant thousands of trees in impacted portions of our National Forests. We believe that these lands are our playgrounds and it is the responsibility of all of us to protect them.

PLANET ARK

Established in 1992, Planet Ark is one of Australia's most respected and trusted environmental organizations, and is focused on solutions and making positive environmental actions accessible to everyone. Zeal has partnered with Planet Ark on its National Tree Day efforts, which has seen Australian communities plant almost 26 million trees since 1996.

PLASTIC OCEANS INTERNATIONAL

A US-based non-profit organization working to end plastic pollution and to foster sustainable

communities worldwide. They operate with the belief that we can and must act at the local level in order to create change on a global scale. Zeal works with Plastic Oceans during Earth Month for "Shades For Seas", an annual program that helps clean our oceans and coastlines.

PROJECT 5480

Over the past decade, pine beetles have killed more than 70% of Colorado's forests, completely altering ecosystems and causing severe fire risks. Zeal works to rebuild our wilderness by planting 5,480 trees annually, a number based on the elevation of our headquarters in Boulder, Colorado.

PROTECT OUR WINTERS (POW)

POW's mission is to mobilize the winter sports community to lead the fight against climate change; focusing on education initiatives, advocacy and supporting community-based projects. Zeal works with POW, by providing funds and sunglass and goggle donations

throughout the year, to ensure a future for our passions in a rapidly changing world.

SOS OUTREACH

SOS Outreach was founded in 1993 in Colorado's Vail Valley. This program has grown to provide risk prevention, outdoor recreation and environmental education to youth across North America. Zeal helps these youth experience the outdoors and their possibilities through grants and the donation of goggles and sunglasses each year.

TREE CANADA

Dedicated to planting and nurturing trees in rural and urban environments, Tree Canada helps restore tree cover in areas hit by natural disasters, guides communities in managing their urban forests and has helped green nearly 700 schoolyards. To date, with community partners and sponsors like Zeal, they've planted more than 82 million trees across Canada.

TREE-NATION

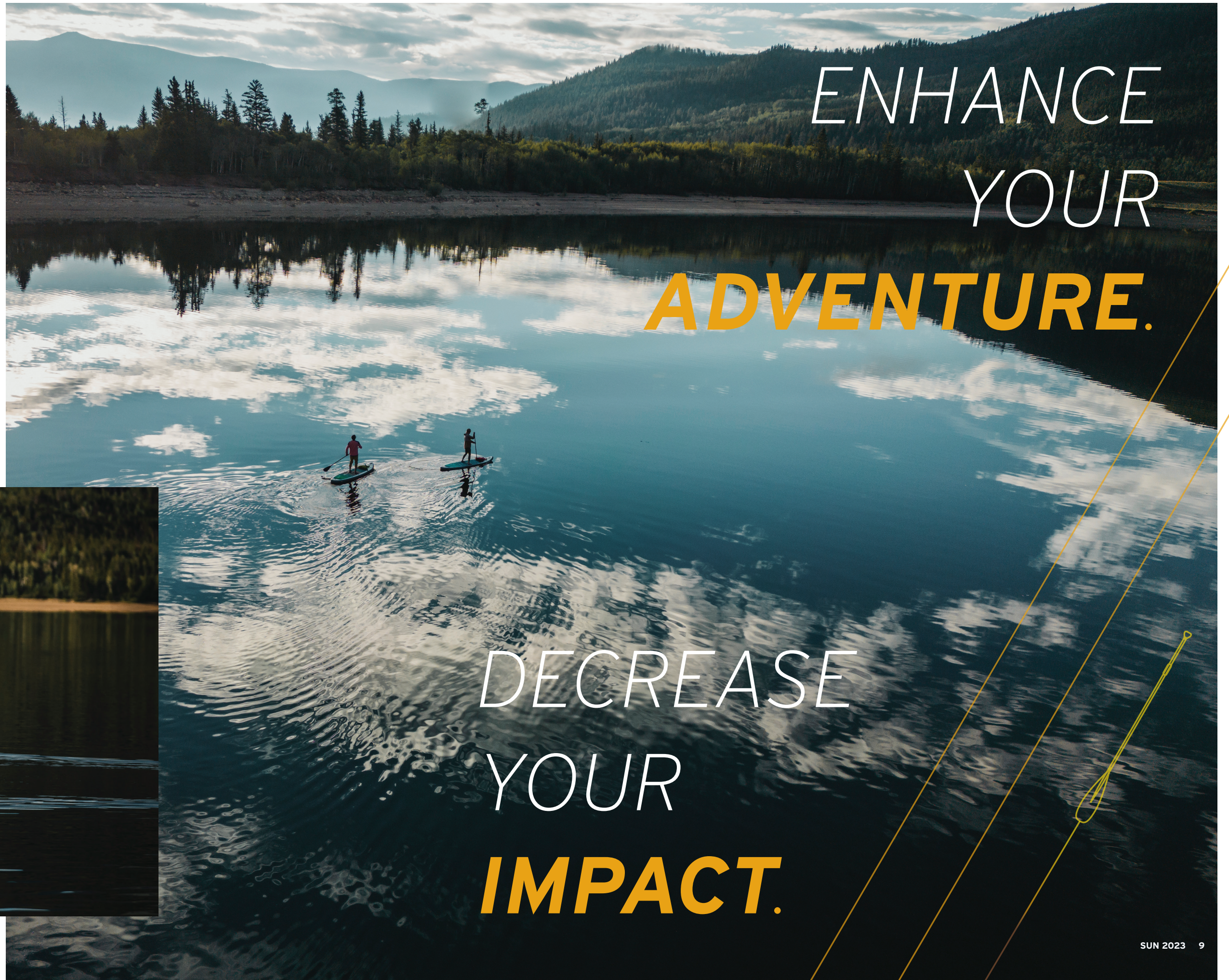
Tree-Nation's mission is to reforest the world by planting trees. Because this is one of the most efficient solutions to fight climate change. Thanks to their reforestation and conservation projects, they help restore forests, create jobs, support local communities, and protect biodiversity. Tree-Nation was founded in 2006 and so far has planted more than 7 million trees on 6 continents.

VERMONT ADAPTIVE SKI & SPORTS

Vermont Adaptive is a nationally-recognized organization that empowers people of all abilities through inclusive sports and recreational programming. In addition to sports, Zeal helps support their year-round programming options which integrate environmental, holistic wellness and competitive training philosophies for people of all ages with cognitive, developmental, physical and emotional disabilities.

EXPERIENCE THE
COLOR, CLARITY
AND CONTRAST OF
ELLUME POLARIZED
PLANT-BASED LENSES.

Ellume Polarized revolutionizes the way you see color. Made with plant-based materials, it is engineered to be as sustainable as it is technical. Our plant-based material creates a high-purity lens for crisper, clearer vision all while reducing environmental impact. See the world's natural colors with greater clarity and contrast with Ellume Polarized.



ENHANCE
YOUR
ADVENTURE.

DECREASE
YOUR
IMPACT.



ELLUME POLARIZED *DARK GREY*
9% VLT | CATEGORY 3

Reduces the intensity of bright sun and heavy glare so you see richer, truer color.



ELLUME POLARIZED *COPPER*
14% VLT | CATEGORY 3

Enhances contrast in everyday and variable light conditions so you see greens, reds and blues more vividly.



ELLUME POLARIZED *HORIZON BLUE*
12% VLT | CATEGORY 3

A blue mirror is applied to Ellume Polarized Copper, slightly decreasing VLT, and enhancing contrast in everyday and variable light conditions so you see greens, reds and blues more vividly.



ELLUME POLARIZED *ROSE*
25% VLT | CATEGORY 2

A high transmission, high contrast lens with superior depth perception.



SEE THE WORLD'S NATURAL COLORS WITH GREATER CLARITY & CONTRAST.



100% POLARIZED

Reflected light and UV exposure can cause glare, eye fatigue and sensitivity, all of which disrupt your experience outdoors. Ellume Polarized eliminates 99.9% of glare and blocks 100% of harmful UVA/B rays, protecting against the risk of long-term eye damage.



PLANT-BASED

See the world more clearly with Ellume Polarized. While other lenses are made solely from petroleum-based materials, Ellume Polarized uses a unique plant-based polymer as the bonding agent to deliver a high-purity lens for cleaner, crisper vision.



