

AUTOMOBILE BUILDING

1010 FIRST AVENUE DALLAS, TX

The Automobile Building is the largest column-free exhibit hall at Fair Park. Originally built in 1936, as the Varied Industries Building, it offers 84,000 square feet of open, flexible space designed to accommodate large-scale events. Art Deco architecture and murals add character to the space while maintaining a highly functional environment for exhibitions, tradeshows and productions.

FAIR PARK DALLAS

VISIT DALLAS

BUILDING SPECS

TOTAL SPACE: 84,000 sq. ft

CEILING HEIGHT: 20'6" to Beam; 34' to Ceiling

RECEPTION: 7,000 Attendees

THEATER STYLE: 5,909 Attendees

BANQUET 60": 5,926 Attendees

BOOTH CAPACITY: 475 (8'x10'), 380 (10'x10')

BATHROOM STALLS: 58M, 47W

AMENITIES

- Column-Free Exhibition Hall
- Long Hall
- Two Large Roll-Up Doors for Loading and Setup
- Next to Fair Park DART Rail
- Production Offices

IDEAL FOR

- Tradeshows
- Exhibitions
- Galas
- Markets
- Car Shows
- Festivals
- Indoor Sporting Events
- Community Events
- Auctions
- Film/TV Productions

CONTACT US



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BAND SHELL

1465 FIRST AVENUE DALLAS, TX

The Fair Park Band Shell is a historic outdoor amphitheater that seats up to 4,042 guests. Inspired by the iconic Hollywood Bowl and built in 1936, the venue combines Art Deco and Streamline Moderne design with an open-air setting ideal for concerts, festivals, community gatherings and live performances. Convenient adjacent parking and access from Gate 6 support a seamless guest experience.

FAIR PARK DALLAS

VISIT DALLAS

BUILDING SPECS

STAGE: 1,720 sq. ft./46'10" x 37'4"

CEILING HEIGHT: 31"

RECEPTION: 4,042 Attendees

CAPACITY: 5,909 Attendees

PERMANENT SEATS: 3,338

AMENITIES

- Open-Air Amphitheater
- Optimized Acoustics for High-Quality sound
- Next to Fair Park DART Rail
- Production Offices
- Ticket Booths
- Dressing Rooms

IDEAL FOR

- Concerts & Live Performances
- Speeches & Presentations
- Performing Arts Productions
- Festivals
- Community Gatherings
- Rallies
- Rehearsals

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BRISCOE CARPENTER LIVESTOCK PAVILION

1403 WASHINGTON ST. DALLAS, TX

The Briscoe Carpenter Livestock Center is a modern, multi-purpose venue. Opened in 2017, the LEED Silver-certified facility offers flexible event space, an auditorium with theater-style seating, banquet and meeting rooms, exhibit space and pre-function areas, making it well-suited for conferences, galas, presentation and special events.

FAIR PARK DALLAS

VISIT DALLAS

BUILDING SPECS

TOTAL SPACE: 16,446 sq. ft.

EXHIBIT SPACE: 11,000 sq. ft.

FLOOR: 7,604 sq. ft.

BANQUET HALL: 5,292 sq. ft.

HOLDING AREA: 4,775 sq. ft.

AUDITORIUM: 376 seats

AMENITIES

- Expandable Banquet Space
- Pre-Function Space
- Large Roll-up Doors
- Vehicle Access Inside the Building
- Grade-Level Backstage Area
- Full Audio/Visual Technology
- Reception Area
- Next to Fair Park DART Rail

IDEAL FOR

- Conferences
- Tradeshows
- Presentations & Meetings
- Galas
- Performances
- Concerts
- Markets
- Receptions
- Auto Showcases
- Auctions

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CENTENNIAL HALL

329 GRAND AVENUE DALLAS, TX

Centennial Hall is Fair Park's largest exhibit venue, offering 90,000 square feet of flexible event space for trade shows, conventions, consumer events and large-scale gatherings. Originally constructed in 1905 and enhanced for the 1936 Texas Centennial Exposition, the historic hall combines iconic Art Deco architecture with modern event capabilities, making it well-suited for events of all sizes.

FAIR PARK DALLAS

VISIT DALLAS

BUILDING SPECS

TOTAL SPACE: 90,000 sq. ft.

CEILING: 18'4 to Beam; 32'6 to Ceiling

RECEPTION: 6,300 Attendees

BANQUET 60": 5.260 Attendees

BOOTH CAPACITY: 529 (8' x 10'), 423 (10' x 10')

BATHROOM STALLS: 24M, 20W

AMENITIES

- Large Hall with Columns
- High Ceilings with Rigging Points
- Hangar Frame
- Power Access
- Natural Lighting

IDEAL FOR

- Trade Shows
- Car Shows
- Festivals
- Concerts
- Exhibitions
- Fairs
- Galas
- Markets
- Community Events
- TV & Film Productions

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FAIR PARK COLISEUM

1421 COLISEUM DR. DALLAS, TX

The Fair Park Coliseum is a versatile, mid-sized venue designed to accommodate a wide range of events, from concerts and sporting events to corporate gatherings and special productions. Featuring flexible seating, customizable sound and lighting, excellent sightlines and convenient guest amenities, the Coliseum provides an exceptional experience for both organizers and attendees. With adjacent parking and easy access from Gates 6, 10 and 11, it's an ideal setting for memorable events of all kinds.

FAIR PARK DALLAS

VISIT DALLAS

BUILDING SPECS

TOTAL SPACE: 26,000 sq. ft.

