



COTTON BOWL STADIUM

3750 MIDWAY PLZ. DALLAS, TX

The Cotton Bowl Stadium is one of Dallas' most iconic venues, blending historic significance with the flexibility to host world-class events. With seating for more than 92,000 guests, the stadium is well-suited for sporting events, concerts, festivals, community celebrations and large-scale productions. Located in the heart of Fair Park, the Cotton Bowl offers a memorable setting, modern amenities and convenient access, making it an exceptional venue for events of every size.



BUILDING SPECS

CAPACITY: 92,100 Seats

FIELD DIMENSION: 120 Yard Football Field

PARKING: 12,000 Spaces

SCOREBOARD: 57ft x 83ft HD Video Board

BATHROOMS: 39

IDEAL FOR

- Concerts
- Sporting Events
- Corporate & Social Functions
- TV & Film Productions

AMENITIES

- 5,000 sq. ft. Multi-Purpose Media Center
- Natural Grass Field (Meets FIFA Required Specs)
- Vertical Transportation (Escalators & Elevators)
- Expanded Premium Seating
- Newly Renovated Luxury Suites

CONTACT US



DANIEL CASTELLANOS

Senior Sales Manager

469-928-8857
daniel.castellanos@visitdallas.com



QUILLIN MCKENNEY

Sales Manager

972-762-7485
quillin.mckenney@visitdallas.com