Hybrid Ready, Virtually Seamless Meetings

Delivering events worthy of an encore is our common goal.

While in-person events are often preferred by participants, hybrid and virtual formats have become essential alternatives in today's global landscape. Your Hybrid & Virtual Event Guide offers key considerations and practical solutions to ensure your events deliver value and impact. With Hybrid Events, you can:

- Expand your reach, build your community and engage audiences around the globe anytime, anyplace
- Create a seamless event that participants can enjoy from anywhere, on any device
- Garner more insights, opinions and participation from in-person and remote viewing participants
- Design inclusive events that accommodate diverse global audiences with simultaneous translation capabilities

Boardroom Meeting. Ideal for gatherings of 15–25 participants with or without remote participants in a boardroom setting. Create a seamless collaborative session with integrated remote access.

Small Meeting. When you need to convene a group of 30–50 participants, we can set the room in a U-shape or traditional conference table configuration for in-person guests to connect with remote participants in real time.

Conference Meeting. Blend the in-person experience with a hybrid or virtual audience in a traditional meeting or event space set to meet your event needs. Remote viewers can join from group pods in other rooms or as individuals.

Our hybrid and virtual meeting concepts integrate with Teams, Zoom and WebEx, and we offer custom platforms personalized to fit your needs.

Key Drivers For Hybrid Event Success

Environment — Hybrid meetings bring people together from multiple locations in varying group sizes. A strategically planned environment creates a purposeful experience for in-person and remote attendees.

Important Considerations: Noise management, safety, seating, lighting, décor, understanding your range of control.

Experience — Camera positioning, quantity of monitors, clear sight lines, options for displaying content, and post-event playback.

Important Considerations: Video displays in strategic locations, sound checks, well-placed cameras, level-set expectations with your decision-makers and sponsors.

Engagement — Whether you already have a platform you enjoy using or you want to use ours, we'll help you discover ways to deliver impactful content.

Important Considerations: Collaboration tools, polling, surveys, on-demand access, networking, gamification.

Connectivity — A stable robust network is critical. It's good to have a backup plan and to know your bandwidth requirements for both in-person and remote presenters.

Important Considerations: Scalability, network support, remote user connectivity, reliability.

Content — Elevate the event experience with content development and different mediums.

Important Considerations: Physical and digital branding and content fluidity, storytelling elements.

Production — Success hinges on a deliberate approach pre-event to post-event. Developing a project timeline to map out all components and details is critical.

Important Considerations: Multiple presenters in varying locations, different timezones, focus tolerance of attendees, event production roles to consider.

Ready to expand your meeting lineup? <u>Let's chat!</u>

Connected Boardroom Meetings

Hybrid and virtual solutions help you, your sponsors, speakers, presenters and participants reach more people. Tell us your goals and we'll work together to identify the best solutions to connect your audiences and presenters across multiple venues and locations. Our **Boardroom Solutions** work well for small gatherings in a huddle room, boardroom or similar collaboration pod with support for remote participants.

Benefits

- Flexible cost-effective solutions for small groups

- An intimate experience for 15-25 participants

- Ideal for collaboration and direct audiovisual communication

- Internal and external web camera solutions for remote participants

- Easily integrates with custom virtual event platforms

- Compatible with common web-based video conferencing solutions

- Meet in a comfortable, full-service environment that integrates everything you will need

Boardroom Meeting Options

Essential. Bring your own laptop to use as a personal camera and enjoy commercial-grade internet access, two-way audio and video, and screen sharing.

Enhanced. Our Meeting Owl automatically detects and switches the camera and audio feed to the active speaker/participant, providing smooth technical transitions.

Ultimate. Professional camera angles and dedicated audio support highlights key presenters to enhance the remote viewing experience and professional atmosphere.