CAPACITY:
Permanent Seats: 7,024
Floor Seats: 9,704

CEILING:
230' x 114' wide, 42'6" Floor to Scoreboard

AMENITIES

- New Seating
- Upgraded Lighting and Sound Systems
- Enhanced Acoustic Sound Batting
- Renovated Dressing Rooms
- Modernized Concession Stands

IDEAL FOR

- Concerts
- Tradeshows
- Sporting Events including Dirt Events/ESports
- Festivals
- Speeches
- Rallies
- TV & Film Productions

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COTTON BOWL STADIUM

3750 MIDWAY PLZ. DALLAS, TX

The Cotton Bowl Stadium is one of Dallas' most iconic venues, blending historic significance with the flexibility to host world-class events. With seating for more than 92,000 guests, the stadium is well-suited for sporting events, concerts, festivals, community celebrations and large-scale productions. Located in the heart of Fair Park, the Cotton Bowl offers a memorable setting, modern amenities and convenient access, making it an exceptional venue for events of every size.

BUILDING SPECS

CAPACITY: 92,100 Seats

FIELD DIMENSION: 120 Yard Football Field

PARKING: 12,000 Spaces

SCOREBOARD: 57ft x 83ft HD Video Board

BATHROOMS: 39

IDEAL FOR

- Concerts
- Sporting Events
- Corporate & Social Functions
- TV & Film Productions

AMENITIES

- 5,000 sq. ft. Multi-Purpose Media Center
- Natural Grass Field (Meets FIFA Required Specs)
- Vertical Transportation (Escalators & Elevators)
- Expanded Premium Seating
- Newly Renovated Luxury Suites

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EMBARCADERO BUILDING

1229 ADMIRAL NIMITZ DR. DALLAS, TX

The Embarcadero Building combines historic charm with modern event capabilities, offering a distinctive setting for meetings, receptions, exhibitions and special events. Built for the 1936 Texas Centennial Exposition and thoughtfully updated with modern amenities, the venue provides flexible event space in the heart of Fair Park. Convenient parking and easy access from Gates 2 and 3 make the Embarcadero Building a great choice for any event.

FAIR PARK DALLAS

VISIT DALLAS

BUILDING SPECS

TOTAL SPACE: 27,000 sq. ft.

FOOTPRINT: 240’ x 113’

CEILING: 15’6” to Beam; 19’9 to Ceiling

BANQUET 60”: 950 Attendees

BOOTH CAPACITY: 137 (8’x10’), 110 (10’x10’)

BATHROOMS: 16M, 17W

IDEAL FOR

- Trade Shows
- Exhibitions (Including Long-Term)
- Galas & Parties
- Performances
- Markets
- Seminars
- Community Events

AMENITIES

- Flexible Open Floor Plan
- Power Access at Every Column
- Vaulted Portico
- Next to Fair Park DART Rail
- Updated HVAC

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FOOD & FIBER PAVILION

329 GRAND AVENUE DALLAS, TX

Designed to accommodate a wide range of events, the Food & Fiber Pavilion offers 25,000 square feet of flexible space for exhibitions, meetings, galas and special events. Originally constructed for the 1936 Texas Centennial Exposition, the venue showcases distinctive Art Deco architecture in the heart of Fair Park.

FAIR PARK DALLAS

VISIT DALLAS

BUILDING SPECS

TOTAL SPACE: 25,000 sq. ft.

CEILING: 20’6”

RECEPTION: 2,000 Attendees

THEATER: 1,100 Attendees

BANQUET 60”: 950 Attendees

BOOTH CAPACITY: 141 (8’x10’), 113 (10’x10’)

BATHROOM STALLS: 11M, 18W

IDEAL FOR

- Trade Shows
- Exhibitions (Including Multi-Day)
- Meetings
- Performances
- Parties & Galas
- Markets

AMENITIES

- Exhibit Hall
- Vaulted Art Deco Portico
- Next to Fair Park DART Rail
- Production Offices
- Natural Lighting

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GRAND PLACE

3701 GRAND AVE. DALLAS, TX

Grand Place is a versatile 50,000 square-foot exhibit hall designed to accommodate trade shows, consumer events, markets and special events. Its open floor plan provides the flexibility to customize event layouts while supporting seamless event operations.

BUILDING SPECS

TOTAL SPACE: 50,000 sq. ft.

CEILING: 12’

RECEPTION: 3,000 Attendees

BANQUET 60”: 2,500 Attendees

BOOTH CAPACITY: 225 (8’x10’), 180 (10’x10’)

BATHROOM STALLS: 19M, 24W

IDEAL FOR

- Trade Shows
- Exhibitions
- Fairs
- Markets
- Car Shows

AMENITIES

- Exhibit Hall with Columns
- Roll-Up Doors
- Ample Power Access
- Next to Fair Park DART Rail

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TOWER BUILDING & ROTUNDA

4000 KEATING DR DALLAS, TX

The Tower Building, originally built for the 1936 Texas Centennial Exposition, has been thoughtfully reimagined to accommodate a wide range of modern events. Flexible event space and the iconic Tower Rotunda create a unique setting for any mid to large-scale event.

FAIR PARK DALLAS

VISIT DALLAS

BUILDING SPECS

TOTAL SPACE: 40,000 sq. ft.

CEILING: 15’8”

RECEPTION: 2,000 Attendees

BANQUET 60”: 1,440 Attendees

BOOTH CAPACITY: 115 (8’x10’), 86 (10’x10’)

BATHROOM STALLS: 15M, 14W

IDEAL FOR

- Trade Shows
- Exhibitions
- Fairs
- Meetings
- Performances
- Parties & Galas
- Markets

AMENITIES

- Exhibit Hall with Columns
- Roll-Up Doors
- Vaulted Art Deco Rotunda
- Next to Fair Park DART Rail
- Production Offices

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