

VISIT
DALLAS

WELCOME TO DALLAS

VISITOR'S BROCHURE

VISITDALLAS.COM

**CAN'T MISS
UPTOWN**

A ride on the McKinney
Avenue Trolley - it's free!

**MAKE THE
MOST OF
YOUR TIME
IN DALLAS**

WHAT'S ON YOUR ITINERARY?

From the classics like Reunion Tower and the Perot Museum of Nature and Science, to new experiences in must-see spots like Knox-Henderson and the Design District, fill your trip with some of the many experiences, restaurants, performances and landmarks Dallas has to offer.

MUST-SEE DALLAS CityPASS®

Explore Dallas with CityPASS® and save 56% on admission to four top attractions. Choose from Perot Museum of Nature and Science, Reunion Tower GeO-Deck, the Holocaust and Human Rights Museum, Dallas Zoo, George W. Bush Presidential Museum or AT&T Stadium Tours. One simple pass, all the best sights.

Learn more and save on admission to these CityPASS attractions:
VisitDallas.com/CityPASS

PEROT MUSEUM OF NATURE AND SCIENCE

Home to 11 permanent exhibit halls and rotating exhibitions throughout the year, Perot Museum of Nature and Science offers hours of fun for children, adults and lifelong learners. Catch a view of Downtown Dallas from the glass-encased escalator as you head to the top floor.

REUNION TOWER GEO-DECK

See Dallas from a bird's eye view at Reunion Tower GeO-Deck. Take in sweeping views from 470 feet above the city, then explore local history, light shows and milestone moments through interactive touchscreens that bring the Dallas skyline to life.

DALLAS HOLOCAUST AND HUMAN RIGHTS MUSEUM

Sharing the powerful story of the Holocaust while exploring the emergence of international human rights after World War II and the ongoing development of civil and human rights in America. Located in the West End district of Downtown Dallas, the museum features immersive exhibitions, survivor testimonies and interactive experiences that encourage visitors to reflect on the past while considering their role in creating a more just and inclusive future.

THE DALLAS ZOO

The oldest zoo in Texas, the Dallas Zoo is the largest zoological experience in the state spanning 106 acres and home to thousands of animals. Visitors can explore immersive habitats, meet species from around the world and take part in educational programs designed for all ages. Highlights include the Giants of Savanna safari experience along with a variety of exhibits showcasing wildlife from across the globe.

GEORGE W. BUSH PRESIDENTIAL LIBRARY AND MUSEUM

Explore the largest electronic records collection in the presidential library system at the George W. Bush Presidential Library and Museum, featuring over 200 million emails and four million photographs. Visit Freedom Hall, a one-of-a-kind high-definition screen blending art, history and entertainment. Don't forget to snap a photo in the full-sized Oval Office replica.

AT&T STADIUM

Head just outside of Dallas to AT&T Stadium, home of the Dallas Cowboys, for a behind-the-scenes guided tour. Visitors can step onto the field, explore premium spaces and peek inside the Cowboys and Dallas Cowboys Cheerleaders' locker rooms.

THINGS TO SEE & DO

Make the most of your time in Dallas! Shop till you drop, explore Dallas like a local, experience world-class dining and get your sports fix. Your Dallas adventure awaits!

CAN'T MISS KATY TRAIL

Most popular walking, running and biking paths that goes through some of Dallas' most popular neighborhoods

ADMIRE THE ARTS

MUSEUMS Have a moment of serenity among celebrated sculptures at the **Nasher Sculpture Center**, one of the world's foremost collections of modern and contemporary sculpture.

Enjoy the **Dallas Museum of Art**, by exploring more than 22,000 works of art spanning 5,000 years of human creativity. Regular admission is always free!

Take a glimpse at precious jade ornaments from China, delicate Japanese scrolls and a rarely seen sandstone facade of an 18th-century Indian residence at the Crow Museum of Asian Art or marvel at Spanish masterpieces at the Meadows Museum at Southern Methodist University, home to one of the largest and most comprehensive collections of Spanish art outside of Spain.

MUSIC Immerse yourself in majestic sound at the **Meyerson Symphony Center**. Created by an internationally renowned design team, including late architect I.M. Pei and acoustician Russell Johnson, it's home to the Dallas Symphony Orchestra.

