



FAIR PARK[®]

DALLAS

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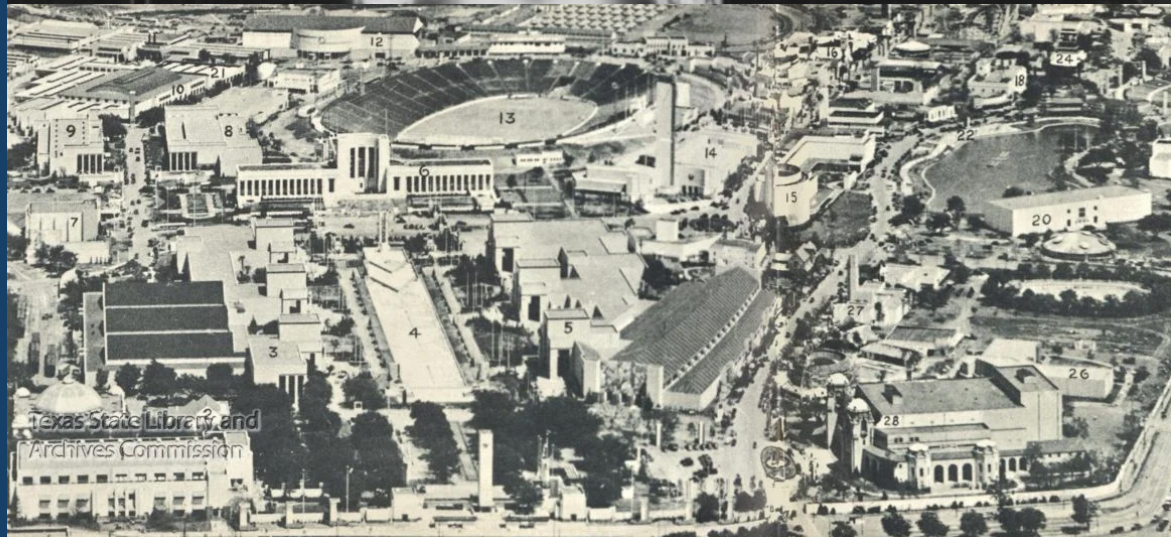
A LEGACY OF GATHERING

For more than 135 years, Fair Park has been a place where people come together. Established in 1886 as the site of the Dallas State Fair grounds, the campus gained international recognition when Dallas hosted the 1936 Texas Centennial Exposition, the first world's fair held in the Southwest. The exposition transformed Fair Park into a showcase of innovation, art and culture, leaving behind the remarkable Art Deco architecture and grand public spaces that continue to define the campus today.

Designated a National Historic Landmark, Fair Park is home to one of the largest collections of Art Deco architecture in the world. Its historic buildings, museums and open spaces reflect nearly a century of preservation while continuing to serve as a vibrant gathering place for the community.

Today, that legacy lives on through a wide range of meetings, conventions, exhibitions, galas, sporting events and cultural celebrations. Fair Park's unique blend of history, architecture and flexible venues offers an inspiring setting for events of every scale, connecting today's attendees to one of Dallas' most enduring landmarks.

