

Please join us for this exciting agenda! Speaking times, abstract, speakers, and other details are subject to change.

## Tuesday, March 7

<b>Time (ET) &amp; Location</b>	<b>Session Title</b>	<b>Session Description</b>
<b>3:00 – 5:00 p.m.</b> Central Park Hallway (outside of Sir Harry's Lounge)	<b>Attendee Check-In</b>	Registration for attendees will begin at this time and continue each morning.
<b>3:00 – 6:00 p.m.</b> Central Park Hallway (outside of Sir Harry's Lounge)	<b>Sponsor Check-In</b>	Registration for partners.
<b>3:00 – 6:00 p.m.</b> Sir Harry's Lounge	<b>Speaker Check-In</b>	Registration for speakers will begin at this time and continue each morning.
<b>6:00 – 9:00 p.m.</b> Golf Pavilion	<b>Welcome Reception &amp; Activities</b>	<p>Please join us for an evening of fun and games outside at the Golf Pavilion (weather permitting). We will play garden games and pickleball, share conversation, enjoy some music and relax after a day of travel.</p> <p>For those who arrive in the evening there will be a registration desk at the welcome reception.</p>

## Wednesday, March 8

Time (ET) & Location	Session Title & Speaker	Session Description
6:00 – 7:00 a.m. Cabana Lawn	Sunrise Yoga	Enjoy some early morning physical activity. Infused water station and lite breakfast bites are available on location. Yoga mats will be provided. Meet in the lobby at 5:45 a.m.
6:00 – 8:30 a.m. Central Park Hallway (outside of Sir Harry's Lounge)	Attendee Check-In	Registration for all attendees will begin at this time and continue each morning.
7:00 a.m. – 4:00 p.m. Sir Harry's Lounge	Speaker Check-In	Registration and speaker-ready room open for speakers
7:00 – 8:00 a.m. Central Park Ballroom	Breakfast	Buffet-style breakfast includes continental style options as well as eggs, bagels, juices and other protein options.
8:00 – 9:00 a.m. Central Park Ballroom	<b>Opening Keynote: Engineered to Care</b> <i>Rajeev Singh, CEO, Accolade</i> <i>Ryan McQuaid, Chief Product Officer, Accolade</i>	<p>Since the launch of Personalized Healthcare, Accolade has advanced from an advocacy-focused offering to an integrated clinical and strategic set of solutions, offering everything from navigation to primary care, mental health and expert medical opinion, and an ecosystem that extends the value of trusted partners' point solutions. So, what's next?</p> <p>Rajeev Singh, CEO of Accolade, accompanied by Ryan McQuaid, head of Accolade Care, will discuss our philosophy of care and our approach to building the future.</p>
9:00 – 9:45 a.m. Central Park Ballroom	<b>General Session Fireside Chat: Health equity &amp; clinical outcomes: How employers advance health equity</b> <i>Dr. Shantanu Nundy, Chief Medical Officer, Accolade</i> <i>Ellen Kelsay, President &amp; CEO, Business Group on Health</i>	<p>CMO Shantanu Nundy addresses Accolade's clinical strategy and how it connects to our philosophy of care – setting up for our day two session on clinical approach and product launches.</p> <p>He then interviews Ellen Kelsay of Business Group on Health about the impact of inequities in healthcare, and the role businesses play in addressing barriers to care for all employees</p>