COMPREHENSIVE BLUE LIGHT FILTRATION

Ellume Polarized is built to control specific wavelengths of visible light by reducing harmful high-energy blue light (HEV). This process eliminates color confusion so you see the colors of the spectrum more vividly.

Z-RESIN

POLARIZED PLANT-BASED SUNGLASSES

Our mission is to create sunglasses that enhance your time outdoors while working to protect the world around us.

Most Zeal Optics frames are made from Z-Resin, a plant-based material derived from the castor plant. The castor plant is a fast-growing perennial that is easy to grow, withstands drought and thrives on marginal lands.

We process the castor beans into our proprietary Z-Resin material which replaces petroleum-based plastics in our sunglasses. By replacing traditional plastics with Z-Resin, we significantly reduce the amount of CO₂ produced during our manufacturing process.

This durable plant-based material also contributes to a lighter finished weight, making our sunglasses more comfortable for everyday wear and activity.

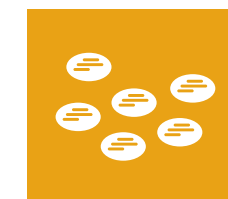


THE Z-RESIN LIFECYCLE

Meet the castor plant,
a renewable resource.



The castor beans
are harvested from
the plant.



The beans are processed
into castor oil.



The castor oil is
used to produce
Z-Resin.



Z-Resin replaces
petroleum-only
plastics in our sunglass
frames and lenses.



This is part of our
global responsibility.



METALS
STRENGTH. STYLE. SUSTAINABILITY.

Zeal's Metals are a confluence of strength, style and sustainability with unique design elements that stand out from the pack, while minimizing their impact on the environment. Forged from recyclable stainless steel, plant-based Ellume Polarized lenses, Hexetate and ceramic nose pads.

BECAUSE DETAIL IS EVERYTHING.

METALS

SUNGLASS COLLECTIONS

Optical and sustainable innovation are our inspiration. From performance to lifestyle designs, and everything in between, we've crafted a collection of premium-polarized sunglasses to fit your lifestyle.

SEE GRASS
REUSE. REGROW. REIMAGINE.

See Grass combines recycled plastic and grass fibers in a closed-loop system powered by renewable energy to create unique, durable frames with our lowest environmental impact to date.

**Recycled Plastic + Grass Fiber + Bio Gas =
SUNGLASSES REIMAGINED.**

SEVEN AUTO SUN STYLES NOW AVAILABLE IN CLASSIC, TOP-SELLING FRAMES!

AUTO SUN
FROM DAWN 'TIL DUSK

Your partner for all-day adventures in changing light conditions. Auto Sun lenses combine photochromic technology and polarized protection into a single lens for an unsurpassed visual experience no matter where the sun leads you.

Z-LITE
LIGHTER. STRONGER. FURTHER.

Z-Lite combines our Z-Resin plant-based material with a thin injection process, creating an ultra-lightweight, durable frame for performance and style. Weighing in at less than an ounce, including the lenses, Z-lite is lighter and stronger so you can go further.

Z-LITE THIN INJECTION

Z-RESIN
PLANT-BASED PERFORMANCE

Crafted from the versatile castor bean's oil, this plant-based material provides an incredibly durable and lightweight plastic alternative without the footprint of petroleum. The use of Z-Resin reduces the amount of CO₂ produced during manufacturing and is the staple of the Zeal Sunglass line.

Z-RESIN



Inspired by the thrill of driving the legendary San Juan Skyway and Million Dollar Highway, the new Skyway from Zeal Optics allows you to see every curve in the road or trail ahead in stunning clarity, while reducing your environmental impact. Forged from recyclable stainless steel, plant-based Ellume Polarized lenses, eco-friendly Hexetate and ceramic nose pads, Skyway's small-to-medium fit, square lens design will inspire you wherever the road may lead.

NEW Skyway



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

- Plant-based polycarbonate
- 99.9% polarized efficiency
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

METALS FRAME

- Recyclable stainless steel
- Eco-friendly Hexetate temple tips
- Ceramic nose pads
- Ultra lightweight
- Asian Fit Compatible
- 4-base curvature



Channel your inner pilot with the stylish and sleek, sustainably-minded design of the new Hawker sunglass from Zeal Optics. The latest addition to the Metals Collection, Hawker's teardrop-shaped lenses and medium fit blend elegant design with exceptional details. Laser-etched, twisted temples, tortoise paddles and adjustable nose pads create a new take on the timeless aviator.

NEW Hawker



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

- Plant-based polycarbonate
- 99.9% polarized efficiency
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

METALS FRAME

- Recyclable stainless steel
- Eco-friendly Hexetate temple tips
- Ceramic nose pads
- Ultra lightweight
- Asian Fit Compatible
- 4-base curvature



Matte Silver, 12723
Ellume Polarized Dark Grey



Rose Gold, 12724
Ellume Polarized Dark Grey



Gloss Silver, 12722
Ellume Polarized Horizon Blue*



Matte Black, 12719
Ellume Polarized Dark Grey



Rose Gold, 12721
Ellume Polarized Copper



Matte Silver, 12720
Ellume Polarized Horizon Blue*



San Francisco's Fillmore Auditorium has long been a cultural and musical epicenter for setting trends that ripple around the globe and the new Fillmore from Zeal Optics is taking up that banner for change on the sunglass front. This oversized, geometric Metal style is crafted from groundbreaking materials down to its every last detail.

NEW Fillmore



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

- Plant-based polycarbonate
- 99.9% polarized efficiency
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

METALS FRAME

- Recyclable stainless steel
- Eco-friendly Hexetate temple tips
- Ceramic nose pads
- Ultra lightweight
- Asian Fit Compatible
- 4-base curvature



Black Gloss, 12717
Ellume Polarized Horizon Blue*



Rose Gold, 12716
Ellume Polarized Copper



Gloss Silver, 12718
Ellume Polarized Dark Grey



FILLMORE



As the flagship in our Metals Collection, Pescadero is inspired by the ocean's swell and is the definition of style and functionality. Pescadero is crafted from recyclable stainless steel that's durable and ultra light, and is Zeal's eco-focused take on classic aviator style. From the laser-cut logos in the temples, to the eco-friendly Hexetate temple tips, to the adjustable ceramic nose pads, Pescadero's medium/large frame impresses with its comfort, details and design.

Pescadero



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

METALS FRAME

Recyclable stainless steel
Eco-friendly Hexetate temple tips
Ceramic nose pads
Ultra lightweight
Asian Fit Compatible
4-base curvature



Black, 12006
Ellume Polarized Dark Grey



Gold, 12007
Ellume Polarized Copper



Silver, 12008
Ellume Polarized Horizon Blue*



With commanding views and inspiring style, Shipstern goes big on comfort, quality and thoughtful features in a small-fit aviator shape. Crafted from incredibly light and durable recyclable stainless steel and finished with eco-friendly Hexetate temple tips, Shipstern is defined by its attention to detail. The unique, twisted temples feature laser-cut logos and the adjustable ceramic nose pads provide a custom fit for all.

Shipstern



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

METALS FRAME

Recyclable stainless steel
Eco-friendly Hexetate temple tips
Ceramic nose pads
Ultra lightweight
Asian Fit Compatible
4-base curvature



Black, 12009
Ellume Polarized Dark Grey



Gold, 12010
Ellume Polarized Copper



Silver, 12011
Ellume Polarized Horizon Blue*



Drifting in like a breath of fresh air, Easterly's round, geometric lenses hearken back to classic styles from the '60s while its features and construction mark a new day in technology in this small/medium-fit addition to our Metals Collection. Formed from recyclable stainless steel, its frame is accented with eco-friendly Hexetate temple tips and adjustable ceramic nose pads to customize its fit.

Easterly



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

METALS FRAME

Recyclable stainless steel
Eco-friendly Hexetate temple tips
Ceramic nose pads
Ultra lightweight
Asian Fit Compatible
4-base curvature



Black, 12012
Ellume Polarized Dark Grey



Gold, 12013
Ellume Polarized Copper



Silver, 12014
Ellume Polarized Horizon Blue*



Calling all fun-loving adventure seekers, Cumulus is your new partner for all-day play or just watching the clouds go by. This medium fit, Wayfarer-esque See Grass style is made from recycled plastic and agricultural waste grasses to keep its footprint as light as the clouds above, while its plant-based premium Ellume Polarized lenses let you see the world around you in startlingly crisp colors, with unrivaled clarity and contrast.