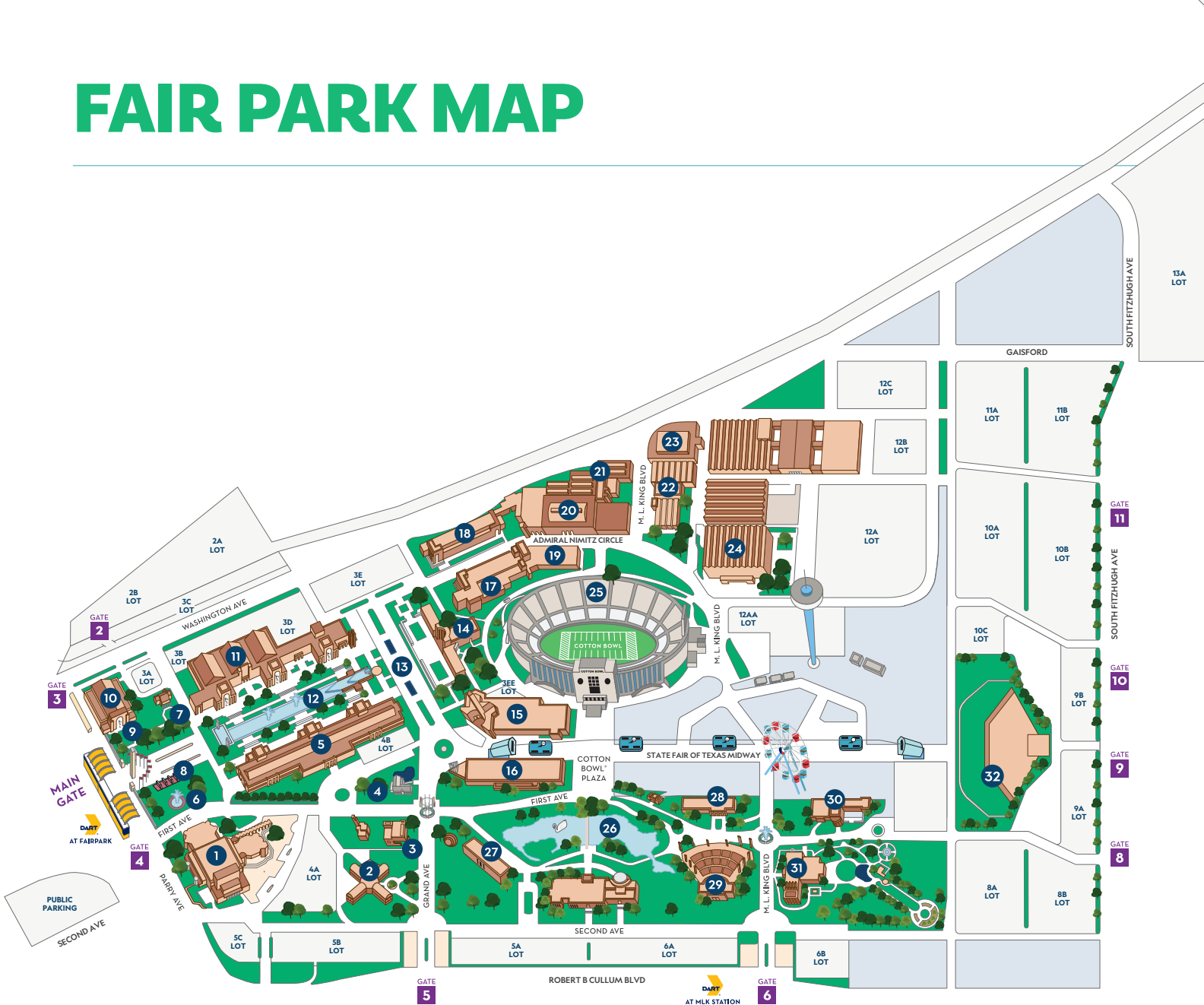
Learn more: fairparkdallas.com/discover/history



FAIR PARK MAP

POINTS OF INTEREST

- 1 MUSIC MALL AT FAIR PARK
- 2 AFRICAN AMERICAN MUSEUM
- 3 MAGNOLIA LOUNGE
- 4 OLD MILL INN RESTAURANT
- 5 AUTOMOBILE BUILDING
- 6 SMITH FOUNTAIN
- 7 D.A.R. HOUSE
- 8 TEXAS VIETNAM VETERAN'S MEMORIAL
- 9 SPIRIT OF THE CENTENNIAL
- 10 THE WOMEN'S BUILDING
- 11 CENTENNIAL HALL
- 12 ESPLANADE FOUNTAIN, CENTENNIAL MURALS & STATUES
- 13 COURT OF HONOR
- 14 HALL OF STATE
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- 29 BAND SHELL
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- 31 TEXAS DISCOVERY GARDENS
- 32 DOS EQUIS PAVILION



VENUE CAPACITY

AUTOMOBILE BUILDING

TOTAL SPACE: 84,000 sq. ft.
CEILING HEIGHT: 20'6" to Beam; 34' to Ceiling
RECEPTION: 7,000 Attendees
THEATER STYLE: 5,909 Attendees
BATHROOM STALLS: 58M, 47W
BANQUET 60": 5,926 Attendees
BOOTH CAPACITY: 475 (8'x10'), 380 (10'x10')

BAND SHELL

STAGE: 1,720 sq. ft./46'10" x 37'4"
CEILING HEIGHT: 31"
RECEPTION: 4,042 Attendees
CAPACITY: 5,909 Attendees
PERMANENT SEATS: 3,338

BRISCOE CARPENTER LIVESTOCK PAVILION

TOTAL SPACE: 16,446 sq. ft.
EXHIBIT SPACE: 11,000 sq. ft.
FLOOR: 7,604 sq. ft.
BANQUET HALL: 5,292 sq. ft.
HOLDING AREA: 4,775 sq. ft.
AUDITORIUM: 376 seats

