

# Fact Sheet 2025



## About us

Origence CUDL connects dealers to credit unions ready to lend. For over 30 years, we've helped dealers close more deals with competitive financing, fast decisions, and same-day funding. Trusted by thousands of dealers nationwide, CUDL simplifies indirect lending so you can sell more cars and deliver a better buying experience.

## Basic facts

Founded: 1994

Headquarters: Irvine, CA

Parent company: Origence

Charities supported: Credit Unions for Kids & Children's  
Miracle Network Hospitals

## Contacts

Sales: Phil DuPree | phil.dupree@origence.com

Support: support@origence.com

Media: Alison Barksdale | alison.barksdale@origence.com

Corporate headquarters: +1 (833) 908-0121

Website: [origence.com/CUDL](https://origence.com/CUDL)

## Solutions:

-  Credit application
-  Credit union lending network
-  Digital contracting
-  DMS integration
-  Auto media

**\$48B**

Indirect loan funding in 2025

**\$47B**

Digitally-funded indirect loans in 2025

**1.4M**

Indirect loans funded in 2025

**68M**

Credit union members represented

**20,000**

Dealers

**1,100**

Credit Unions