



2023 ANNUAL MEETING

SPONSORSHIP OPPORTUNITIES & BENEFITS



MAY 9, 2023 | 8-9:30 AM

KAY BAILEY HUTCHISON CONVENTION CENTER

The Visit Dallas Annual Meeting is the region's leading gathering of Dallas tourism and hospitality leaders, business owners and elected officials. With more than 750 attendees expected, this is an ideal platform to engage a captive, engaged audience with your brand initiatives. At the meeting, we will look back at the impact our hospitality community has had over the past year and hear about exciting plans for a bright future.



VISIT DALLAS
SOCIAL POST

BOOK YOUR SPOT

TABLE OF 8
\$700

INDIVIDUAL SEATS
\$90
PER PERSON

CONTACT

RAUL SANTILLAN

214-571-1074 | Raul.Santillan@visitdallas.com



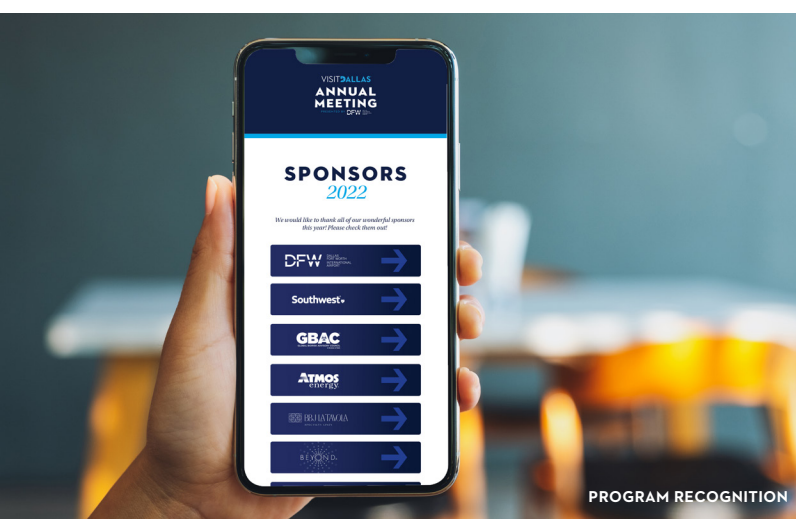
WELCOME SIGNAGE



PRESENTATION AND
RESERVED SEATING



TABLE PROGRAM CARDS



PROGRAM RECOGNITION

PRESENTING SPONSOR

■ \$25,000 | ONE AVAILABLE

SOLD

- Two tables of 8 with premier seating and company name prominently displayed
- Exclusive access to attendee roster
- Custom blog on VisitDallas.com (tied to hospitality and tourism) to be produced and posted by Dec. 30, 2023
- Two-minute speaking role or two-minute video presentation at meeting
- Access to the Visit Dallas suite for one event at the American Airlines Center during the 2023-2024 season (based on availability; includes 10 tickets, 3 parking passes and a catered meal)
- Verbal recognition as Presenting Sponsor by Visit Dallas President and CEO and in the meeting presentation
- Logo included on day-of event signage
- Opportunity to provide promotional materials or giveaway at event
- Exhibit space in event pre-function area (size, location and content to be mutually agreed-upon by sponsor and Visit Dallas)
- Company name/logo included in pre-event marketing materials, including invitations, press release, flyers and event website

SOLD

PROMOTIONAL SPONSOR

■ \$20,000 | ONE AVAILABLE

- Two tables of 8 with premier seating and company name prominently displayed
- Two-minute speaking role or two-minute video presentation at meeting
- Access to the Visit Dallas suite for one event at the American Airlines Center during the 2023-2024 season (based on availability; includes 10 tickets, 3 parking passes and a catered meal)
- Verbal recognition as Promotional Sponsor by Visit Dallas President and CEO and in the meeting presentation
- Logo included on day-of event signage
- Opportunity to provide promotional materials or giveaway at event
- Exhibit space in event pre-function area (size, location and content to be mutually agreed-upon by sponsor and Visit Dallas)
- Company name/logo included in pre-event marketing materials, including invitations, press release, flyers and event website

Please note: Images are from 2022 Annual Meeting and are for reference only. End products may vary.



BREAKFAST SPONSOR

■ \$15,000 | ONE AVAILABLE

- One table of 8 with premier seating and company name prominently displayed
- Access to the Visit Dallas suite for one event at the American Airlines Center during the 2023-2024 season (based on availability; includes 10 tickets, 3 parking passes and a catered meal)
- Verbal recognition as Breakfast Sponsor by Visit Dallas President and CEO and in the meeting presentation
- Logo included on day-of event signage
- Opportunity to provide promotional materials or giveaways at event
- Exhibit space in event pre-function area (size, location and content to be mutually agreed-upon by sponsor and Visit Dallas)
- Company name/logo included in pre-event marketing materials, including invitations, press release, flyers and event website

IMMERSIVE SPONSOR

■ \$10,000 | ONE AVAILABLE

SOLD

- One table of 8 with premier seating and company name prominently displayed
- Access to the Visit Dallas suite for one event at American Airlines Center during the 2023-2024 season (based on availability; includes 5 tickets, 2 parking passes and a catered meal)
- Verbal recognition as Immersive Sponsor by Visit Dallas President and CEO and in the meeting presentation
- Logo included on day-of event signage
- Opportunity to provide promotional materials or giveaways at event
- Exhibit space in event pre-function area (size, location and content to be mutually agreed-upon by sponsor and Visit Dallas)
- Company name/logo included in pre-event marketing materials, including invitations, press release, flyers and event website

SOLD

KEYNOTE SPONSOR

■ \$7,500 | ONE AVAILABLE

SOLD

- One table of 8 with premier seating and company name prominently displayed
- Verbal recognition as Keynote Sponsor by Visit Dallas President and CEO and in the meeting presentation
- Logo included on day-of event signage
- Opportunity to provide promotional materials or giveaways at event
- Exhibit space in event pre-function area (size, location and content to be mutually agreed-upon by sponsor and Visit Dallas)
- Company name/logo included in pre-event marketing materials, including invitations, press release, flyers and event website

SOLD

INVESTOR LEVEL

■ \$5,000

- One table of 8 with company name prominently displayed
- Exhibit space in event pre-function area (size, location and content to be mutually agreed-upon by sponsor and Visit Dallas)
- Company name/logo included in pre-event marketing materials, including invitations, press release, flyers and event website

NETWORKER LEVEL

■ \$2,500

SOLD

- One table of 8 with company name prominently displayed
- Company name/logo included in pre-event marketing materials, including invitations, press release, flyers and event website

SOLD

ENTERTAINMENT SPONSOR

■ \$1,500

- Four individual tickets
- Company name/logo included in pre-event marketing materials, including invitations, press release, flyers and event website

CUSTOM SPONSORSHIPS

We are very happy to customize sponsorship options specific to your vision, budget and goals.