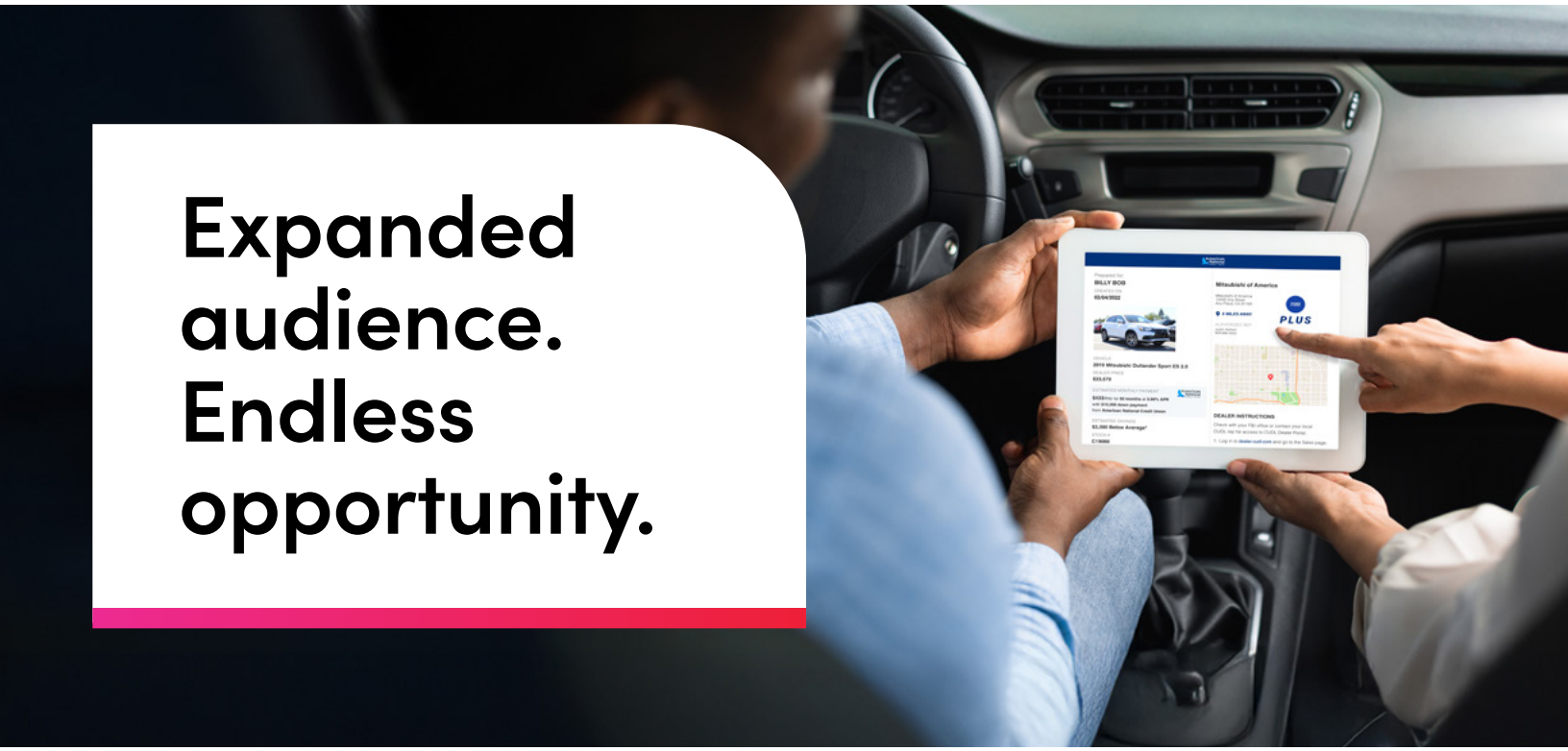

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AutoSMART® is the online vehicle-shopping program designed to promote your inventory to credit union members across the country—and in your local community. Expand your audience and connect with preapproved credit union members during the moments that matter most.

More eyes. More trust. More sales.

Member marketplace

Connect with in-market preapproved shoppers. With your inventory easily accessible on credit union websites, members can get approved for the exact vehicle they want and come to you with financing already secured.

Visibility and exposure

Get your inventory seen on digital storefronts—marketing to millions of potential shoppers and giving your dealership the exposure needed to expand your online presence.

Credit union credibility

By showcasing your dealership on AutoSMART websites promoted by credit unions across the nation, you'll benefit from the credibility and trust members already have in their financial institution.

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