CENTENNIAL HALL

TOTAL SPACE: 90,000 sq. ft.
CEILING: 18'4 to Beam; 32'6 to Ceiling
RECEPTION: 6,300 Attendees
BANQUET 60": 5,260 Attendees
BOOTH CAPACITY: 529 (8' x 10'), 423 (10' x 10')
BATHROOM STALLS: 24M, 20W

EMBARCADERO BUILDING

TOTAL SPACE: 27,000 sq. ft.
FOOTPRINT: 240' x 113'
CEILING: 15'6" to Beam; 19'9 to Ceiling
BANQUET 60": 950 Attendees
BOOTH CAPACITY: 137 (8'x10'), 110 (10'x10')
BATHROOMS: 16M, 17W

FAIR PARK COLISEUM

TOTAL SPACE: 26,000 sq. ft.
CAPACITY: Permanent Seats: 7,024, Floor Seats: 9,704
CEILING: 230' x 114' wide, 42'6" Floor to Scoreboard

FOOD & FIBER PAVILION

TOTAL SPACE: 25,000 sq. ft.
CEILING: 20'6"
RECEPTION: 2,000 Attendees
THEATER: 1,100 Attendees
BANQUET 60": 950 Attendees
BOOTH CAPACITY: 141 (8'x10'), 113 (10'x10')
BATHROOM STALLS: 11M, 18W

GRAND PLACE

TOTAL SPACE: 50,000 sq. ft.
CEILING: 12'
RECEPTION: 3,000 Attendees
BANQUET 60": 2,500 Attendees
BOOTH CAPACITY: 225 (8'x10'), 180 (10'x10')
BATHROOM STALLS: 19M, 24W

TOWER BUILDING & ROTUNDA

TOTAL SPACE: 40,000 sq. ft.
CEILING: 15'8"
RECEPTION: 2,000 Attendees
BANQUET 60": 1,440 Attendees
BOOTH CAPACITY: 115 (8'x10'), 86 (10'x10')
BATHROOM STALLS: 15M, 14W



AUTOMOBILE BUILDING

1010 FIRST AVENUE DALLAS, TX

The Automobile Building is the largest column-free exhibit hall at Fair Park. Originally built in 1936, as the Varied Industries Building, it offers 84,000 square feet of open, flexible space designed to accommodate large-scale events. Art Deco architecture and murals add character to the space while maintaining a highly functional environment for exhibitions, tradeshow and productions.

BUILDING SPECS

TOTAL SPACE: 84,000 sq. ft

CEILING HEIGHT: 20'6" to Beam;
34' to Ceiling

RECEPTION: 7,000 Attendees

THEATER STYLE: 5,909 Attendees

BANQUET 60": 5,926 Attendees

BOOTH CAPACITY: 475 (8'x10'), 380 (10'x10')

BATHROOM STALLS: 58M, 47W

AMENITIES

- Column-Free Exhibition Hall
- Long Hall
- Two Large Roll-Up Doors for Loading and Setup
- Next to Fair Park DART Rail
- Production Offices

IDEAL FOR

- Tradeshow
- Exhibitions
- Galas
- Markets
- Car Shows
- Festivals
- Indoor Sporting Events
- Community Events
- Auctions
- Film/TV Productions



BAND SHELL

1465 FIRST AVENUE DALLAS, TX

The Fair Park Band Shell is a historic outdoor amphitheater that seats up to 4,042 guests. Inspired by the iconic Hollywood Bowl and built in 1936, the venue combines Art Deco and Streamline Moderne design with an open-air setting ideal for concerts, festivals, community gatherings and live performances. Convenient adjacent parking and access from Gate 6 support a seamless guest experience.

BUILDING SPECS

STAGE: 1,720 sq. ft./46'10" x 37'4"

CEILING HEIGHT: 31"

RECEPTION: 4,042 Attendees

CAPACITY: 5,909 Attendees

PERMANENT SEATS: 3,338

AMENITIES

- Open-Air Amphitheater
- Optimized Acoustics for High-Quality sound
- Next to Fair Park DART Rail
- Production Offices
- Ticket Booths
- Dressing Rooms

IDEAL FOR

- Concerts & Live Performances
- Speeches & Presentations
- Performing Arts Productions
- Festivals
- Community Gatherings
- Rallies
- Rehearsals



BRISCOE CARPENTER LIVESTOCK PAVILION

1403 WASHINGTON ST. DALLAS, TX

The Briscoe Carpenter Livestock Center is a modern, multi-purpose venue. Opened in 2017, the LEED Silver-certified facility offers flexible event space, an auditorium with theater-style seating, banquet and meeting rooms, exhibit space and pre-function areas, making it well-suited for conferences, galas, presentation and special events.

