Online auto shopping for your members

# More opportunities to meet your members' financing needs

AutoSMART is the online vehicle marketplace that lets you control the digital car-buying experience of your members. Driven by the trust of your credit union brand, AutoSMART provides your members peace of mind when they purchase their car. This results in more loan opportunities for you, protecting your credit union's financing. Through our network of over 14,000 participating auto dealers, members can access 2 million vehicles in a single location—your website!



### Why AutoSMART?

AutoSMART's user-friendly site delivers a highly-personalized member shopping experience while promoting your credit union financing.



### Retain lending mind share

Stay in front of your members from pre-approval to shopping, through to funding their next car



#### Member certificate

Your credit union-branded member certificate simplifies the purchase at the dealership



### Leverage brand trust

Provide your members with confidence through a car shopping website branded to your credit union



## Deepen dealer relationships

Develop strong partnerships with local dealers displaying their inventory



## Personalize the shopping experience

Empower your members to find a car on their terms, using an array of online search tools



#### Unlock the door to deals

Members can choose from more than 2 million vehicles across 14,000 dealers around the country