Time (ET) & Location	Session Title & Speaker	Session Description
<p>10:00 – 11:00 a.m. Central Park F</p>	<p><b>Integrated Benefits Breakout A: Optimizing the value of your ecosystem</b> <i>Facilitator: Kristin Weeks, SVP, Strategy, Corporate Development and Partnerships, <b>Accolade</b></i> <i>Darcy Sementi, Manager, Healthcare Benefits, <b>State Farm</b></i> <i>Monica Ward, Director, Health and Wellness, <b>United Airlines</b></i></p>	<p>Vendor fatigue is real. 350k health apps available and you as a buyer feel like every single one of them is calling you.</p> <p>Accolade has cut through that noise by not only curating a best-in-class ecosystem of point solutions and building with them deep integration to deliver a distinctive member experience, improve clinical outcomes and accelerate your investment.</p>
<p>10:00 a.m. – Noon Floridian J</p>	<p><b>Innovation Hall</b></p>	<p>Please come by the Innovation Hall to connect with the Accolade product team and learn about coming innovations, dip into our recent cost saving research, share feedback about the product experience and get your questions answered by the product team.</p>
<p>10:00 – 11:00 a.m. Central Park G</p>	<p><b>EMO Breakout B: How leading companies deploy expert medical opinion (EMO) to maximize financial and health outcomes</b> <i>Deb Macchia, VP, Health and Welfare, <b>Omnicom Group</b></i> <i>Sheri Meyer, Director, Systems Benefits Administration, <b>The Texas A&amp;M University System</b></i> <i>Ross Caplet, VP, Client Management, <b>Accolade</b> (moderator)</i></p>	<p>Not all Expert Medical Opinion (EMO) solutions are alike. How you configure and deploy your solution can mean the difference between success and failure. During this session you'll hear from experts and leading companies who will share best practices for deploying your EMO solution and achieving optimal utilization. Gain insight into what it takes to implement EMO successfully from plan design to identification, outreach, Center of Excellence integration, advocacy, and more. Our panel will also share their firsthand experiences, keys to success, and lessons learned during critical stages of their implementation.</p> <p><b>Key takeaways</b></p> <ul style="list-style-type: none"> <li>• Learn why companies deploy EMO solutions to improve health outcomes and the member experience</li> <li>• Uncover the EMO capabilities that are essential for success</li> <li>• Understand critical phases of a successful EMO deployment</li> </ul> <p>Discuss with peers why they deployed EMO, the journey they've travelled and how to achieve meaningful results</p>
<p>10:00 – 11:00 a.m. Central Park H</p>	<p><b>Care Breakout C:</b></p>	<p>Many employers and health plans have the lofty goal to provide quality healthcare at an affordable price that is worthy of our</p>

Time (ET) & Location	Session Title & Speaker	Session Description
	<p><b>Virtual forward: how health plans and employers are redefining the role of virtual care in the member experience.</b>  <i>Tracy Watts, Senior Partner, National Leader for U.S. Health Policy, Mercer</i>  <i>Anupam Goel, MD, MBA, Senior Medical Director, Accolade</i>  <i>Kristin Herrera, EVP, GM Health Plan and Enterprise, Accolade (moderator)</i></p>	<p>loved ones. An innovative way to accomplish these goals is to incorporate virtual forward elements into medical plan designs. During this session you will learn how health plans and employers are working with Accolade to design fully integrated virtual and in-person care solutions that provide options to members to elevate the care journey through unlimited, free access to virtual care, in-person care as needed connected through a care team and depth of data for a differentiated experience. Don't know what a virtual forward solution entails or why you would offer one? Considering a virtual first option from a health plan partner? This session will help you understand where virtual forward models are heading and how they may influence future healthcare strategy.</p> <p>Key Takeaways:</p> <ul style="list-style-type: none"> <li>• Discuss the role virtual care plays in the member experience today and in the future</li> <li>• Learn why health plans and employers are partnering with Accolade to deliver seamless virtual forward member experiences</li> </ul> <p>Discover how Accolade's virtual primary care model improves the member experience and delivers better health outcomes</p>
<p><b>11:00 a.m. – 12:00 p.m.</b>  Central Park F</p>	<p><b>Integrated Benefits Breakout A: Future-proofing your benefits strategy with Accolade</b>  <i>Allison Franklin, Director, Global Benefits, Intuitive Surgical</i>  <i>Jennifer McCall, Corporate Benefits Manager CBIZ</i>  <i>Stephanie Baker, VP, Customer Success, Accolade (moderator)</i></p>	<p>Legislative change, pandemic recovery, economic instability, and workforce evolution are driving more volatility than ever before in the employee benefits and healthcare landscape. Despite running as fast as they can, many benefits leaders are still challenged to stay in front of priorities.</p> <p>Learn best practices from your peers on building an adaptable and innovative infrastructure to minimize workforce disruption while meeting the demands of an uncertain future.</p>

