

Fact Sheet 2025



About us

Origence CUDL connects dealers to credit unions ready to lend. For over 30 years, we've helped dealers close more deals with competitive financing, fast decisions, and same-day funding. Trusted by thousands of dealers nationwide, CUDL simplifies indirect lending so you can sell more cars and deliver a better buying experience.

Basic facts

Founded: 1994

Headquarters: Irvine, CA

Parent company: Origence

Charities supported: Credit Unions for Kids & Children's
Miracle Network Hospitals

Contacts

Sales: Phil DuPree | phil.dupree@origence.com

Support: support@origence.com

Media: Alison Barksdale | alison.barksdale@origence.com

Corporate headquarters: +1 (833) 908-0121

Website: origence.com/CUDL

Solutions:

-  Credit application
-  Credit union lending network
-  Digital contracting
-  DMS integration
-  Auto media

\$48B

Indirect loan funding in 2025

\$47B

Digitally-funded indirect loans in 2025

1.4M

Indirect loans funded in 2025

68M

Credit union members represented

20,000

Dealers

1,100

Credit Unions