NEW Cumulus

55 43 20 135

Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

SEE+GRASS FRAME

Plant-based & recycled
plastic frame material
Lightweight
ProFlex rubber
6-base curvature



Black Grain, 12682
Ellume Polarized Dark Grey



Leaf, 12684
Ellume Polarized Copper



Agate, 12683
Ellume Polarized Horizon Blue*



Sky, 12685
Ellume Polarized Dark Grey



Throwback to the future with Hondo's wide, angular fashion-forward design, while tapping into See Grass's revolutionary sustainably-focused frame material! See Grass is crafted from recycled plastic and grass fibers to create a unique, durable frame with our lowest environmental impact to date that allows you to reuse, regrow and reimagine what a sunglass can be.

NEW Hondo

54 38 18 145

Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

SEE+GRASS FRAME

Plant-based & recycled
plastic frame material
Lightweight
ProFlex rubber
Asian Fit Compatible
4-base curvature



Black Grain, 12678
Ellume Polarized Horizon Blue*



Surf, 12679
Ellume Polarized Dark Grey



Northwind brings a head-turning new look to the Zeal See Grass collection. This wide-brow, angular design is crafted in a closed-loop system from recycled plastic and agricultural grasses in a process that combines sustainability with quality, durability, performance and style. With the mind blowing color, clarity and contrast that the Ellume Polarized lenses lend, Northwind blows the doors off what you thought a sunglass could be.

Northwind

56 40 17 145

Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

SEE+GRASS FRAME

Plant-based & recycled
plastic frame material
Lightweight
ProFlex rubber
Asian Fit Compatible
4-base curvature



Moss, 12029
Ellume Polarized Copper



Agate, 12030
Ellume Polarized Horizon Blue*



Midnight, 12031
Ellume Polarized Dark Grey



Black Grain, 12032
Ellume Polarized Horizon Blue*



Calistoga is a medium-fit frame for Zeal's See Grass Collection. This eco-focused frame, manufactured from recycled plastic and agricultural grasses using renewable energy, pairs perfectly with Zeal's plant-based Ellume Polarized lenses, which further reduce its footprint, while adding exceptional highlights of color, clarity and contrast through its round lenses. Calistoga is ready for whatever adventure comes your way.

Calistoga

51 43 21 135

Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

SEE+GRASS FRAME

Plant-based & recycled
plastic frame material
Lightweight
ProFlex rubber
Asian Fit Compatible
4-base curvature



Granite, 12025
Ellume Polarized Dark Grey



Lichen, 12026
Ellume Polarized Copper



Midnight, 12027
Ellume Polarized Horizon Blue*



Brick, 12028
Ellume Polarized Dark Grey

SEE+GRASS COLLECTION



Aspen combines unrivaled durability and sustainability with styling that's as timeless as the Colorado town it's named for. Crafted from recycled plastic and grass fibers, Aspen's footprint is the smallest of any Zeal sunglass to date.

Aspen



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

- Plant-based polycarbonate
- 99.9% polarized efficiency
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

SEE GRASS FRAME

- Plant-based & recycled plastic frame material
- Lightweight
- ProFlex rubber
- 6-base curvature



Black Grain, 11842
Ellume Polarized Dark Grey



Midnight, 11843
Ellume Polarized Horizon Blue*



Pine, 11844
Ellume Polarized Copper



Smolder, 11845
Ellume Polarized Dark Grey



Bridging the gap between fashion, function and sustainability, the Divide sets the bar for what a sunglass can be. Crafted from Zeal's proprietary See Grass, Divide's frame blends recycled plastic and grass fibers for a unique look and feel in an incredibly durable frame.

Divide



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

- Plant-based polycarbonate
- 99.9% polarized efficiency
- Color filtration
- Impact resistant
- Hardcoat
- Hydrophobic/Oleophobic*

SEE & GRASS FRAME

- Plant-based & recycled plastic frame material
- Lightweight
- ProFlex rubber
- 6-base curvature



Black Grain, 11838
Ellume Polarized Dark Grey



Midnight, 11839
Ellume Polarized Horizon Blue*



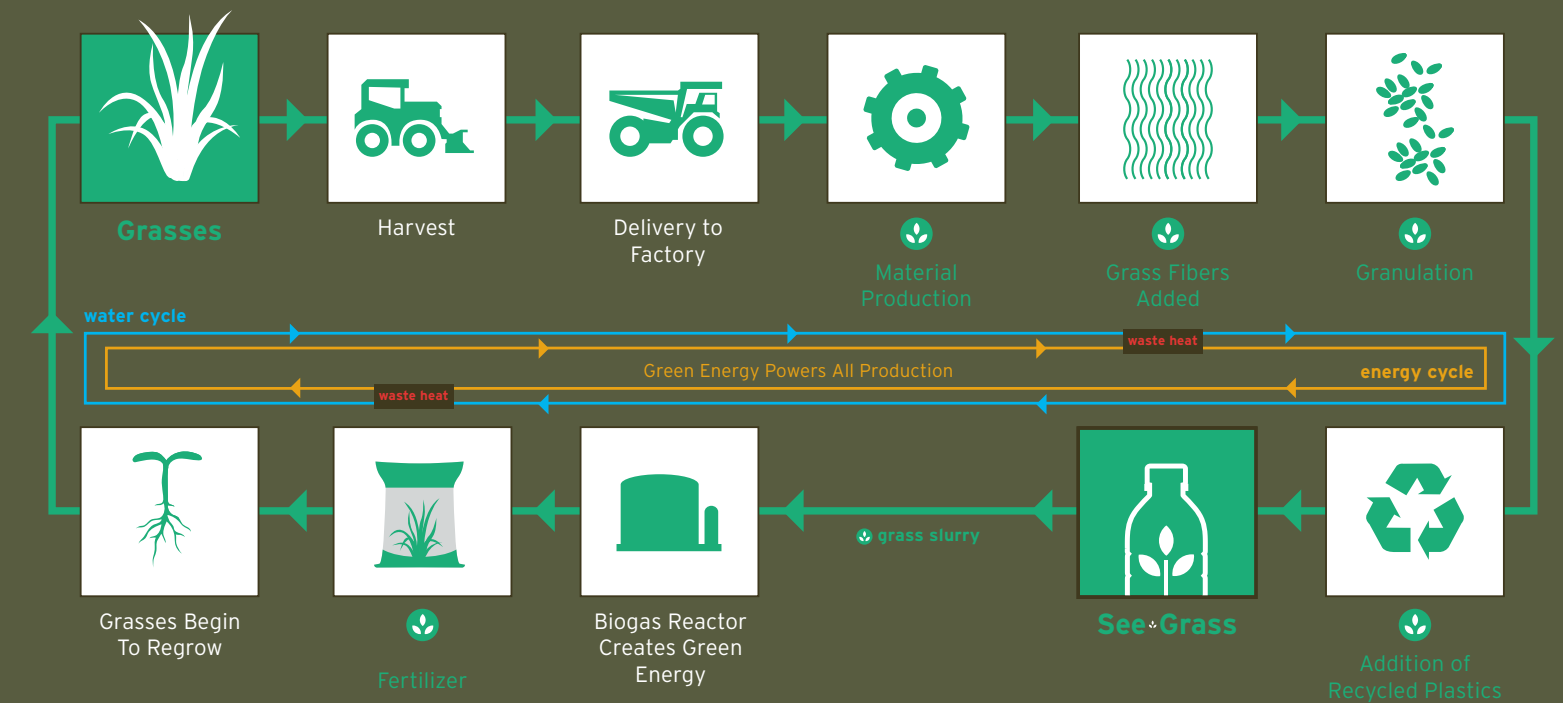
Smolder, 11841
Ellume Polarized Dark Grey

SEE+GRASS
CLOSED-LOOP SYSTEM*

RECYCLED PLASTIC + GRASS FIBER + BIO GAS = SUNGLASSES REIMAGINED.

Zeal Optics See Grass frames combine 70% recycled plastics and 30% grass fibers in a closed-loop system to create our most sustainable sunglasses yet. This fibrous base is combined with recycled plastics to reuse waste material and keep it out of landfills. See Grass allows us to create beautiful, durable sunglass frames, each of which is unique, while finding alternative uses for what was previously considered trash and byproducts.