BUILDING SPECS

TOTAL SPACE: 16,446 sq. ft.

EXHIBIT SPACE: 11,000 sq. ft.

FLOOR: 7,604 sq. ft.

BANQUET HALL: 5,292 sq. ft.

HOLDING AREA: 4,775 sq. ft.

AUDITORIUM: 376 seats

AMENITIES

- Expandable Banquet Space
- Pre-Function Space
- Large Roll-up Doors
- Vehicle Access Inside the Building
- Grade-Level Backstage Area
- Full Audio/Visual Technology
- Reception Area
- Next to Fair Park DART Rail

IDEAL FOR

- Conferences
- Tradeshows
- Presentations & Meetings
- Galas
- Performances
- Concerts
- Markets
- Receptions
- Auto Showcases
- Auctions



CENTENNIAL HALL

329 GRAND AVENUE DALLAS, TX

Centennial Hall is Fair Park's largest exhibit venue, offering 90,000 square feet of flexible event space for trade shows, conventions, consumer events and large-scale gatherings. Originally constructed in 1905 and enhanced for the 1936 Texas Centennial Exposition, the historic hall combines iconic Art Deco architecture with modern event capabilities, making it well-suited for events of all sizes.

BUILDING SPECS

TOTAL SPACE: 90,000 sq. ft.

CEILING: 18'4 to Beam; 32'6 to Ceiling

RECEPTION: 6,300 Attendees

BANQUET 60": 5,260 Attendees

BOOTH CAPACITY: 529 (8' x 10'), 423 (10' x 10')

BATHROOM STALLS: 24M, 20W

IDEAL FOR

- Trade Shows
- Car Shows
- Festivals
- Concerts
- Exhibitions
- Fairs
- Galas
- Markets
- Community Events
- TV & Film Productions

AMENITIES

- Large Hall with Columns
- High Ceilings with Rigging Points
- Hangar Frame
- Power Access
- Natural Lighting



FAIR PARK COLISEUM

1421 COLISEUM DR. DALLAS, TX

The Fair Park Coliseum is a versatile, mid-sized venue designed to accommodate a wide range of events, from concerts and sporting events to corporate gatherings and special productions. Featuring flexible seating, customizable sound and lighting, excellent sightlines and convenient guest amenities, the Coliseum provides an exceptional experience for both organizers and attendees. With adjacent parking and easy access from Gates 6, 10 and 11, it's an ideal setting for memorable events of all kinds.

BUILDING SPECS

TOTAL SPACE: 26,000 sq. ft.

CAPACITY:
Permanent Seats: 7,024
Floor Seats: 9,704

CEILING:
230' x 114' wide, 42'6" Floor to Scoreboard

AMENITIES

- New Seating
- Upgraded Lighting and Sound Systems
- Enhanced Acoustic Sound Batching
- Renovated Dressing Rooms
- Modernized Concession Stands

IDEAL FOR

- Concerts
- Tradeshows
- Sporting Events including Dirt Events/ESports
- Festivals
- Speeches
- Rallies
- TV & Film Productions



EMBARCADERO BUILDING

1229 ADMIRAL NIMITZ DR. DALLAS, TX

The Embarcadero Building combines historic charm with modern event capabilities, offering a distinctive setting for meetings, receptions, exhibitions and special events. Built for the 1936 Texas Centennial Exposition and thoughtfully updated with modern amenities, the venue provides flexible event space in the heart of Fair Park. Convenient parking and easy access from Gates 2 and 3 make the Embarcadero Building a great choice for any event.

BUILDING SPECS

TOTAL SPACE: 27,000 sq. ft.

