



APX™ Digital Platform – Chemical Performance and Monitoring

Real-time data collection for oil and gas upstream and midstream operators





BENEFITS

- Provides real-time program performance
- Identifies opportunities to create value
- Includes reporting and customer access for transparency
- Reduces non-value add activities
- Creates standardized reporting
- Delivers faster access to field and lab data
- Integrates inventory and delivery management

Enhance monitoring and control of production and midstream chemical programs

Halliburton Multi-Chem uses APX™ to provide production and midstream operators a digital solution to enhance the transparency and effectiveness of their chemical treatment programs.

This system is a critical pillar of our Service Excellence Matters strategy. Through desktop and mobile interfaces connected to multiple automated and manual inputs, operators and service teams have access to raw data and interpretation features to drive internal efficiencies that enhance treatment programs with data-driven decisions.

The APX digital platform is included as part of the chemical management program. Data connections to customer systems are available upon request. Outside connections require IT integration and system audits to ensure the security and integrity of your data.

Customer-centric approach

Halliburton follows a set of principles that guide our automation, monitoring, and collaboration framework.

- 1 Automation is a tool used to support a customer's operations.
- 2 A competent technical service representative, who collaborates with the customer, will never be replaced with automation.
- 3 The biggest payout for automation is real-time data collection that provides insight into system performance.
- 4 A dedicated engineering team is needed to support the onsite team with automation activities.
- 5 It is essential to partner with multiple technology suppliers and integrators to deliver a fit-for-purpose solution.



Users can interface with the APX™ digital platform through a desktop computer, laptop, or mobile device. The APX dashboard is the main access point for users, allowing them to view the status of activities and key program information, including key performance indicators (KPIs).



At Halliburton we collaborate and engineer solutions to maximize asset value for our customers. All products and service solutions are available as integrated offerings or as discrete services, based on customer requirements.

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