See Grass is produced at a closed-loop German biorefinery where the fibrous grasses are grown and mixed with pre-consumer recycled plastics from healthcare, pharmaceutical and cosmetic applications. The process is powered by a methane turbine that runs on decomposing organic matter and, in turn, creates fertilizer to grow the grasses, without generating any wastewater or byproducts.



*Courtesy of Biowert



Sway with the breeze and go wherever the day takes you in Willow. This oversized cat-eye style marries fashion with function so you can look good and play hard. Featuring our plant-based Z-Lite frame material, Willow weighs in at less than an ounce, with an environmental footprint that's just as light.

NEW Willow

55.5 51 21 143

Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Camloc hinge
Asian Fit Compatible
4-base curvature



Marble Fade, 12697
Ellume Polarized Dark Grey



Red Tortoise, 12695
Ellume Polarized Copper



Navy Tortoise, 12694
Ellume Polarized Horizon Blue*



Raspberry Fade, 12696
Ellume Polarized Dark Grey



Just down valley from the glitz and glamour of Vail, Minturn is a rugged and stunning town that provides access for endless backcountry adventures. Inspired by this bold and beautiful place, the Zeal Minturn combines the functionality of our ultra-light plant-based Z Resin frames, premium Ellume Polarized lenses and Camloc hinges in a distinct, large-fit design to take you as far as you dare to dream on your next journey.

Minturn

55 48 17 141

Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Camloc hinge
Asian Fit Compatible
4-base curvature



Matte Black, 12555
Ellume Polarized Horizon Blue*



Olive Green, 12556
Ellume Polarized Dark Grey



Russet, 12557
Ellume Polarized Copper



Matte Tortoise, 12558
Ellume Polarized Copper



Whether you're heading to the beach, a bike ride, or just hanging out with friends around town, Nucla is your partner in adventure. While it's built to perform on the trails and roads of life, Nucla never compromises on style so you can go from a run or ride to relaxing poolside without missing a beat.

Nucla

60 42 17 126

Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
Adjustable nose pads
ProFlex rubber
Camloc hinge
Asian Fit Compatible
8-base curvature



Gloss Black, 12021
Ellume Polarized Dark Grey



Plum Gloss, 12022
Ellume Polarized Dark Grey



Gloss Tokyo Tortoise, 12023
Ellume Polarized Copper



Ocean, 12024
Ellume Polarized Horizon Blue*



This small-fit, full wrap sunglass is ready for whatever the day brings. Every nuance of the trail ahead is crystal clear through its plant-based Ellume Polarized lenses, and thanks to its Z-Lite frame, it weighs in at less than an ounce. The ProFlex rubber hits on the temples and new adjustable nose pads dial in the fit, keeping them right where you want them, however long you stay out.

Salida

60 35 18 135

Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
Adjustable nose pads
ProFlex rubber
Camloc hinge
Asian Fit Compatible
8-base curvature



Gloss Black, 12017
Ellume Polarized Horizon Blue*



Gloss Smoke Tortoise, 12018
Ellume Polarized Dark Grey



Campfire, 12019
Ellume Polarized Copper



Alpine Ice, 12020
Ellume Polarized Horizon Blue*



Zeal created the Z-Lite Paonia sunglass in a timeless round frame with a keyhole bridge, that can go anywhere and look good along the way. Weighing in at less than an ounce, this medium fit style combines a plant-based frame and lenses that are equally light on the planet. Mix in our ProFlex non-slip rubber to keep them in place and Camloc hinges to keep the temples from scratching the lenses and the Paonia is your perfect partner for any escapade.

Paonia

50 47 22 141

Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Camloc hinge
Asian Fit Compatible
4-base curvature



Gloss Black, 12559
Ellume Polarized Horizon Blue*



Jade Fade, 12560
Ellume Polarized Dark Grey



Cyan, 12561
Ellume Polarized Dark Grey



Gloss Tokyo Tortoise, 12562
Ellume Polarized Copper



Crafted with our plant-based Z-Lite thin injection process, Cam weighs in at under an ounce, including its plant-based Ellume Polarized lenses. Add in our ProFlex rubber inlays and Cam will stay in place for every bold move.

Cam

58 46 15 143

Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Camloc hinge
Asian Fit Compatible
4-base curvature



Fern, 11988
Ellume Polarized Copper



Mako, 11989
Ellume Polarized Dark Grey



Matte Black, 11990
Ellume Polarized Horizon Blue*



Maple, 11991
Ellume Polarized Copper



Palisade is the outdoor enthusiast's quiver-killing take on a modern classic. A semi-rimless frame with vintage styling to class you up at the wine-mixer, while packing modern technologies to ensure you can still send it on the trails.

Palisade

56 45 18 149

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Camloc hinge
Asian Fit Compatible
4-base curvature



Matte Smoke, 11747
Ellume Polarized Dark Grey



Matte Tortoise, 11748
Ellume Polarized Copper



Matte Red Tortoise, 11749
Ellume Polarized Rose



Matte Black, 11750
Ellume Polarized Horizon Blue*



Introducing Boone, a light and airy style that can keep up no matter where the day takes you. Designed for your inner wild child, this Z-Lite frame with Ellume Polarized lenses is plant-based and ready to rock.

Boone

54 42 19 141

Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Asian Fit Compatible
4-base curvature



Matte Black, 11655
Ellume Polarized Dark Grey



Maple, 11656
Ellume Polarized Copper



Matte Smoke, 11657
Ellume Polarized Horizon Blue*



Matte Tortoise, 11674
Ellume Polarized Rose

Z-LITE COLLECTION



Weighing in at under one ounce, Campo offers all day comfort on or off the beaten path. Enhanced by our Ellume Polarized lens, ProFlex rubber on the nose and temples, and our Z-Lite thin injection frame technology, these shades stand out and stay on.

Campo



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Asian Fit Compatible
4-base curvature



Make a statement with Cleo. This chic frame features our Z-Lite thin injection technology, keeping it ultra-light yet big on style. Whether you're hitting the trail or the city streets, Cleo is your classic go-to.

Cleo



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Asian Fit Compatible
4-base curvature



Matte Black, 11664
Ellume Polarized Dark Grey



Maple, 11665
Ellume Polarized Copper



Glacier, 11666
Ellume Polarized Horizon Blue*



Matte Tortoise, 11672
Ellume Polarized Rose



Matte Black, 11658
Ellume Polarized Dark Grey



Matte Tortoise, 11659
Ellume Polarized Copper



Ocean, 11660
Ellume Polarized Horizon Blue*



With our Z-Lite thin injection frame and ProFlex Rubber on the temple tips and nose pads, Magnolia dives head first into adventure. Featuring our Ellume Polarized lens for enhanced color and clarity, Magnolia delivers all-day comfort and effortless style.

Magnolia



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Camloc hinge
6-base curvature



Incline thrives outside. Fitted with our Z-Lite thin injection frame, ProFlex Rubber on the temple tips and nose pads, and a classic keyhole bridge, this sunglass is equipped for any adventure.

Incline



Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Camloc hinge
8-base curvature



Matte Tortoise, 12579
Auto Sun



Matte Tortoise, 11426
Ellume Polarized Copper



Smoke Tortoise, 11427
Ellume Polarized Dark Grey



Plum Gloss, 11429
Ellume Polarized Dark Grey



Tortoise, 12578
Auto Sun



Matte Smoke, 11422
Ellume Polarized Horizon Blue*



Matte Fatigue, 11424
Ellume Polarized Dark Grey



Matte Black, 11425
Ellume Polarized Dark Grey

Z-LITE COLLECTION



Lolo seamlessly blends function, fashion and sustainability in a style that will inspire you to explore more. With its midsize geometric design made using our proprietary plant-based Z-Lite thin injection process, Lolo weighs in at less than an ounce.

Lolo



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Resin plant-based material
Z-Lite thin injection
Ultra lightweight
ProFlex rubber
Camloc hinge
Asian Fit Compatible
4-base curvature



Blue Marble, 11984
Ellume Polarized Dark Grey



Matte Midnight, 11985
Ellume Polarized Horizon Blue*



Gloss Maple, 11986
Ellume Polarized Copper



Poppy, 11987
Ellume Polarized Copper

Z-RESIN COLLECTION



Seamlessly blending fashion and function with its square lenses and subtle curves, Mason is built to be your go-to workhorse for every job, ride or mission. Packing splashes of color with multi-color injection and poppy ProFlex hits, Mason keeps it business in the front and party in the back. Incredibly lightweight plant-based Z-Resin frames get the job done and keep the footprint minimal, while Ellume Polarized lenses provide crystal-clear clarity.

