



Mirka® Retail Displays

Mirka® ALEXP1

ALEX Paint Store Display

with Planogram
Part Number: ALEXP1

Take the guesswork out of creating an efficient and effective store display to boost your success in selling popular Mirka products. With minimal effort, you can introduce a new design with complementary products that will spur increased purchases.

Mirka's free standing in-store metal display provides a great way for your customers to purchase all their sanding needs in one spot. Complete with a planogram to optimize the appeal, the display package includes the products plus shelves, hooks, brochure holder, and security cable, for easy and complete visual merchandising.

Mirka® ALEX P1

Paint Store Display System includes:

- Sturdy metal display stand with Mirka banner
- 5" and 6" DEROS electric sanders
- Dust extractor + sleeve, cable, and hose
- Handy Sanding Block kit
- 5" and 6" Abranet® abrasive discs + sheets
- Mirlon Total® scuff pads
- Goldflex Soft abrasive sheets
- Abrasive sponges
- Backup pads + pad protectors
- Shelves for sanders
- Hooks with removable tags, wide shelf + more



ALEXP1 - Dimensions: 8' h x 4' w x 2' d

NOTE: Seeking a different product assortment? Customize our display system with your selected assortment of products at no additional cost when your purchase meets our specified buy-in amount.

Mirka® ALEXL1

ALEX Paint Store Display

with LEROS and Planogram

Part Number: ALEXL1

If you can't always be there to suggest proven, innovative products to each customer, let Mirka's ALEX Display do it for you. Making the most of your space, the pre-planned metal store display shows Mirka's popular LEROS Wall and Ceiling Sander with its many accessories and complementary products. This will trigger additional purchases and provide an easy way to see what's selling and to replenish products accurately.

Display comes with planogram, products, shelves, hooks, brochure holder, and anti-theft wire.

Mirka® ALEX L1

Paint Store Display System includes:

- Sturdy metal display stand with Mirka banner
- LEROS 950XCV 9" Wall Sander with Bag
- Display hook for LEROS with security cable
- 9" Abranet® abrasive discs
- 5" and 6" DEROS electric sanders
- 5" and 6" Abranet® discs + sheets
- Dust extractor + sleeve, cable, and hose
- Handy Sanding Block kits
- Mirlon Total® scuff pads
- Goldflex Soft abrasive sheets
- Abrasive sponges
- Backup pads + pad savers
- Shelves for sanders
- Hooks with removable tags, wide shelf + more



ALEXL1 - Dimensions: 8' h x 4' w x 2' d

NOTE: Seeking a different product assortment? Customize our display system with your selected assortment of products at no additional cost when your purchase meets our specified buy-in amount.

Mirka® LEROS

Interactive Retail Display

**Part Number: MIW-DISP-WT and
MIW-EXTENSION**

With the Mirka® LEROS Interactive Retail Display, customers can imagine improved wall and ceiling sanding when they pick up the lightweight LEROS.

The display has a side mount for the LEROS to hang plus enough shelving units for four additional tools—and has a locking system so you don't have to worry about tools wandering off.

Promote dust-free sanding by also showing our HEPA dust extractor—the DE-1230-PC—along with Mirka's innovative Abranet® abrasives.

The MIW-EXTENSION holds a piece of drywall for demonstration purposes.

Mirka® LEROS

Display System includes:

- LEROS system banner
- Three tool platforms
- Three storage units for abrasives
- Tool locking system



MIW-DISP-WT plus MIW-EXTENSION shown



MIW-DISP-WT - Dimensions: 80.71" h x 36.22" w x 22.44" d

NOTE: Product shown in images are NOT included.
Additional shelves and hooks are available for purchase.

Mirka® Trolley

Interactive Retail Display

Part Number: MUS-TROLLEYRET.KIT

What's better than an interactive display that lets customers try out the latest dust-free sanding tools? Mirka's enhanced interactive Trolley Display that also plays an Abranet® video!

Combined with the electric tool of your choice (DEROS/DEOS - sold separately), this display allows you to showcase industry leading dust-free systems, electric tools, net abrasives, and related accessories – and is proven to help sell more of each.

Mirka® Trolley

Interactive Retail Display includes:

- Sturdy metal trolley
- Maple butcher block for sanding
- Hook for electric tool
- Preloaded Abranet® video
- Space to display retail packs of Abranet®
- HEPA dust extractor with hose



MUS-TROLLEYRET.KIT - Dimensions: 60.4”h x 20.74”w x 20.34”l

Mirka® End Cap

Retail Display

Part Number: MUS-GONDOLAGRAPHICKIT

Mirka® End Cap

Retail Display includes:

- Preloaded Abranet® video
- Top and side graphics
- Slatwall and headboard brackets to configure video display and graphics



MUS-GONDOLAGRAPHICKIT - Dimensions: 27”h x 36.25”w

NOTE: Product shown in images are NOT included.



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The User is responsible for determining whether the Mirka product is fit for a particular purpose and suitable for the User's application.

The User is also responsible for complying with any applicable safety and health-related regulations and taking any safety and health-related precautions when using Mirka products. This includes, but is not limited to: wearing safety glasses, face masks, gloves, and protective clothing, if necessary; following instructions and warning labels; and operating Mirka products safely including at safe operating speeds.

By User's purchase or use of Mirka products, User acknowledges, represents, and warrants that User will: (a) comply with the foregoing; (b) assume all risks in connection with the use of Mirka products; and (c) read and understand the Mirka Warranty Policy.

Environmental responsibility is a natural part of Mirka's activities and product development. We make sure to take the environment into consideration in all our activities by following the environmental management system ISO 14001 and by offering unique products like our NET sanding discs that allow for a cleaner and therefore healthier work place.

