encore

SCENIC SOLUTIONS

2025 G7 Summit at Kananaskis





Encore Canada delivers end-to-end solutions for government events across the country, facilitating high-profile meetings and expertly crafting unique experiences for Canadian and international delegates alike. As an event production partner for Global Affairs Canada (GAC), our team was trusted to supply a wide array of custom graphics and scenic solutions for the 2025 G7 Summit in Kananaskis.

GAC's vision spanned multiple locations across the region, from the Banff Media Centre to the G7 Summit location at Pomeroy Kananaskis Mountain Lodge, several hotels and venues in the Calgary region, and the Leaders' arrival point at Sunwest Aviation.





Signage & Wayfinding

Designed to inform, the 2025 G7 Summit's directional signage took many forms across the venue to help guide delegates to their destination. Most notable of these were the stacked, colourful cubes in the event's branding, strategically placed at intersections.

- Custom Wayfinding Cube Towers
- Pop-Up Banners



Fabrication & Staging

Beyond flat surfaces, our scenic team are experts at adding visual interest to stages and other high-traffic areas of venues. We highlighted the G7's branding and visual identity with 3D materials designed and fabricated in-house, including a multi-dimensional backdrop and large 3D logos.

- Custom Stage Design
- 3D Logos
- Custom Backdrops
- Podium Branding



Large-Scale Printing

Our team delivered the majority of printed display pieces for the G7 in prints of varying sizes and materials. These prints, both indoor and outdoor, helped provide a cohesive event design experience throughout.

- Step & Repeats
- Printed Banners
- Outdoor Banners
- Vinyl Window Treatments
- Printed Drape
- Flags

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