NEW Mason



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based frame material
Lightweight
ProFlex rubber
Multi-color injection
Recycled aluminum badging
6-base curvature



Ocean, 12590
Ellume Polarized Horizon Blue*



Matte Tortoise, 12591
Ellume Polarized Copper



Matte Olive, 12592
Ellume Polarized Dark Grey



Gloss Black, 12593
Ellume Polarized Dark Grey



Zeal Optics' Red Cliff is your companion for any adventure that awaits. This full frame, large-fit wrap has you covered from the trail to the beach or just downtown. Red Cliff blends function, with its full coverage frame, Hidden Spring hinges and ProFlex nose pads; with fashion in its triple-injected frame that adds pops of color. Red Cliff's plant-based Ellume Polarized lenses heighten color, clarity and contrast, while keeping your footprint light on and off the trail.

Red Cliff



Rx Ready +3.00 to -3.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based frame material
Lightweight
ProFlex rubber
Hidden Spring hinge
Multi-color injection
Recycled aluminum badging
8-base curvature



Tropic Fade, 12037
Ellume Polarized Dark Grey



Pitch Black, 12038
Ellume Polarized Horizon Blue*



Olive, 12039
Ellume Polarized Copper



Navy Blue, 12040
Ellume Polarized Horizon Blue*



Alma

56 39 17 126

Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based frame material
Lightweight
ProFlex rubber
Multi-color injection
Recycled aluminum badging
8-base curvature

Located just outside Breckenridge, Alma blends the pomp of a mountain ski town with access to wild places just outside its door. The Alma's lightweight, small-fit wrap frame is your companion on your next hike, bike or run, while its rectangular lenses add a stylish look that's ready for the watering hole at the end. Alma's frames and lenses are both made from plant-based materials, which makes them stronger, clearer and easier on the planet.



Cerulean, 12033
Ellume Polarized Copper



Hazel, 12034
Ellume Polarized Dark Grey



Sapphire Tortoise, 12035
Ellume Polarized Dark Grey



Black Mirror, 12036
Ellume Polarized Horizon Blue*



Quandary

57.5 43 18 150

Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based frame material
Lightweight
ProFlex rubber
6-base curvature

The new Quandary crafts Z-Resin into a wide, sleek frame that looks as majestic from the outside as the views do through its plant-based Ellume Polarized lenses.



Matte Black, 11854
Ellume Polarized Horizon Blue*



Granite Grey, 11855
Ellume Polarized Dark Grey



Matte Woodgrain, 11856
Ellume Polarized Copper



Camel, 11857
Ellume Polarized Horizon Blue*



Avon

52 42 20 149

Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
Multi-color injection
6-base curvature

An ode to the classic, but with a style all its own, Avon is the perfect partner for the everyday adventure seeker. Smooth lines and subtle color pops bring an unexpected look, while the plant-based Z-Resin frames and Ellume Polarized lenses, along with ProFlex rubber, provide cutting-edge functionality.



Matte Black, 12581
Auto Sun



Matte Black, 11846
Ellume Polarized Dark Grey



Fern, 11847
Ellume Polarized Copper



Chestnut, 11848
Ellume Polarized Copper



Amethyst, 11849
Ellume Polarized Horizon Blue*



Duskwing

53 42 19 138

Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based frame material
Lightweight
ProFlex rubber
Multi-color injection
Recycled aluminum badging
6-base curvature

The Zeal Duskwing is a small-fit shape that blends a mix of Wayfarer inspiration with butterfly lift. The frame is crafted with plant-based Z-Resin and its premium Ellume Polarized lenses are made from the castor plant, keeping it light on the landscapes they highlight. It also features our proprietary ProFlex rubber in the bridge and temples, to keep them in place all day, as well as recycled aluminum branding on the temples to further reduce their footprint.



Black Mirror, 12176
Ellume Polarized Horizon Blue*



Matte Tortoise, 12177
Ellume Polarized Horizon Blue*



Tortoise Sky, 12178
Ellume Polarized Copper



Cobalt Fade, 12179
Ellume Polarized Dark Grey



Built for long days on the trail, Sable provides polarized protection in a smaller fit double-injected frame. With ProFlex Rubber on the nose and temple tips, Sable is ready to tackle any adventure.

Sable



Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
Multi-color injection
8-base curvature



Taking its styling inspiration from classic retro lines and its technical cues from Zeal's expertise in progressive, durable and sustainable performance, Dawn's plant-based Z-Resin frames and Ellume Polarized lenses capture every moment of your day with more color and less pollution.

Dawn



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based frame material
Lightweight
ProFlex rubber
Asian Fit Compatible
4-base curvature



Matte Black, 12583
Auto Sun



Matte Black, 11436
Ellume Polarized Dark Grey



Matte Brown Khaki, 11437
Ellume Polarized Copper



Atlantic Blue, 11438
Ellume Polarized Horizon Blue*



Matte Tortoise, 11858
Ellume Polarized Copper



Matte Black, 11859
Ellume Polarized Dark Grey



Black Tortoise, 11861
Ellume Polarized Dark Grey



A true outdoor companion, Caddis lives for long days on the water and in the field. Caddis offers complete protection from the sun's harsh rays with our Ellume Polarized lens and a triple injected full wrap frame.

Caddis



Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
Multi-color injection
8-base curvature
Triple-injected



Crafted with plant-based Z-Resin frames and Ellume Polarized lenses, the view through Mango is sure to brighten your mood and enhance every view, while the cat-eye styling is runway ready.

Mango



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based frame material
Lightweight
ProFlex rubber
6-base curvature



Matte Black, 12582
Auto Sun



Matte Black, 11439
Ellume Polarized Dark Grey



Matte Brown Khaki, 11440
Ellume Polarized Copper



Atlantic Blue, 11441
Ellume Polarized Horizon Blue*



Matte Brick, 11544
Ellume Polarized Rose



Turquoise Tortoise, 11862
Ellume Polarized Dark Grey



Giraffe, 11863
Ellume Polarized Copper



Dark Ocean, 11864
Ellume Polarized Horizon Blue*



Ridgway



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat

Z-RESIN FRAME

Plant-based frame material
Lightweight
ProFlex rubber
6-base curvature

The town of Ridgway stands as the gateway to the majestic San Juan Mountains. Designed to embody the grit and adventurer spirit of this place, the Ridgway makes sure you are ready for what lies ahead.



Matte Black, 11684
Ellume Polarized Dark Grey



Matte Khaki, 11685
Ellume Polarized Copper



Matte Red Tortoise, 11686
Ellume Polarized Rose



Sierra



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
6-base curvature

There's nothing like a day on the water. Spend it with the Zeal Optics Sierra. Its simple and elegant design brings the style and its Ellume Polarized lenses help you always keep your eyes on the horizon.



Matte Black, 11687
Ellume Polarized Dark Grey



Matte Khaki, 11688
Ellume Polarized Copper



Matte Red Tortoise, 11689
Ellume Polarized Rose



Rampart



Rx Ready +3.00 to -3.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
8-base curvature

Sometimes 15 minutes is all that separates the trailhead and the bar. With the Rampart, you don't have to change up your style. The full-wrap frame and ProFlex rubber keeps these on your face during any adventure and the classic styling goes well with every happy hour.



Gloss Black, 11743
Ellume Polarized Dark Grey



Gloss Torched Woodgrain, 11744
Ellume Polarized Copper



Gloss Red Tortoise, 11745
Ellume Polarized Rose



Windsor



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
6-base curvature

Windsor packs light but hits heavy with its unmistakable shape and keyhole bridge. A lightweight Z-Resin frame with ProFlex Rubber on the nose and temple tips give Windsor the adventure-ready pedigree Zeal Optics is known for. Explore in style with Windsor.



Matte Black, 11476
Ellume Polarized Dark Grey



Black Tortoise, 11477
Ellume Polarized Dark Grey



Matte Tortoise, 11478
Ellume Polarized Copper



Camel, 11480
Ellume Polarized Horizon Blue*



Crowley

49 45 22 135

Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
6-base curvature



Matte Black, 11471
Ellume Polarized Dark Grey



Black Tortoise, 11472
Ellume Polarized Copper



Ivory Tortoise, 11473
Ellume Polarized Copper



Desert Rose, 11474
Ellume Polarized Horizon Blue*



Brewer

57.5 45.5 19 135

Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
6-base curvature



Matte Woodgrain, 12580
Auto Sun



Gloss Black, 11850
Ellume Polarized Horizon Blue*



Matte Woodgrain, 10415
Ellume Polarized Copper



Matte Black, 10416
Ellume Polarized Dark Grey



Granite Grey, 10517
Ellume Polarized Dark Grey



Radium

56.5 44 18 140

Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
Multi-color injection
6-base curvature

Ready to gear up for any adventure, Radium features a 6-base triple injection frame with ProFlex Rubber on the nose and temples. With clean lines and styling, Radium moves with confidence and comfort.



