

MIRKA



Mirka

Merchandising Displays

Mirka® ALEXP1 Merchandising Display

with Planogram
Part Number: ALEXP1

Boost sales effortlessly with the ALEXP1 display—an eye-catching, easy-to-set-up solution designed to showcase Mirka's top-selling tools and abrasives. This free-standing metal display creates a convenient, one-stop shopping experience for customers, driving engagement and purchases. Complete with a strategic planogram, shelves, hooks, a brochure holder, and a security cable, the ALEXP1 package includes everything you need for a seamless, hassle-free setup.

Mirka® ALEX P1

Merchandising Display System includes:

- Sturdy metal display stand with Mirka branded backlit header sign
- 5" and 6" DEROS electric sanders
- Dust extractor + sleeve, cable, and hose
- Handy Sanding Block kit
- 5" and 6" Abranet® abrasive discs + sheets
- Mirlon Total® scuff pads
- Goldflex Soft abrasive sheets
- Abrasive sponges
- Backup pads + pad protectors
- Shelves for sanders
- Hooks with removable tags, wide shelf + more



ALEXP1 - Dimensions: 8'h x 4'w x 2'd

NOTE: The ALEX Merchandising Display can be customized with a product assortment to meet your needs. Ask us how!

Mirka® ALEXL1 Merchandising Display

with LEROS and Planogram
Part Number: ALEXL1

Let Mirka's ALEX display sell for you! This space-saving, preplanned setup highlights the LEROS Wall and Ceiling Sander alongside essential tools and abrasives, driving sales with an eye-catching presentation. Designed to encourage add-on purchases and simplify restocking, it ensures you never miss a sales opportunity. The ALEXL1 display includes a strategic planogram, products, shelves, hooks, a brochure holder, and an anti-theft wire for a hassle-free setup.

Mirka® ALEX L1

Merchandising Display System includes:

- Sturdy metal display stand with Mirka branded backlit header sign
- LEROS 950XCV 9" Wall Sander with Bag
- Display hook for LEROS with security cable
- 9" Abranet® abrasive discs
- 5" and 6" DEROS electric sanders
- 5" and 6" Abranet® discs + sheets
- Dust extractor + sleeve, cable, and hose
- Handy Sanding Block kit
- Mirlon Total® scuff pads
- Goldflex Soft abrasive sheets
- Abrasive sponges
- Backup pads + pad savers
- Shelves for sanders
- Hooks with removable tags, wide shelf + more



ALEXL1 - Dimensions: 8'h x 4'w x 2'd

NOTE: The ALEX Merchandising Display can be customized with a product assortment to meet your needs. Ask us how!

Mirka® LEROS

Interactive Retail Display

Part Number: MIW-DISP-WT and MIW-EXTENSION

With the Mirka® LEROS Interactive Retail Display, customers can imagine improved wall and ceiling sanding when they pick up the lightweight LEROS.

The display has a side mount for LEROS to hang and shelving for additional tools - plus a locking system so you don't have to worry about missing tools.

Promote dust-free sanding by also showing our HEPA dust extractor along with Mirka's innovative Abranet® abrasives.

The MIW-EXTENSION holds a piece of drywall for demonstration purposes.

Mirka® LEROS

Display System includes:

- LEROS system banner
- Three tool platforms
- Three storage units for abrasives
- Hooks to hang abrasive retail packs
- Tool locking system
- Brochure holder



MIW-DISP-WT plus MIW-EXTENSION shown
Dimensions: 86" h x 40" w x 22.44" d



MIW-DISP-WT - Dimensions: 80.71" h x 36.22" w x 22.44" d

NOTE: Products shown in images are sold separately. Additional shelves and hooks are available for purchase.

Mirka® Trolley

Interactive Retail Display

Part Number: MUS-TROLLEYRET.KIT

What's better than an interactive display that lets customers try out the latest dust-free sanding tools? Mirka's enhanced Trolley Display that also plays an Abranet® video!

Combined with the electric tool of your choice (DEROS/DEOS - sold separately), this display allows you to showcase industry-leading, dust-free systems, electric tools, net abrasives, and related accessories – and is proven to boost product sales.

Mirka® Trolley

Interactive Retail Display includes:

- Sturdy metal trolley
- Maple butcher block for sanding
- Hook for electric tool
- Preloaded Abranet® video
- Space to display retail packs of Abranet®
- HEPA dust extractor with hose



MUS-TROLLEYRET.KIT - Dimensions: 60.4" h x 20.74" w x 20.34" d

Mirka® End Cap

Merchandising Display

Part Number: MUS-GONDOLAGRAPHICKIT

Mirka® End Cap

Merchandising Display includes:

- Preloaded Abranet® video
- Top and side graphics
- Slatwall and headboard brackets to attach video display and graphics



MUS-GONDOLAGRAPHICKIT - Dimensions: 27" h x 36.25" w

NOTE: Products shown in images are sold separately.

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The User is responsible for determining whether the Mirka product is fit for a particular purpose and suitable for the User's application.

The User is also responsible for complying with any applicable safety and health-related regulations and taking any safety and health-related precautions when using Mirka products. This includes, but is not limited to: wearing safety glasses, face masks, gloves, and protective clothing, if necessary; following instructions and warning labels; and operating Mirka products safely including at safe operating speeds.

By User's purchase or use of Mirka products, User acknowledges, represents, and warrants that User will: (a) comply with the foregoing; (b) assume all risks in connection with the use of Mirka products; and (c) read and understand the Mirka Warranty Policy.

Environmental responsibility is a natural part of Mirka's activities and product development. We make sure to take the environment into consideration in all our activities by following the environmental management system ISO 14001 and by offering unique products like our NET sanding discs that allow for a cleaner and therefore healthier work place.

