

FAST FACTS



Accelerate Speed to Solutions

The **Analyze Performance Execution (APX™ 2.0)** chemical management platform delivers predictability and value creation for oil and gas upstream and midstream operators.



Gain the flexibility to implement the solution that works best for your operations. APX 2.0 provides real-time transparency and interpretation into chemical operations. Stay ahead of risks, automate program optimization and maximize the value of your assets with APX.



Value in Focus

APX 2.0 was engineered to take on the challenges of today's production and midstream operator

Halliburton Multi-Chem uses APX to provide **production and midstream operators** a digital solution to enhance the transparency and effectiveness of their chemical treatment programs.

This system is a critical pillar of our Service Excellence Matters strategy.

Through desktop and mobile interfaces connected to multiple automated and manual inputs, operators and service teams have access to raw data and interpretation features to drive internal

efficiencies that enhance treatment programs with data-driven decisions. APX strengthens Multi-Chem's value proposition to deliver superior service and application expertise to maximize asset value for customers.

APX is included as part of the chemical management program. Data connections to customer systems are available upon request. Outside connections require IT integration and system audits to ensure the security and integrity of your data.

Customer-Centric Approach

Halliburton follows a set of principles that guide our automation, monitoring and collaboration framework.

- 1 Automation is a tool used to support a customer's operations.
- 2 A competent technical service representative, who collaborates with the customer, will never be replaced with automation.
- 3 The biggest payout for automation is real-time data collection that provides insight into system performance.
- 4 A dedicated engineering team is needed to support the onsite team with automation activities.
- 5 It is essential to partner with multiple technology suppliers and integrators to deliver a fit-for-purpose solution.



Features

As a digital chemical management tool, APX provides operators and Multi-Chem service teams with several features to manage and report on day-to-day activities, and deliver long-term value.

Account Management

- Customer assets
- Chemical treatments
- Sampling scheduling
- Task scheduling
- Key performance indicator and metric goal setting

Performance Reporting

- Performance notifications
- Financial trending
- Laboratory and field test sample results
- Service quality reporting
- Customer access
- User customization with data exporting

Field Task Capturing

- Tank inventory
- Chemical delivery
- Field sample testing
- Laboratory sample collecting

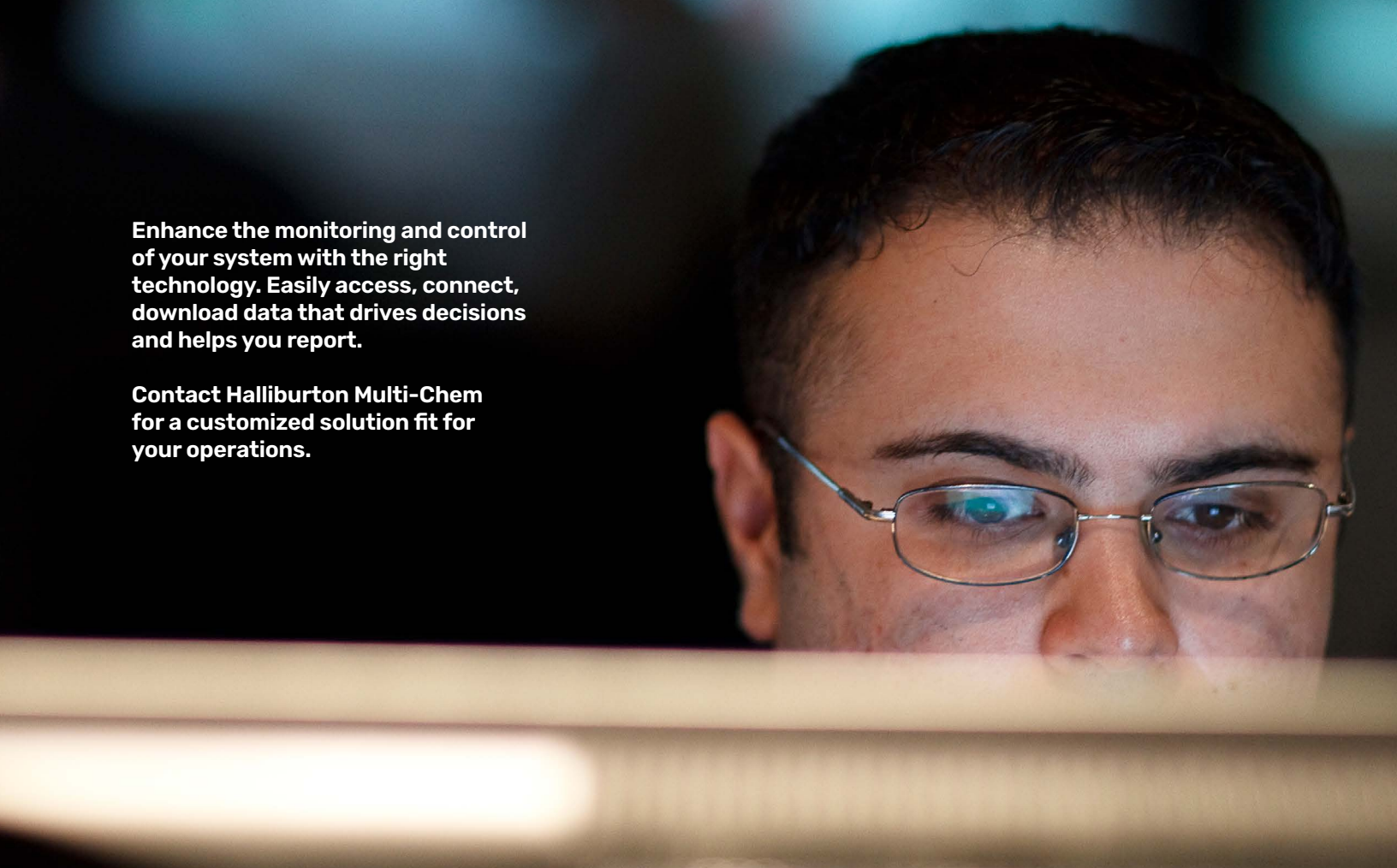


Users can interface with APX through a desktop computer, laptop or a mobile device. The APX dashboard is the main access point for users, allowing them to view the status of activities and key program information, including key performance indicators (KPIs).

Benefits

- Provides real-time program performance
- Identifies opportunities to create value
- Includes reporting and customer access for transparency
- Reduces non-value add activities
- Creates standardized reporting
- Delivers faster access to field and lab data
- Integrates inventory and delivery management

HALLIBURTON



Enhance the monitoring and control of your system with the right technology. Easily access, connect, download data that drives decisions and helps you report.

Contact Halliburton Multi-Chem for a customized solution fit for your operations.

Sales of Halliburton products and services will be in accord solely with the terms and conditions contained in the contract between Halliburton and the customer that is applicable to the sale.

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