Matte Black, 11433
Ellume Polarized Dark Grey



Atlantic Blue, 11435
Ellume Polarized Horizon Blue*



Matte Brick, 11546
Ellume Polarized Rose



Bennett

54 44.5 18 133

Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
6-base curvature

Full of possibilities, Bennett will have all eyes on you from street to summit. The keyhole bridge and 6-base cat-eye frame make Bennett a classic choice for your next adventure.



Lilac Tortoise, 11535
Ellume Polarized Rose



Ande

58 45 15 140

Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based frame material
Lightweight
ProFlex rubber
Multi-color injection
6-base curvature

Introducing Ande—inspired by the mountains and the passion of those who love to explore them. Featuring plant-based Ellume Polarized lenses and triple-injected Z-Resin frames that create unique colors and help lessen your footprint on Mother Nature without compromising your footprints on the trail.



High Tide, 11834
Ellume Polarized Dark Grey



Huckleberry, 11835
Ellume Polarized Dark Grey



Gloss Black, 11836
Ellume Polarized Horizon Blue*



Capitol

57 48 19 135

Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
6-base curvature

At the confluence of form and function lies Capitol. Its keyhole bridge, lightweight Z-Resin frame, and ProFlex Rubber ensure Capitol is a capable companion on any adventure.



Matte Tortoise, 11317
Ellume Polarized Copper



Matte Black, 11376
Ellume Polarized Dark Grey



Born with a strong sense of adventure, Drifter begs for exploration. Built with an 8-base frame and incredible grip, Drifter's sharp lines and Ellume Polarized lens help guide your way.

Drifter



Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
Multi-color injection
8-base curvature



Matte Black Azure, 11320
Ellume Polarized Dark Grey



In the field or on the water, protection is necessary. Tracker features an 8-base frame, ProFlex Rubber and an Ellume Polarized lens to shield you from the sun no matter the light condition.

Tracker



Rx Ready +3.00 to -3.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
8-base curvature



Tactical Black, 10959
Ellume Polarized Dark Grey



Casual enough for the beach yet functional enough to guide you to the summit. Essential features a lightweight 8-base frame with ProFlex Rubber and our Ellume Polarized lens.

Essential



Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% Polarized
Color filtration
Impact resistant
Hardcoat

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
8-base curvature



Shiny Demi Tortoise, 10005
Ellume Polarized Copper



Matte Black, 10394
Ellume Polarized Dark Grey



Navy Blue, 11064
Ellume Polarized Dark Grey



Snapshot is ready for adventure. Equipped with a full wrap for protection from the sun's harsh rays along with its robust styling and ProFlex Rubber, this sunglass will be with you through it all.

Snapshot



Rx Ready +3.00 to -3.50

ELLUME POLARIZED

Plant-based polycarbonate
99.9% polarized efficiency
Color filtration
Impact resistant
Hardcoat
Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-based material
Lightweight
ProFlex rubber
8-base curvature

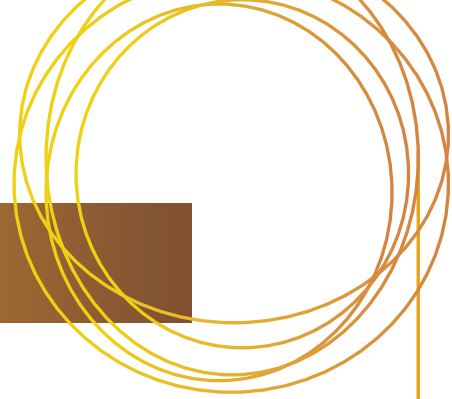


Matte Black, 10395
Ellume Polarized Dark Grey



Harbor Grey, 11031
Ellume Polarized Horizon Blue*





THE AUTO SUN COLLECTION

FROM DAWN 'TIL DUSK

Zeal Optics proudly presents seven of its top-selling active lifestyle frames in the Auto Sun Collection. Similar to Zeal's legendary Automatic+ snow goggles, Auto Sun combines premium polarization with photochromic technology to provide exceptional and consistent color, clarity and contrast regardless of the day's light and weather conditions. This lens is ideal for all-day adventures, where you'll be in and out of the shade, and it's a staff and Ambassador favorite for activities such as golfing, fishing, jogging, cycling and even driving. Previously available in a very select group of frames, it's time to share the Auto Sun revolution with faces of all shapes and sizes!

VLT: 28-15%



Designed for long days outside in changing light conditions, Auto Sun's photochromic technology automatically adjusts from a low-light, bright yellow with a 28% Visual Light Transmission (VLT), to a high visibility persimmon with a 15% VLT for sunny conditions.



Sable, 12583
Matte Black



Brewer, 12580
Matte Woodgrain



Incline, 12578
Tortoise



Magnolia, 12579
Matte Tortoise



Avon, 12581
Matte Black



Caddis, 12582
Matte Black



Manitou, 11662
Ash



Manitou, 11663
Maple



ADVENTURE

READY^{2.GO}

Welcome to the evolution of Zeal Optics' premium polarized, prescription Adventure Ready lenses. Designed for your active life outdoors, our new 2.GO prescription lenses feature backside digital compensation for crystal clear focus for any activity. This new proprietary lens is unique to Zeal and is specifically designed to keep objects in the distance in perfect focus for sports across the entire lens, including in larger wrap styles, while enhancing your near vision in our progressive options, specifically for reading digital screens while on the go, or a book while relaxing on the beach.

Our Polarized Prescription Program

OUR PROMISE

We strive to make Zeal Optics frames with your prescription and for your lifestyle. Every 2.GO prescription lens is digitally compensated to ensure the highest accuracy and optically efficient prescription possible for life outdoors.

Zeal Optics prescription sunglasses are built with superior polarized protection, color filtration and impact resistance for an unsurpassed custom optical experience.

OUR WARRANTY

- ✓ 2-year manufacturer's warranty on frame
- ✓ 1-year, 1-time frontside lens scratch replacement program
- ✓ Temple and nose pad replacements for life of frame

RX FEATURES

- ✓ Sport-specific design for exceptional visual clarity across the entire lens during any adventure
- ✓ Backside digitally compensated lens surfacing increases overall visual comfort.
- ✓ 99.9% polarized polycarbonate lens
- ✓ Backside Anti-Reflective coating
- ✓ Front & backside Hydro/Oleo coating
- ✓ Front & backside hardcoat
- ✓ 1/100th diopter of accuracy
- ✓ Zeal's name stamped on lens to certify authenticity



OUR DIGITAL RX LAB

We produce all prescription orders at the Maui Jim lab in Peoria, IL, USA. Our 25,000-square foot state-of-the-art Digital Rx lab receives high praises from around the globe for unmatched turn times, the highest quality and dedicated hands-on customer care.

A ZERO-WASTE FACILITY

As part of our commitment to sustainability, we produce all prescription lenses in our zero-waste lab. The Lab uses a closed-loop system, saving more than 4,000 gallons of petroleum-based, optical-grade coolant per year, and actively works with recyclers to upcycle excess lens material into composite boards and posts for construction materials. To date, we've kept nearly 100 tons of waste from entering landfills.

ZEAL OPTICS POLARIZED RX LENSES



DARK GREY RX

9% VLT | CATEGORY 3

Reduces the intensity of bright sun and heavy glare so you see richer, truer color.



COPPER RX

14% VLT | CATEGORY 3

Enhances contrast in everyday and variable light conditions so you see greens, reds and blues more vividly.



HORIZON BLUE RX

12% VLT | CATEGORY 3

A blue mirror applied to Copper, slightly decreases VLT and enhances contrast in everyday and variable light conditions so you see greens, reds and blues more vividly.



ROSE RX

15% VLT | CATEGORY 3

A high-contrast lens with superior depth perception and depth of field for everyday conditions.

Zeal Optics is a proud part of the Maui Jim family.