Time (ET) & Location	Session Title & Speaker	Session Description
<p>11:00 a.m. – 12:00 p.m. Central Park G</p>	<p><b>EMO Breakout B: The Central Role Expert Medical Opinion (EMO) Must Play in the Oncology Patient Journey to Produce Measurable Results</b> <i>Anees Chagpar, MD, MSc, MPH, MA, MBA, FRCS(C), FACS, Oncologist, Accolade</i> <i>April Ries, VP, Clinical Operations, Accolade</i> <i>Mina Egan, VP, Solutions, Accolade (moderator)</i></p>	<p>By now, you probably know that cancer accounts for 10–12% of commercial healthcare spend, and the total cost of oncology care is expected to reach \$240 billion in 2023. However, you may be surprised to learn that even as a leading cause of death in the United States, second only to heart disease, challenges with misdiagnosis and unnecessary treatment are all too prevalent. In this session, we will discuss why simply providing patients with an EMO referral is no longer enough. To materially improve oncology patient outcomes and reduce the cost of care, a more holistic, proactive approach is required – from diagnosis, treatment and navigation to the best oncology programs, providers, and resources. Join us for this engaging discussion about why EMO must play a much larger role in the oncology patient journey to produce measurable results.</p> <p>Key Takeaways:</p> <ul style="list-style-type: none"> <li>• Redefine your perception of EMO’s role in the oncology patient journey</li> <li>• Learn how to provide members with support at every stage of their cancer journey</li> <li>• Discover how to reduce misdiagnosis and unnecessary treatments for oncology patients</li> <li>• See how the right EMO solution improves oncology outcomes and reduces costs</li> </ul>
<p>11:00 a.m. – 12:00 p.m. Central Park H</p>	<p><b>Care Breakout C: What is Advanced Primary Care and How it is Transforming the Patient Journey</b> <i>Shantanu Nundy, MD, Chief Medical Officer, Accolade</i> <i>Leonardo Vieira, MD, Primary Care Physician, Accolade</i> <i>Jessie Donaho, Senior Director, Care Solutions, Accolade (moderator)</i></p>	<p>It has long been said that primary care is a critical part of the healthcare journey. However, traditional primary care models do have limitations. In fact, our research shows that 47% of patients with a solid primary care physician (PCP) still have limited access to the provider, need a broader care team, lack personalized data and experience SDoH challenges. The remaining 53% of patients do not have a PCP, need a better PCP</p>

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		<p>relationship, or need a care model that addresses poor utilization patterns. There must be a better approach to primary care. There is: Advanced Primary Care. In this session, we will share what Advanced Primary Care is, how it works, and the value it can bring to your organization. We'll also share how this comprehensive, proactive approach creates a more effective and connected member journey — eliminating barriers to care, improving affordability, and producing better health outcomes along the way.</p> <p><b>Key takeaways</b></p> <ul style="list-style-type: none"> <li>• Understand advanced virtual primary care, how it works, and the value it delivers</li> <li>• Learn how Advanced Primary Care can simplify your healthcare ecosystem and experience</li> <li>• See how it is different from telehealth, virtual primary care, and other stand-alone solutions</li> <li>• Hear what medical experts say about this approach and how it impacts clinical outcomes</li> </ul>
<p><b>12:00 – 1:00 p.m.</b> Central Park Ballroom</p>	<p><b>Lunch</b></p>	<p>Buffet-style lunch</p>
<p><b>1:00 – 2:00 p.m.</b> Central Park Ballroom</p>	<p><b>General Session Workshop: One Bold Move a Day</b> <i>Shanna A. Hocking, leadership consultant, philanthropic advisor, and author <a href="https://www.shannaahocking.com/">https://www.shannaahocking.com/</a></i></p>	<p>A practical, actionable roadmap to achieving your career, leadership, and personal goals with intention and joy. Attendees will learn how this approach can be applied to their work in human resources and benefits strategy.</p> <p>You will leave inspired to make a single, measurable act each day both personally and professionally. The program will be divided into three sections (organization, team, and individual) to share research-based insights and motivating stories, as well as actively engage you in conversation and learning together.</p>