Delight in the performing arts at the multi-venue **AT&T Performing Arts Center**, hailed as one of the most significant performing arts destinations in America, with an array of magnificent venues. **The Winspear Opera House** awes audiences with striking beauty in sight and sound. The candy-apple-red building will quickly catch your eye, and the outdoor lawn is ideal for enjoying a performance with a breeze. **The Wyly Theatre** is the only vertical theater in the world and delivers a transformative theater experience while offering stunning views of the **Dallas Arts District** through three glass walls.

SHOPPING, DALLAS STYLE

INDOOR Stop by **Galleria Dallas**, an iconic shopping center with a unique collection of more than 200 retailers, restaurants and experiences including **Netflix House** and the world's only GAP, Banana Republic and Old Navy combo anchor. Stroll through three levels of shopping for every budget, then take a break at the signature indoor ice-skating rink, which offers a bit of winter magic all year round.

Treat yourself at **NorthPark Center**. The retail haven holds an impressive array of designer stores interspersed with retail favorites and luxury boutiques. Stop by CenterPark, the outdoor garden, for a breath of fresh air between stores or take a stroll to admire the museum-quality art on display throughout the space.

OUTDOOR Across from NorthPark Center, you will find a favorite destination for savvy shoppers, **The Shops at Park Lane**, a curated collection of outlet stores perfect for finding some of the best bargains in town.

Visit Highland Park, one of Dallas' most elite neighborhoods, and stop by the country's first planned outdoor shopping center, **Highland Park Village**, for high-end retail and delicious bites.

NEIGHBORHOODS Step into the historic **West End** for lunch and hunt for souvenirs at **Wild Bill's Western Store**. Need some cowboy boots? You can get fitted for your very own custom pair!

Visit the crown jewel of Dallas shopping, the flagship **Neiman Marcus** store, located **Downtown**, or the luxurious **Forty Five Ten** across the street.

Stroll through **Deep Ellum**, **Bishop Arts** or the **Design District** for your pick of quirky finds and antique pieces in the neighborhoods' vintage shops.

TASTE OF DALLAS

SIPS Discover the city's best and most brazen margaritas as part of the **Margarita Mile**, a self-guided tour of margaritas across Dallas' great neighborhoods. Get wowed by the tableside Liquid Nitrogen Margarita at **Beto & Son** or go classic with the Mariano Margarita at **Mariano's Hacienda** – the original birthplace of the frozen margarita machine!

Taste local lagers at one of Dallas' microbreweries. There are a few to stop by in the **Design District**, so take your time and make a stop at **Peticolas Brewing Company**, **Cidercade** or **Community Beer Company**.

SAVORS Cross the **Margaret Hunt Hill Bridge** from Downtown into **Trinity Groves**. This trendy food destination features everything from barbecue and sushi to southern comfort food and burgers.

Head to **Pecan Lodge** in **Deep Ellum** for a bite of delicious Texas barbecue. Travel & Leisure magazine named Dallas a top city for barbecue in the U.S. and the daily line outside this popular spot confirms it. Get there early!

MICHELIN For those with a more refined palate, explore Dallas' growing **Michelin-recognized** dining scene. 25 Restaurants across the city have earned honors from the Michelin Guide Texas, showcasing the creative culinary influence throughout Dallas.

Explore Dallas now at [VisitDallas.com](https://www.visitdallas.com)



FAMILY-FRIENDLY FUN

Bring the whole family for a picnic at the **Dallas Arboretum and Botanical Garden**, offering seasonal color and floral festivals all year long.

Get some fresh air at **Klyde Warren Park**. The urban park connects Downtown Dallas to Uptown and offers a full calendar of activities for locals and visitors, including live music, daily food trucks, fitness classes, games, a dog park and a children's playground.

Watch the **Dallas Mavericks** compete for another championship or watch the **Dallas Stars** take the rink while you soak in the electric, fan-packed atmosphere of **American Airlines Center**, creating an unforgettable experience of Dallas' iconic sports culture.

DALLAS NEIGHBORHOODS

From family-friendly offerings and quaint settings to vibrant nightlife and exciting atmospheres, Dallas' various and unique neighborhoods offer a wide variety of experiences. Below are just a few but check out more at [VisitDallas.com/Neighborhoods](https://www.visitdallas.com/Neighborhoods).

ARTS DISTRICT

Spread over 20 square blocks and encompassing 118 acres, the Dallas Arts District is the largest contiguous arts district in the United States. This walkable downtown hub of creativity features award-winning museums, renowned performing arts venues, restaurants and vibrant public spaces, including five buildings designed by Pritzker Prize-winning architects.