Style	FPD	Rx Parameters					A	B	DBL	Temple
Ande	73					+3.00 to -6.50	58	45	15	140
Aspen	74				+3.00 to -5.50		57	43	17	135
Avon	72					+3.00 to -6.50	52	42	20	149
Bennett	72			+3.00 to -4.50			54	44.5	18	133
Big Timber	79	+3.00 to -3.50					62	43	17	120
Boone	73					+3.00 to -6.50	54	42	19	141
Brewer	76.5			+3.00 to -4.50			57.5	45.5	19	135
Caddis	78			+3.00 to -4.50			63	42	15	130
Cam	73				+3.00 to -5.50		58	46	15	143
Campo	73					+3.00 to -6.50	53	42	20	141
Capitol	76			+3.00 to -4.50			57	48	19	135
Cleo	75					+3.00 to -6.50	53	47	22	143
Crowley	71				+3.00 to -5.50		49	45	22	135
Cumulus	75					+3.00 to -6.50	55	43	20	135
Dawn	73					+3.00 to -6.50	53	44	20	140
Decoy	77		+3.00 to -4.00				60	37	17	130
Divide	75				+3.00 to -5.50		57	44.5	18	135
Drifter	76.5			+3.00 to -4.50			57.5	40	19	130
Easterly	73					+3.00 to -6.50	52	44	21	145
Essential	77			+3.00 to -4.50			58	39	19	128
Fillmore	72					+3.00 to -6.50	55	50	17	145
Hawker	74					+3.00 to -6.50	59	48	14	145
Hondo	72					+3.00 to -6.50	54	38	18	145
Incline	78			+3.00 to -4.50			61	42	17	140
Isabelle	73			+3.00 to -4.50			57	48	16	135
Lolo	75					+3.00 to -6.50	51	42	24	143
Magnolia	76				+3.00 to -5.50		58	47	18	135
Mango	71					+3.00 to -6.50	52	42	19	140
Mason	72				+3.00 to -5.50		57	44	15	148
Minturn	72					+3.00 to -6.50	55	48	17	141
Manitou	79			+3.00 to -4.50			61	45	18	143
Paonia	72					+3.00 to -6.50	50	47	22	141
Pescadero	71					+3.00 to -6.50	56	46	15	145
Quandary	75.5				+3.00 to -5.50		57.5	43	18	143
Radium	74.5			+3.00 to -4.50			56.5	44	18	140
Rampart	80	+3.00 to -3.50					63	41	17	130
Ridgway	74				+3.00 to -5.50		56	41	18	135
Sable	77			+3.00 to -4.50			61	41	16	130
Shipstern	72					+3.00 to -6.50	56	44	16	145
Sierra	72				+3.00 to -5.50		54	42	18	140
Skyway	73.5					+3.00 to -6.50	54.5	46	19	145
Snapshot	80	+3.00 to -3.50					62	37.5	18	128
Tracker	80	+3.00 to -3.50					62	43	18	130
Willow	73				+3.00 to -5.50		53	42	20	141

PLANO SUNGLASS TECHNOLOGY OVERVIEW

LENS FEATURES



ELLUME POLARIZED
DARK GREY
9% VLT | CATEGORY 3
Available in Rx



ELLUME POLARIZED
HORIZON BLUE*
12% VLT | CATEGORY 3
Available in Rx



ELLUME POLARIZED
COPPER
14% VLT | CATEGORY 3
Available in Rx



ELLUME POLARIZED ROSE
25% VLT | CATEGORY 2
Available in Rx



AUTO SUN†
28-15% VLT | CATEGORY 2-3
Not available in Rx



HARDCOAT
Our hardcoat adds a scratch-resistant layer for maximum protection against everyday wear.



IMPACT RESISTANT
All Zeal lenses exceed ANSI standards for excellent impact resistance ensuring that no matter your adventure, you're protected.



HYDRO/OLEO COATING
Applied to the front and backside of the lens to repel water, dirt and oil, keeping your lens clean and clear in all conditions.
**Included on Horizon Blue lenses.*



BACKSIDE AR
Backside Anti-Reflective Coating absorbs harmful UV and reflected light coming from behind, enhancing clarity and eliminating eye fatigue
†Select styles.

FRAME FEATURES

ASIAN FIT COLLECTION

Our Asian Fit Sunglass Collection was tested and selected for those with high cheekbones, wider faces and lower nose bridges. This collection features a mix of flatter, wider frames, adjustable nose pads, longer temples and light-weight frames to ensure a perfect fit.



Z-LITE

Z-Lite uses our Z-Resin frame material with a thin injection process for an ultra-lightweight, durable sunglass for complete versatility no matter the activity. *Select styles.*

MULTI-COLOR INJECTION

Our state-of-the-art injection process allows for double and triple colored frames, adding subtle pops of color. The material is colored prior to injection, ensuring it will not wear off. *Select styles.*

HIDDEN SPRING HINGE

Innovative tooling allows us to place the spring hinge inside the body of the temple for a comfortable fit and flexibility to complement an active lifestyle. *Select styles.*

CAMLOC HINGE

Camloc is our custom two-stage hinge that helps prevent lens scratching by locking your temples in place whether they are open or closed. This keeps them from rubbing against the lenses when you're not wearing them. *Select styles.*

ADJUSTABLE NOSE PADS

These three-dimensionally adjustable nose pads feature a durable wire core embedded in our award-winning ProFlex rubber, creating a custom fit for any bridge that will stay in place no matter how you put your glasses to the test. *Select styles.*

BASE CURVE

Base curve defines how much curve a frame has. The higher the number, the more wrap the frame offers. 4-base lays flat on the face, 6-base are slightly curved and 8-base styles provide more of a wrap.

PROFLEX RUBBER

This unique material is strategically injected into various parts of the frame to provide a soft, non-slip hold. ProFlex withstands extreme hot and cold temperatures so your sunglasses stay in place no matter what the day brings. *Select styles.*

CERAMIC NOSE PADS

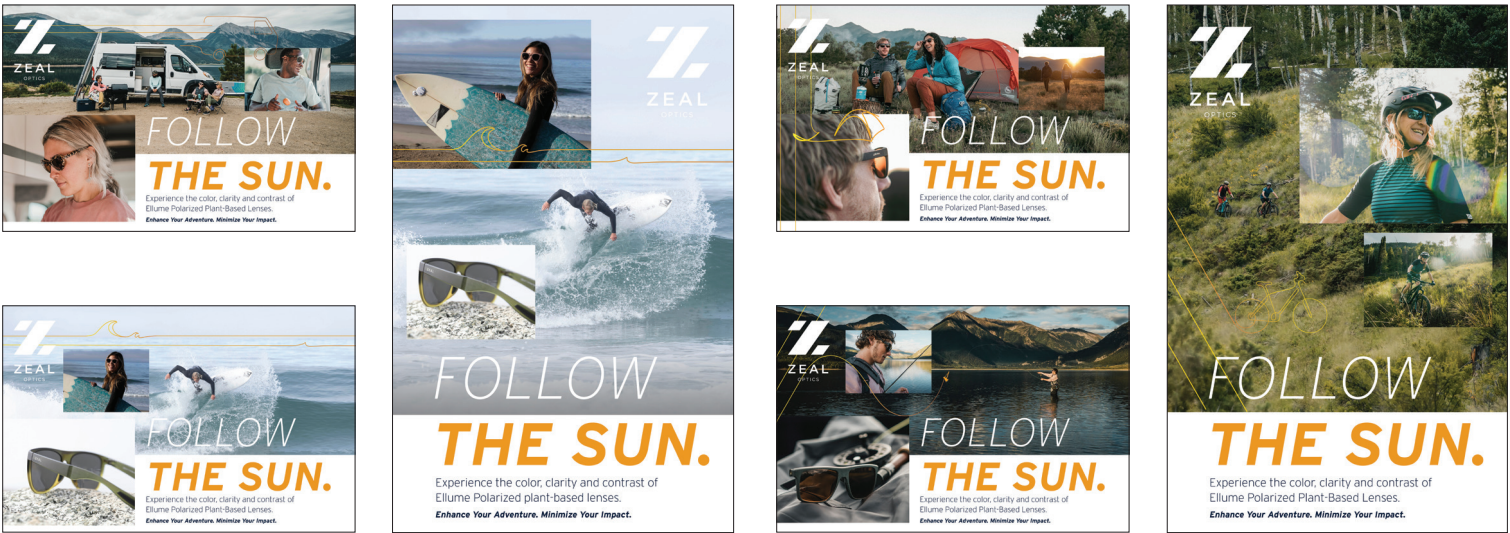
Engineered from a mixture of clay and earthen materials, our ceramic nose pads are hypoallergenic, easy to clean, incredibly durable and provide remarkable hold to keep your glasses from slipping in any weather condition or adventure. *Select Styles*

DISPLAY ACCESSORIES & BRANDED MERCHANDISING



CUSTOM POP DISPLAY OPTIONS

Below are examples of the custom POP display options for the 2023 campaign. Please see additional options on Brandfolder and don't hesitate to reach out to Wis Holt, wholt@zealoptics.com with questions.



