



# WHY MEET IN DALLAS? 'CAUSE WE CAN!

As a top meeting and visitor destination, Dallas exudes its own unique energy that makes the impossible, possible. Experience the Dallas difference — where innovation meets hospitality, and your event vision becomes a reality.

**We can** fly you in from anywhere in the country in 4 ½ hours or less, with two international airports offering direct flights from 250 destinations.

**We can** accommodate groups of all sizes with 35,000+ hotel rooms and ample meeting space throughout the city.

**We can** redefine capacity by leading the nation in hotel growth with 189 projects and 24,000+ rooms in the pipeline.

**We can** serve you a fusion of multicultural culinary experiences with cutting-edge cuisine and elevated restaurants.

**We can** deliver dynamic, inspiring venues from upscale rooftops and concert halls to one-of-a-kind locations.

**We can** activate the nation's #1 Dallas Arts District into an exclusive, unparalleled event by taking over the entire district.

**We can** introduce you to a diverse community of people, immersed in a rich tapestry of cultures, religions, and lifestyles.

**We can** boast innovative audacity with our New Convention Center and entertainment district coming in 2029.

**We can** guide you through over 20 unique neighborhoods, from edgy arts districts and iconic sports hubs to historic landmarks.

**We can** offer unbeatable value with low operational costs and competitive rates, maximizing your event budget and ROI.



**VICKY SOSA**

**SENIOR SALES MANAGER  
WESTERN | SOUTH CENTRAL**

972-345-0522

VICKY.SOSA@VISITDALLAS.COM

Vicky launched her hospitality career in 2004 as a hotel front desk agent, driven by a passion for exceptional service. After four years supporting sales and events at Sheraton Dallas, she joined Visit Dallas in 2011 as a Sales Administrator. Currently, Vicky serves as a Senior Sales Manager, providing support to the Hotel Sales Team.

Outside of work, Vicky's love for travel has taken her to various corners of the globe, allowing her to appreciate diverse cultures and perspectives. This passion continues to shape her professional journey.