Time (ET) & Location	Session Title & Speaker	Session Description
2:00 – 3:00 p.m. Floridian J	Innovation Hall	Please come by the Innovation Hall to connect with the Accolade product team and learn about coming innovations, dip into our recent cost saving research, share feedback about the product experience, and get your questions answered by the product team. Shanna A. Hocking will also be signing her book, <i>One Bold Move a Day</i> , in the Innovation Hall after she speaks.
2:15 – 3:15 p.m. Floridian K	Book Signing	Shanna A. Hocking will sign copies of her book, <i>One Bold Move a Day</i> .
2:00 – 3:00 p.m. Central Park F	<b>Integrated Benefits Breakout A:</b> <b>Understanding and Addressing Post Pandemic Fallout</b> <i>Andrew Rosa, Vice President, Customer Care, Accolade</i> <i>Liz Ferega, Vice President, Customer Sales, Accolade</i>	2022, like the two years before it, was unprecedented. In this session, we'll review US and Accolade customer trends, discuss leading strategies to address current and unknown future trends, and arm you with insights to share more broadly within your organization.
2:00 – 3:00 p.m. Central Park G	<b>EMO Breakout B:</b> <b>Integrating Advocacy and Expert Medical Opinion to Elevate Member Utilization and Enhance Health Outcomes</b> <i>Darcy Sementi, Total Rewards Manager, State Farm</i> <i>Stacy Frater, Senior Manager, Customer Success, Accolade</i> <i>Umair Khan, SVP, Solutions Management &amp; Marketing, Accolade (moderator)</i>	<p>Vendor fatigue is real. 350k health apps available and you as a buyer feel like every single one of them is calling you.</p> <p>Accolade has cut through that noise by not only curating a best-in-class ecosystem of point solutions and building with them deep integration to deliver a distinctive member experience, improve clinical outcomes and accelerate your investment.</p>
3:15 – 4:15 p.m. Central Park Ballroom	<b>General Session Speaker:</b> <b>Curiosity, Empathy &amp; Courage: The essential qualities of inclusive leaders</b> <i>Rosalyn Taylor O'Neale (<a href="https://rtonealegroup.com/">https://rtonealegroup.com/</a>)</i>	Rosalyn Taylor O'Neale has more than 30 years as a thought partner, advisor, and coach to global executives and leaders in 50+ countries. Rosalyn served as Principal Consultant at Cook Ross, Vice President, Chief Diversity & Inclusion Officer for Campbell Soup Company, Executive Vice President Diversity Initiatives for MTV Network, and Barnes O'Neale & Associates CEO. Join Rosalyn as she discusses the essential qualities required of inclusive leaders and offers you food for thought as you champion DE&I and change within your organization.

Time (ET) & Location	Session Title & Speaker	Session Description
5:30 – 7:00 p.m. Central Park Ballroom	Accolade Honors cocktail reception	Join us in honoring the unique contributions of individuals and organizations in attendance who are making a meaningful impact in the field of employee benefits. This exciting evening program will showcase you and your colleagues who are committed to the advancement of employee benefits, health equity, clinical outcomes, and more.
7:00 p.m. – Night	Dine Around Reservations (multiple locations)	The theme of our event this year is <i>What's Next</i> , and we are taking every opportunity to create engaging conversation and networking moments that foster community and discussion. Join us for a delicious dinner filled with great conversation.  Please watch your email for a dinner invitation!

### Thursday, March 9

Time (ET) & Location	Session Title	Session Description
6:00 – 7:00 a.m. Cabana Lawn	Sunrise Yoga	Enjoy some early morning physical activity. Infused water station and lite breakfast bites will be available. Yoga mats to be provided. Meet in the lobby at 5:45 a.m.
6:30 – 9:00 a.m. Central Park Hallway (outside of Sir Harry's Lounge)	Speaker Check-In	Registration for speakers
7:00 a.m. – 2:00 p.m. Sir Harry's Lounge	Luggage Storage	Luggage storage available
7:00 – 8:00 a.m. Central Park Ballroom	Breakfast	Lighter fare and protein available
8:00 – 8:50 a.m. Central Park Ballroom	CHRO Panel: Benefits Strategy for a challenging market	Benefits Strategy for a Challenging Market featuring a panel of esteemed HR leaders and change agents who will share their