THE ZEAL OPTICS DISPLAY PROGRAM

BUILT FOR LIFE OUTDOORS, DESIGNED FOR YOUR STORE.



MEDIUM DISPLAY

- 36-piece minimum order
- Cedar and cold rolled steel
- LED lighting
- Adjustable mirror
- Open sell with option for door
- White glove service delivery

DIMENSIONS

79.66" H x 24.25" W x 15.00" D

Two configuration options

SMALL HYBRID DISPLAY

- 24-piece minimum order, holds 18 units
- LED lighting
- Cedar and cold rolled steel
- Built-in mirror
- Counter or freestanding configuration

DIMENSIONS

Freestanding
70" H x 16.25" W x 13.625" D

On Counter
34.5" H x 16.25" W x 13.625" D

METALS

NEW
Hawker, Matte Black
12719

Easterly, Gold
12013

SEE GRASS

Aspen, Black Grain
11842

Northwind, Moss
12029

Calistoga, Brick
12028

Z-LITE

Minturn, Russet
12557

Nucia, Plum Gloss
12022

Cam, Fern
11988

Palisade, Matte Black
11750

Campo, Glacier
11666

Cleo, Ocean
11660

Paonia, Gloss Tokyo Tortoise
12562

NEW
Skyway, Gloss Silver
12722

NEW
Hawker, Matte Silver
12720

Easterly, Silver
12014

NEW
Cumulus, Black Grain
12682

Aspen, Midnight
11843

Northwind, Agate
12030

Willow, Navy Tortoise
12694

Minturn, Matte Tortoise
12558

Nucia, Gloss Tokyo Tortoise
12023

Cam, Mako
11989

Boone, Matte Black
11655

Campo, Matte Tortoise
11672

Incline, Matte Smoke
11422

NEW
Skyway, Matte Silver
12723

NEW
Hawker, Rose Gold
12721

Shipstern, Black
12009

NEW
Cumulus, Agate
12683

Aspen, Pine
11844

Northwind, Midnight
12031

NEW
Willow, Red Tortoise
12695

Salida, Gloss Black
12017

Nucia, Ocean
12024

Cam, Matte Black
11990

Boone, Maple
11656

Magnolia, Matte Tortoise
11426

Incline, Matte Fatigue
11424

NEW
Skyway, Rose Gold
12724

Pescadero, Black
12006

Shipstern, Gold
12010

NEW
Cumulus, Leaf
12684

Aspen, Smolder
11845

Northwind, Black Grain
12032

NEW
Willow, Raspberry Fade
12696

Salida, Gloss Smoke Tortoise
12018

Lolo, Blue Marble
11984

Cam, Maple
11991

Boone, Matte Smoke
11657

Magnolia, Smoke Tortoise
11427

Incline, Matte Black
11425

NEW
Fillmore, Rose Gold
12716

Pescadero, Gold
12007

Shipstern, Silver
12011

NEW
Cumulus, Sky
12685

Divide, Black Grain
11838

Calistoga, Granite
12025

NEW
Willow, Marble Fade
12697

Salida, Campfire
12019

Lolo, Matte Midnight
11985

Palisade, Matte Smoke
11747

Boone, Matte Tortoise
11674

Magnolia, Plum Gloss
11429

Paonia, Gloss Black
12559

NEW
Fillmore, Black Gloss
12717

Pescadero, Silver
12008

Shipstern, Silver
12011

NEW
Hondo, Black Grain
12678

Divide, Midnight
11839

Calistoga, Lichen
12026

Minturn, Matte Black
12555

Salida, Alpine Ice
12020

Lolo, Gloss Maple
11986

Palisade, Matte Tortoise
11748

Campo, Matte Black
11664

Cleo, Matte Black
11658

Paonia, Jade Fade
12560

NEW
Fillmore, Gloss Silver
12718

Easterly, Black
12012

NEW
Hondo, Surf
12679

Divide, Smolder
11841

Calistoga, Midnight
12027

Minturn, Olive Green
12556

Nucia, Gloss Black
12021

Lolo, Poppy
11987

Palisade, Matte Red Tortoise
11749

Campo, Maple
11665

Cleo, Matte Tortoise
11659

Paonia, Cyan
12561

AUTO SUN

Manitou, Ash
11662

Z-RESIN

Red Cliff, Olive
12039

Avon, Fern
11847

Quandary, Matte Black
11854

Mango, Turquoise Tortoise
11862

Ridgway, Matte Red Tortoise
11686

Crowley, Ivory Tortoise
11473

Brewer, Matte Woodgrain
10415

Radium, Atlantic Blue
11435

Caddis, Matte Brown Khaki
11440

Essential, Matte Black
10394

Incline, Tortoise
12578

Manitou, Maple
11663

NEW
Mason, Gloss Black
12593

Red Cliff, Navy Blue
12040

Avon, Chestnut
11848

Quandary, Granite Grey
11855

Mango, Giraffe
11863

Ridgway, Matte Khaki
11685

Crowley, Desert Rose
11474

Brewer, Matte Black
10416

Sable, Matte Brown Khaki
11437

Caddis, Atlantic Blue
11441

Essential, Navy Blue
11064

Magnolia, Matte Tortoise
12579

NEW
Mason, Matte Olive
12592

Duskwing, Black Mirror
12176

Avon, Amethyst
11849

Quandary, Matte Woodgrain
11856

Mango, Dark Ocean
11864

Rampart, Gloss Torched Woodgrain
11744

Windsor, Matte Black
11476

Brewer, Granite Grey
10517

Sable, Atlantic Blue
11438

Caddis, Matte Brick
11544

Alma, Cerulean
12033

Brewer, Matte Woodgrain
12580

NEW
Mason, Matte Tortoise
12591

Duskwing, Matte Tortoise
12177

Ande, High Tide
11834

Quandary, Camel
11857

Sierra, Matte Black
11687

Rampart, Gloss Red Tortoise
11745

Windsor, Black Tortoise
11477

Radium, Matte Black
11433

Capitol, Matte Tortoise
11317

Tracker, Tactical Black
10959

Alma, Hazel
12034

Avon, Matte Black
12581

NEW
Mason, Ocean
12590

Duskwing, Tortoise Sky
12178

Ande, Huckleberry
11835

Dawn, Matte Tortoise
11858

Sierra, Matte Khaki
11688

Rampart, Gloss Black
11743

Windsor, Matte Tortoise
11478

Radium, Matte Brick
11546

Capitol, Matte Black
11376

Snapshot, Matte Black
10395

Alma, Sapphire Tortoise
12035

Caddis, Matte Black
12582

Red Cliff, Tropic Fade
12037

Duskwing, Cobalt Fade
12179

Ande, Gloss Black
11836

Dawn, Matte Black
11859

Sierra, Matte Red Tortoise
11689

Crowley, Matte Black
11471

Windsor, Camel
11480

Bennett, Lilac Tortoise
11535

Drifter, Matte Black Azure
11320

Snapshot, Harbor Grey
11031

Alma, Black Mirror
12036

Sable, Matte Black
12583

Red Cliff, Pitch Black
12038

Avon, Matte Black
11846

Ande, Coffee
11837

Dawn, Black Tortoise
11861

Ridgway, Matte Black
11684

Crowley, Black Tortoise
11472

Brewer, Gloss Black
11850

Sable, Matte Black
11436

Caddis, Matte Black
11439

Essential, Shiny Demi Tortoise
10005

WE BELIEVE LIFE IS BEST LIVED OUTSIDE AND WE MAKE ADVENTURE-READY EYEWEAR FOR THOSE WHO AGREE.
Interested in our Goggle program? Reach out to you account executive for more information.

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