

2025 ANNUAL MEETING

SPONSORSHIP OPPORTUNITIES



VISIT
DALLAS

NOV. 13 | 8-9:30 AM

THE VISIT DALLAS ANNUAL MEETING

WHY SPONSOR

Brand Alignment with Dallas' vibrant tourism and economic development efforts.

Valuable Exposure to key industry leaders, stakeholders, and decision-makers.

Civic Support by showcasing your role in Dallas' continued growth and innovation—plus, align with Big Signature events that shape the city's future.

Exclusive Perks based on your sponsorship level.

BOOK YOUR SPOT

\$900
TABLE OF 10

\$100
INDIVIDUAL

FOR MORE INFO CONTACT

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SPONSOR BENEFITS

SOLD

**PRESENTING
SPONSOR**
\$25,000

**THE CAN-DO
SPIRIT AWARD
SPONSOR**
\$20,000

**BREAKFAST
SPONSOR**
\$20,000

**KEYNOTE
SPONSOR**
\$15,000

**VALET/PARKING
SPONSOR**
\$10,000

**IMMERSIVE
SPONSOR**
\$10,000

1 AVAILABLE

1 AVAILABLE

1 AVAILABLE

1 AVAILABLE

1 AVAILABLE

3 AVAILABLE

RESERVED TABLE

**2 VIP TABLES
(20 SEATS)**

**1 VIP TABLE
(10 SEATS)**

**1 TABLE
(10 SEATS)**

**1 TABLE
(10 SEATS)**

**1 TABLE
(10 SEATS)**

**1 TABLE
(10 SEATS)**

LOGO PLACEMENT

On all event materials,
website, and signage

**PRIME
PLACEMENT**

TOP SECTION



VERBAL AND ON-SCREEN RECOGNITION

By Visit Dallas President & CEO



SOCIAL MEDIA MENTION

Highlighting sponsor support

**SOCIAL MEDIA &
PRESS RELEASE**

**SOCIAL MEDIA &
PRESS RELEASE**



BRAND ACTIVATION

Dedicated exhibit space in
pre-function area



**CAR SHOWCASE
OPPORTUNITY**



THEATRE BOX LOUNGE ACCESS

Two events at American
Airlines Center (based on
availability - 4 tickets,
2 parking passes,
catered meal) during the
2025-26 season



SPEAKING OPPORTUNITY

Presentation On-Stage (or
Video) during program

2 MINUTE

1 MINUTE

ATTENDEE LEAVE BEHIND

Branded gift or print collateral



**IN ATTENDEES'
VEHICLES**

EXCLUSIVE BENEFIT

**LOGO ON
VISIT DALLAS
WEBSITE FOOTER**

**CO-PARTNERED
NAMING RIGHTS**
For the Can-Do Spirit
Awards

**LOGO ON
BREAKFAST MENU**

VIP DINNER
With Keynote Speaker
and Visit Dallas
Leadership



EVENT SAMPLE



PROMOTIONAL MATERIALS



EVENT SIGNAGE



PRE-EVENT MATERIALS



PROGRAM

Note: Above images are from 2024 Annual Meeting and are for reference only – end products may vary.

SPONSOR BENEFITS

RESERVED SEATING

LOGO PLACEMENT

On all event materials, website, and signage

VERBAL AND ON-SCREEN RECOGNITION

By Visit Dallas President & CEO

ATTENDEE LEAVE BEHIND

Branded gift or print collateral

CENTERPIECE SPONSOR \$7,500	SUPPORTING SPONSOR \$5,000	COMMUNITY PARTNER \$2,500	FRIENDS OF VISIT DALLAS \$1,500	RESTAURANT PARTNER ENTERTAINMENT DINNER SPONSOR \$2,000
2 AVAILABLE	5 AVAILABLE	10 AVAILABLE	10 AVAILABLE	1 AVAILABLE
10 SEATS	10 SEATS	10 SEATS	5 SEATS	2 SEATS
✓	✓	✓	✓	✓
✓	✓	✓		
✓				

IN-KIND SPONSOR

SERVICE CONTRIBUTIONS such as A/V, venue rental, décor, lighting, or other event needs are welcome.

RECOGNITION TIERED based on contribution value, including logo placement, program mention, and seating opportunities.

CUSTOM SPONSORSHIP

Looking for a tailored sponsorship package? Let us collaborate to create a customized opportunity that aligns with your goals.

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