Time (ET) & Location	Session Title	Session Description
	<p><i>Jennifer Hanson, Chief Human Resources Officer, <b>Accolade</b> (moderator)</i>  <i>Kate Gebo, Executive Vice President, Human Resources &amp; Labor Relations, <b>United Airlines</b></i>  <i>David Hoke, Chief Well-Being Officer, <b>Thrive</b></i>  <i>Sarah King, Chief People &amp; Diversity Officer, <b>Darden</b></i></p>	<p>viewpoints and explore how our current economic and talent market conditions impact HR and benefits strategies. With seemingly competing forces at play, including an economic outlook leaning recessionary while at the same time labor is still full employment: how do CHROs and companies come to terms with this ever-changing reality when considering their benefits approach? How are employers innovating around the challenge? What will be the impacts for employees?</p>
<p><b>8:50 – 10:05 a.m.</b> Central Park Ballroom</p>	<p><b>What’s Next: Accolade updates and overview</b>  <i>Dr. Shantanu Nundy, Chief Medical Officer, <b>Accolade</b></i>  <i>Angela Suthrave, VP Product Management, <b>Accolade</b></i></p>	<p>Hear from Accolade product and solution leaders on <b>what’s launching</b> and <b>what’s next</b> in three key areas:</p> <ul style="list-style-type: none"> <li>• Service &amp; Technology</li> <li>• Clinical Strategy</li> <li>• Health Equity &amp; Outcomes</li> </ul>
<p><b>10:15 – 11:30 a.m.</b></p>	<p><b>Mini-Conference: Accolade Trusted Partner Ecosystem</b></p>	<p>In this four-track mini-conference within the conference, you will hear from the full breadth of our Trusted Partner Ecosystem partners on the challenges they address in the market, their unique point of view, and how members and buyers experience their solutions.</p>
<p><b>10:15 – 10:30 a.m.</b></p>	<p><b>Sword Health (Central Park F) Carrum Health (Central Park G) Headspace Health (Central Park H) Wellright (Central Park Ballroom)</b></p>	<p>Concurrent sessions. Choose which session you would like to attend.</p>
<p><b>10:35 – 10:50 a.m.</b></p>	<p><b>Lyra Health (Central Park F) Vivante (Central Park G) Employer Direct Healthcare (Central Park H) Jellyvision (Central Park Ballroom)</b></p>	<p>Concurrent sessions. Choose which session you would like to attend.</p>
<p><b>10:55 – 11:10 a.m.</b></p>	<p><b>Virta Health (Central Park F) Carrot Fertility (Central Park G) Hinge Health (Central Park H)</b></p>	<p>Concurrent sessions. Choose which session you would like to attend.</p>

Time (ET) & Location	Session Title	Session Description
11:15 – 11:30 a.m.	<b>Brightside (Central Park F)</b> <b>FOLX Health (Central Park G)</b> <b>Rx Savings Solutions (Central Park H)</b>	Concurrent sessions. Choose which session you would like to attend.
<b>11:30 a.m. – 12:30 p.m.</b> Central Park Ballroom	<b>Ignite a culture of innovation and creativity</b> <i>Duncan Wardle, former Head of Innovation and Creativity at The Walt Disney Company (<a href="https://duncanwardle.com/">https://duncanwardle.com/</a>)</i>	As former Head of Innovation and Creativity at the world's most innovative organization – The Walt Disney Company – for more than 25 years, Duncan Wardle will inspire you with a fresh outlook and approach on elevating creative thinking and creating a culture that fosters innovation to flourish at work.
<b>12:30 – 12:45 p.m.</b> Central Park Ballroom	<b>Thank you and closing remarks</b> <i>Rajeev Singh, CEO, Accolade</i>	Rajeev Singh will take the stage once again to share his gratitude and closing thoughts.
<b>12:45 – 1:30 p.m.</b> Central Park Foyer	<b>Grab &amp; go lunch</b>	Attendees head to airport with boxed lunch in hand.  Luggage storage available from bell service in Sir Harry's Lounge.

As of March 7, 2023