



MEDIA DALLAS

As the fourth-largest media market in the country, Dallas offers plenty of opportunities to promote your event. Dallas has daily newspapers in English and Spanish, along with a number of newspapers printed in languages such as Chinese, Korean, and Vietnamese. Radio plays a large part in our robust media market, as sports and Spanish radio stations have major roles. Dallas is also home to television stations from all the major networks, and it is the fifth-largest Spanish TV market. Here is a sample of our 200+ local media outlets:

MAJOR PUBLICATIONS

DALLAS MORNING NEWS
dallasnews.com

STAR TELEGRAM
star-telegram.com

DALLAS BUSINESS JOURNAL
bizjournals.com/dallas

DALLAS VOICE
dallasvoice.com

AL DÍA
aldiadallas.com

TV STATIONS

KERA - PBS - CH 13
kera.org

KTXA - CH 21
cbsnews.com/dfw/station/txa-21

KDFI - CH 27
fox4news.com/kdfi-my27

KDAF - CH 33
cw33.com

KUVN - UNIVISION - CH 23
univision.com

KXTX - TELEMUNDO - CH 39
telemundodallas.com

KDFW - FOX - CH 4
fox4news.com

KXAS - NBC - CH 5
nbcdfw.com

WFAA - ABC - CH 8
wfaa.com

KTVT - CBS - CH 11
cbsnews.com/dfw

RADIO STATIONS

KDMX 102.9 FM, MUSIC VARIETY
1029now.iheart.com

KESN 103.3 FM, ESPN SPORTS
tunein.com/radio/KESN-1033-s32513

KDXX 107.1 FM, UNIVISION RADIO LATINO
univision.com/radio/dallas-kdxx-fm

KKDA 104.5 FM, URBAN CONTEMPORARY
myk104.com

KLUV 98.7 FM, THE SPOT
audacy.com/stations/987thespot

KPLX 99.5 FM, COUNTRY
995thewolf.com

KRLD 1080 AM, NEWS
krlid.com

KSCS 96.3 FM, COUNTRY
kscs.com

KTCK 1310 AM AND 96.7 FM, SPORTS
theticket.com

KVIL 103.7 FM, ALTERNATIVE ROCK
audacy.com/alt1037dfw

WBAP 820 AM, NEWS TALK
wbap.com