

# Add Wow to Your Welcome

Make an unforgettable first impression with a Welcome Wall. Greet and showcase your event's participants in a striking way, build connections and create lasting impact with this unique visual experience using event technology you already have in place. This exclusive, high-visibility engagement solution displays participants' headshots on a large-format LED wall or large format display once they've scanned their badge's QR code.



## A memorable way to add surprise and delight to your event

**Event personalization:** Capture and create “cool” at your event while encouraging selfies and shareable social media moments

**Encourage networking:** Increase guest visibility and offer opportunities to connect with others in attendance

**Visual impact in high-traffic areas:** Photos appear on screen in real time against pre-planned, customized background images, logos and individual card design produced by our Creative Content Studio

## Ideal events for Welcome Wall:

Conferences and conventions, leadership summits, general sessions, sales meetings and incentive trips, awards ceremonies and galas, client appreciation events, product launches, employee events

## Works best with:

- Any type of screen: LED wall, large format display, projection, LED banner, digital or custom display
- Encore RSVP + Badging or other web-based registration tool
- Badge scanner: use an iPad or other device
- Creative Content Studio: customize the branding of the display



**Contact your Encore representative to learn more.**