

VISIT **★ DALLAS**
ANNUAL MEETING 2026

SPONSORSHIP OPPORTUNITIES

DEC. 1 | 8-9:30AM

**★ DEFINING
WHAT'S NEXT**

WHY SPONSOR

Brand Alignment with Dallas' vibrant tourism and economic development efforts.

Valuable Exposure to key industry leaders, stakeholders and decision-makers.

Civic Support by showcasing your role in Dallas' continued growth and innovation—plus, align with events that shape the city's future.

Exclusive Perks based on your sponsorship level.

BOOK YOUR SPOT

\$900

TABLE OF 10

\$100

INDIVIDUAL



ON-SCREEN ACKNOWLEDGEMENTS



EVENT SIGNAGE



PROMOTIONAL MATERIALS



PRE-EVENT MATERIALS



PROGRAM

Note: Above images are from 2025 Annual Meeting and are for reference only – end products may vary.

SPONSOR BENEFITS

	SOLD	SOLD				
	PRESENTING SPONSOR \$25,000	THE CAN-DO SPIRIT AWARD SPONSOR \$20,000	BREAKFAST SPONSOR \$15,000	KEYNOTE SPONSOR \$10,000	VALET & PARKING SPONSOR \$10,000	IMMERSIVE & A/V SPONSOR \$10,000
			2 AVAILABLE	1 AVAILABLE	1 AVAILABLE	5 AVAILABLE
RESERVED TABLE	2 VIP TABLES (20 SEATS)	1 VIP TABLE (10 SEATS)	1 TABLE (10 SEATS)	1 TABLE (10 SEATS)	1 TABLE (10 SEATS)	1 TABLE (10 SEATS)
LOGO PLACEMENT On all event materials, website, and signage	PRIME PLACEMENT	TOP SECTION	✓	✓	✓	✓
VERBAL AND ON-SCREEN RECOGNITION By Visit Dallas President & CEO	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA MENTION Highlighting sponsor support	SOCIAL MEDIA & PRESS RELEASE	SOCIAL MEDIA & PRESS RELEASE	✓	✓	✓	✓
BRAND ACTIVATION Dedicated exhibit space in pre-function area	✓	✓	✓	✓	CAR SHOWCASE OPPORTUNITY	✓
SPEAKING OPPORTUNITY Presentation On-Stage (or Video) during program	2 MINUTE	1 MINUTE				
ATTENDEE LEAVE BEHIND Branded gift or print collateral	✓	✓			IN ATTENDEES' VEHICLES	
EXCLUSIVE BENEFIT	LOGO ON VISIT DALLAS WEBSITE FOOTER	CO-PARTNERED NAMING RIGHTS For the Can-Do Spirit Awards	LOGO ON BREAKFAST MENU	VIP DINNER With Keynote Speaker and Visit Dallas Leadership		

SPONSOR BENEFITS

	SOLD		SOLD	SOLD			
	CENTERPIECE & FLORAL SPONSOR \$7,500	SUPPORTING SPONSOR \$5,000	CREATIVE & GRAPHICS PARTNER \$5,000	COFFEE & TEA SPONSOR \$3,500	COMMUNITY PARTNER \$2,500	FRIENDS OF VISIT DALLAS \$1,500	RESTAURANT PARTNER ENTERTAINMENT DINNER SPONSOR \$2,000
		3 AVAILABLE			4 AVAILABLE	6 AVAILABLE	1 AVAILABLE
RESERVED SEATING	10 SEATS	10 SEATS	10 SEATS	10 SEATS	10 SEATS	5 SEATS	2 SEATS
LOGO PLACEMENT On all event materials, website, and signage	✓	✓	✓	✓	✓	✓	✓
VERBAL AND ON-SCREEN RECOGNITION By Visit Dallas President & CEO	✓	✓	✓	✓	✓		
ATTENDEE LEAVE BEHIND Branded gift or print collateral	✓						
ACKNOWLEDGEMENT On Footer of Printed Pieces			✓				
ACKNOWLEDGEMENT On Signage at Station				✓			

IN-KIND SPONSOR

SERVICE CONTRIBUTIONS such as A/V, venue rental, décor, lighting, or other event needs are welcome.

RECOGNITION TIERED based on contribution value, including logo placement, program mention, and seating opportunities.

CUSTOM SPONSORSHIP

Looking for a tailored sponsorship package? Let us collaborate to create a customized opportunity that aligns with your goals.

FOR MORE INFO CONTACT

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