FOOTPRINT: 240' x 113'

CEILING: 15'6" to Beam; 19'9" to Ceiling

BANQUET 60": 950 Attendees

BOOTH CAPACITY: 137 (8'x10'), 110 (10'x10')

BATHROOMS: 16M, 17W

IDEAL FOR

- Trade Shows
- Exhibitions (Including Long-Term)
- Galas & Parties
- Performances
- Markets
- Seminars
- Community Events

AMENITIES

- Flexible Open Floor Plan
- Power Access at Every Column
- Vaulted Portico
- Next to Fair Park DART Rail
- Updated HVAC



FOOD & FIBER PAVILION

329 GRAND AVENUE DALLAS, TX

Designed to accommodate a wide range of events, the Food & Fiber Pavilion offers 25,000 square feet of flexible space for exhibitions, meetings, galas and special events. Originally constructed for the 1936 Texas Centennial Exposition, the venue showcases distinctive Art Deco architecture in the heart of Fair Park.

BUILDING SPECS

TOTAL SPACE: 25,000 sq. ft.

CEILING: 20'6"

RECEPTION: 2,000 Attendees

THEATER: 1,100 Attendees

BANQUET 60": 950 Attendees

BOOTH CAPACITY: 141 (8'x10'), 113 (10'x10')

BATHROOM STALLS: 11M, 18W

IDEAL FOR

- Trade Shows
- Exhibitions (Including Multi-Day)
- Meetings
- Performances
- Parties & Galas
- Markets

AMENITIES

- Exhibit Hall
- Vaulted Art Deco Portico
- Next to Fair Park DART Rail
- Production Offices
- Natural Lighting



GRAND PLACE

3701 GRAND AVE. DALLAS, TX

Grand Place is a versatile 50,000 square-foot exhibit hall designed to accommodate trade shows, consumer events, markets and special events. Its open floor plan provides the flexibility to customize event layouts while supporting seamless event operations.

BUILDING SPECS

TOTAL SPACE: 50,000 sq. ft.

CEILING: 12'

RECEPTION: 3,000 Attendees

BANQUET 60": 2,500 Attendees

BOOTH CAPACITY: 225 (8'x10'), 180 (10'x10')

BATHROOM STALLS: 19M, 24W

IDEAL FOR

- Trade Shows
- Exhibitions
- Fairs
- Markets
- Car Shows

AMENITIES

- Exhibit Hall with Columns
- Roll-Up Doors
- Ample Power Access
- Next to Fair Park DART Rail



TOWER BUILDING & ROTUNDA

4000 KEATING DR DALLAS, TX

The Tower Building, originally built for the 1936 Texas Centennial Exposition, has been thoughtfully reimaged to accommodate a wide range of modern events. Flexible event space and the iconic Tower Rotunda create a unique setting for any mid to large-scale event.

BUILDING SPECS

TOTAL SPACE: 40,000 sq. ft.

CEILING: 15'8"

RECEPTION: 2,000 Attendees

BANQUET 60": 1,440 Attendees

BOOTH CAPACITY: 115 (8'x10'), 86 (10'x10')

BATHROOM STALLS: 15M, 14W

IDEAL FOR

- Trade Shows
- Exhibitions
- Fairs
- Meetings
- Performances
- Parties & Galas
- Markets

AMENITIES

- Exhibit Hall with Columns
- Roll-Up Doors
- Vaulted Art Deco Rotunda
- Next to Fair Park DART Rail
- Production Offices

OUTDOOR VENUES

Extend your event beyond four walls with Fair Park's historic outdoor spaces. Whether hosting a welcome reception, networking event, concert or large-scale celebration, these open-air spaces combine historic character with the flexibility to create memorable experiences.



ESPLANADE FOUNTAIN

Built in 1936 for the Texas Centennial Exposition, the Esplanade Fountain has anchored Fair Park as the destination's most iconic outdoor venue. The 700-foot reflection pool and three signature fountains create an unmistakably Dallas backdrop, framed by Art Deco architecture that lends historic prestige to every event. From formal ceremonies and receptions to festivals and corporate gatherings, the Esplanade delivers the scale, sophistication and visual impact that define landmark events.



LEONHARDT LAGOON

Originally constructed in 1936 for the Texas Centennial Exposition, Leonhardt Lagoon is one of Fair Park's most scenic outdoor venues. Named for philanthropist Dorothea Leonhardt, the lagoon features tranquil waterfront views, native Texas landscaping and the distinctive bridge sculptures created by artist Pat Johanson. Today, its picturesque surroundings make it an ideal setting for receptions, private dinners, performances and community events.



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CONTACT US



DANIEL CASTELLANOS

Senior Sales Manager

469-928-8857
daniel.castellanos@visitdallas.com



QUILLIN MCKENNEY

Sales Manager

972-762-7485
quillin.mckenney@visitdallas.com