



# WHY MEET IN DALLAS? 'CAUSE WE CAN!

As a top meeting and visitor destination, Dallas exudes its own unique energy that makes the impossible, possible. Experience the Dallas difference — where innovation meets hospitality, and your event vision becomes a reality.

**We can** fly you in from anywhere in the country in 4 ½ hours or less, with two international airports offering direct flights from 250 destinations.

**We can** accommodate groups of all sizes with 35,000+ hotel rooms and ample meeting space throughout the city.

**We can** redefine capacity by leading the nation in hotel growth with 189 projects and 24,000+ rooms in the pipeline.

**We can** serve you a fusion of multicultural culinary experiences with cutting-edge cuisine and elevated restaurants.

**We can** deliver dynamic, inspiring venues from upscale rooftops and concert halls to one-of-a-kind locations.

**We can** activate the nation's #1 Dallas Arts District into an exclusive, unparalleled event by taking over the entire district.

**We can** introduce you to a diverse community of people, immersed in a rich tapestry of cultures, religions, and lifestyles.

**We can** boast innovative audacity with our New Convention Center and entertainment district coming in 2029.

**We can** guide you through over 20 unique neighborhoods, from edgy arts districts and iconic sports hubs to historic landmarks.

**We can** offer unbeatable value with low operational costs and competitive rates, maximizing your event budget and ROI.



**COURTNEY MCCONNELL**

HMCC|MMP

REGIONAL DIRECTOR OF SALES  
MID-ATLANTIC | PHARMA

214-354-7441

COURTNEY.MCCONNELL@VISITDALLAS.COM

Courtney is a dedicated member of the Visit Dallas team and has been awarded the 2023 Sales Person of the Year. Originally from Georgia, she moved to Dallas in 2011 and now resides in Washington, D.C. After transitioning from the airline industry to hotels, Courtney has been with Visit Dallas for seven years. She takes great pride in showcasing the city's best offerings.

Her favorite experiences include Uptown's brunch scene, Deep Ellum's nightlife, Klyde Warren Park, Tex-Mex, and making her way through the Margarita Mile.