BISHOP ARTS

Located in Oak Cliff, this neighborhood is one of Dallas' most unique districts and is home to tons of eclectic boutiques, restaurants, bars, coffee shops and galleries, along with daily live music at Revelers Hall.

CAN'T MISS A decadent slice of pie from Emporium Pies.

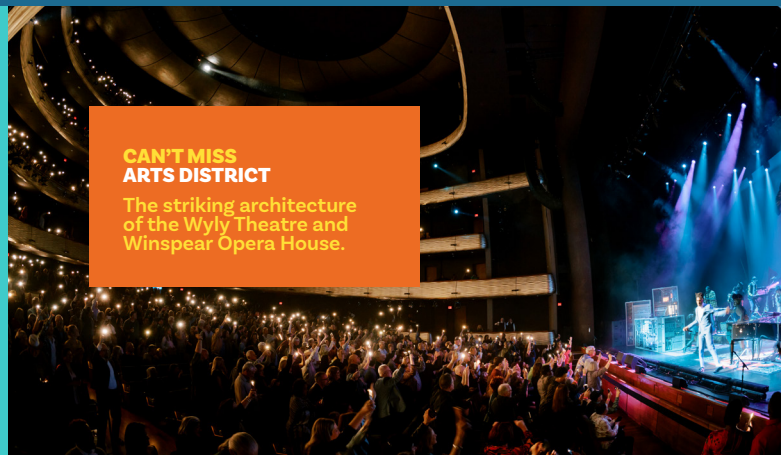
DOWNTOWN

Experience the energy of this vibrant district in its bustling restaurants and bars and luxury shops while taking in the unique architecture and history of Dallas, including the immersive AT&T Discovery District.

CAN'T MISS A visit to the Dallas Farmers Market for some tasty local treats and unique souvenirs.

CAN'T MISS ARTS DISTRICT

The striking architecture of the Wyly Theatre and Winspear Opera House.



DEEP ELLUM

Stroll through Deep Ellum to find live music, cool bars and casual eateries, taking in amazing street art and murals along the way. Be sure to stop by the Visit Dallas mural located at the corner of Malcolm X and MLK Boulevard.

CAN'T MISS Perfect photo moments with the "Traveling Man" collection by local artist Brad Oldham's.

TRINITY GROVES

This 15-acre restaurant, retail, artist and entertainment destination sits at the base of the Margaret Hunt Hill Bridge in La Bajada. Enjoy seafood, barbecue, Tex-Mex and more!

CAN'T MISS The skyline view from the Ronald Kirk Pedestrian Bridge after dinner.

UPTOWN

Just north of Downtown Dallas and connected by Klyde Warren Park, Uptown is a dynamic district with more than its fair share of shopping, restaurants and nightlife destinations that are as popular with those who call the neighborhood home as they are with visitors. Hop aboard the iconic M-Line Trolley for a free, charming ride through the neighborhood.

MARK YOUR CALENDAR

SPRING Dallas Blooms at the Dallas Arboretum and Botanical Garden is the Southwest's largest outdoor floral festival, with beautiful sights of tulips, daffodils, hyacinths and more throughout the Spring.

SUMMER Dallas is a hub for of LGBTQ+ events in North Texas. Held Downtown in June, **Dallas Pride** weekend consists of a music festival, family Pride zone and the legendary Alan Ross Texas Freedom Parade.

FALL The State Fair of Texas, held every fall in Fair Park, is a combination of entertainment, cuisine, art, history and all other aspects of Texan culture, and is widely recognized as one of the best state fairs in the nation.

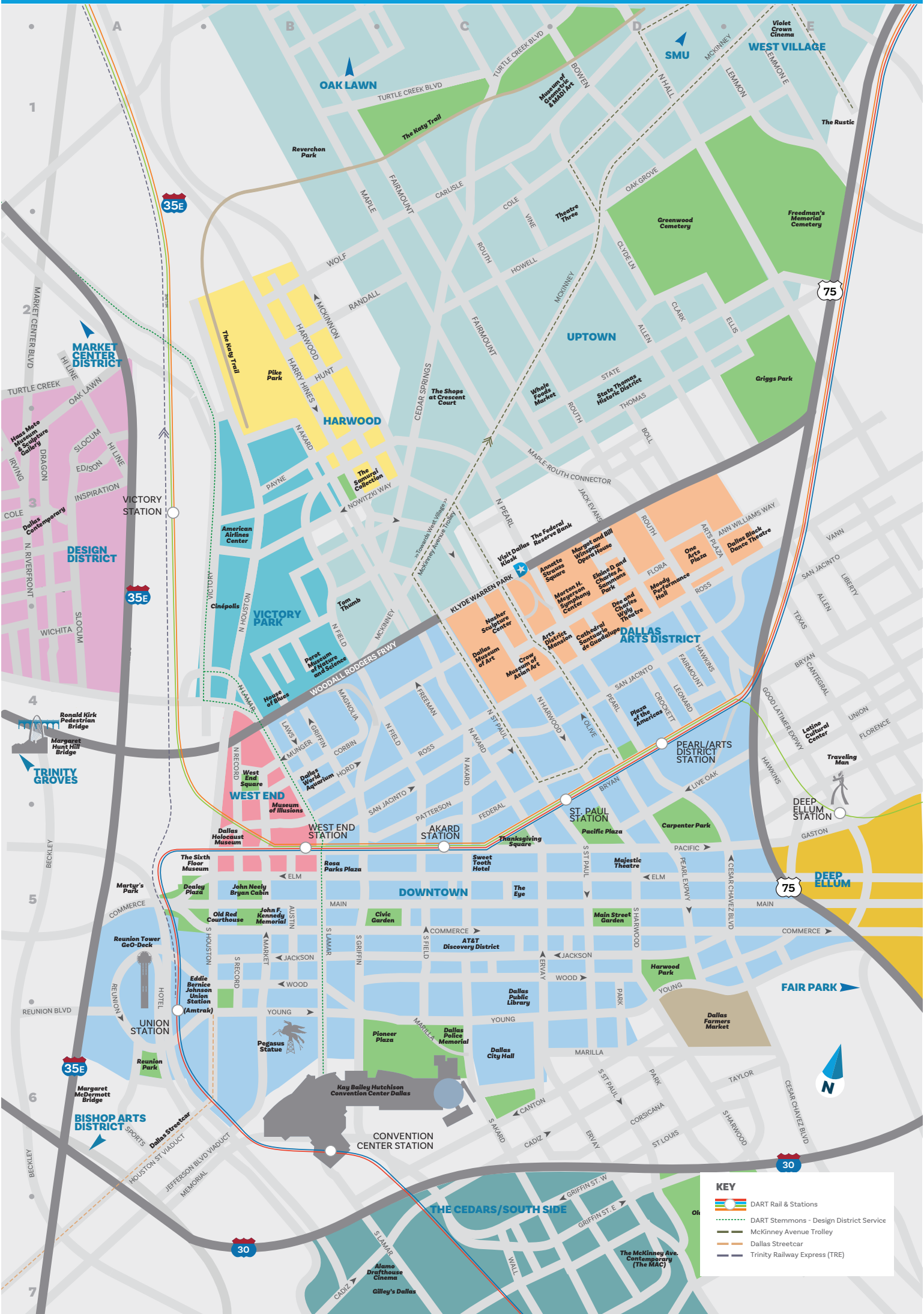


CAN'T MISS MARGARITA MILE

Self-guided tour of margaritas across Dallas' great neighborhoods
dallasmargaritamile.com



DOWNTOWN DALLAS & SURROUNDING AREA



NEIGHBORHOODS OF DALLAS

- Cedars/Southside
- Dallas Arts District
- Deep Ellum
- Design District
- Downtown
- Farmers Market
- Harwood
- Trinity Groves (inset)
- Uptown/West Village
- Victory Park
- West End

PLAN YOUR RIDE

The Dallas Area Rapid Transit (DART) provides public transportation throughout the city of Dallas. Operating from approximately 5 a.m. through midnight, DART trains, buses, streetcars and trolleys offer an inexpensive way to get around. Get up-to-date schedules and purchase passes with GoPass, a free mobile ticketing app. Download it at dart.org/gopass.

Hop on the free **McKinney Avenue Trolley**, connecting Uptown to Downtown. The vintage trolley cars of the M-Line offer a fun ride to restaurants, nightlife, the Dallas Arts District, shops and more.

EXPLORE DALLAS NOW AT [VISITDALLAS.COM](https://visitdallas.com)