Flexible Small Meetings

Our **Small Meetings Solutions** work well for breakout sessions or other gatherings in small meeting rooms. Using a U-shape or traditional conference table configuration with remote participants, we can connect in-room participants to remote individuals or groups. Whether you use your own platform or one of ours, your guests will enjoy a smooth, high-quality and fully connected experiences.

Benefits

- Flexible cost-effective solutions for small groups

- 30–50 participants with the flexibility to scale as needed

- Ideal for collaboration and direct audiovisual communication

- Multiple cameras, displays and sound reinforcements to enhance the in-room and remote experience

- Easily integrates with custom virtual event platforms

- Compatible with common web-based video conferencing solutions

- Meet in a comfortable, full-service environment that integrates everything you will need

Small Meeting Options

Essential. Professional-grade audiovisual interfaces and a reliable commercial internet connection means a seamless hybrid or virtual experience with real-time, two-way audiovideo communication and screen sharing.

Enhanced. Create a polished, immersive experience that elevates both the in-room and virtual engagement with optimized presenter and attendee camera angles, along with strategic lighting, audio and decor enhancements.

Ultimate. Adding one or more LED monitors or screens transforms your event into an immersive experience, boosting accessibility, engagement and collaboration among your virtual and in-person event participants.

Captivating Conference Meetings

When you're connecting in-room to remote participants during breakout sessions or in traditional meeting rooms, our **Conference Meeting Solutions** can be personalized to fit your needs and however the room is set. Remote participants can join individually or in groups from another meeting room, huddle space or pod.

Benefits

- Up to 250 in-person participants, with the flexibility to scale as needed

- Easily integrates with custom virtual event platforms

- Multiple cameras, displays and sound reinforcements to enhance the in-room and remote experience

- Compatible with common web-based video conferencing solutions

- Experience variations based upon the event and customer needs

- Meet in a comfortable, full-service environment that integrates everything you will need
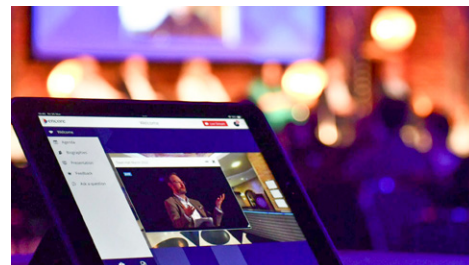
General Session Meeting Options

Essential. Supported by commercialgrade network and internet solutions, this setup ensures reliable, highquality broadcast content captured with professional cameras and shared as an interactive web-conference or webinar, complete with virtual audience galleries and comprehensive conference management support.

Enhanced. Produce a TV-ready experience with increased branding opportunities and visual appeal. This package includes stage and décor lighting, multiple camera angles or operators, scenic elements or custom backdrops, dedicated audio support and IMAG. Add Collaboration boards to foster idea and content sharing.

Ultimate. Share your vision with us, and we'll customize a plan to your budget and goals. We offer flexible, scalable solutions to fit any size hybrid or virtual event. We offer a full range of end-to-end solutions from event strategy to design and installation of private networks to full show productionand post-show editing support.
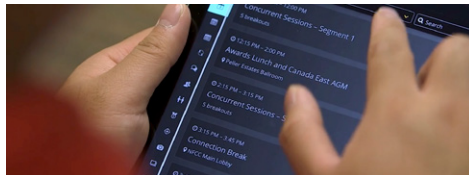
Expert Support for Virtual Events

Virtual events come in various shapes and sizes — and we're ready to support them all. Whether managing remote presenters or producing full-scale digital experiences, our expert teams deliver seamless, high-impact events that keep participants engaged and your objectives on track.

Benefits

Our expert virtual event production team can help you transform your digital events

Deliver Polished and Professional-Looking Virtual Events: With Encore Pop-Up Studio, we provide the staging, technology and expert support to create seamless virtual and hybrid events.

Boost Audience Engagement: Engage global audiences with interactive tools and multilingual support. Our Chime Live and Polling+ Q&A platforms create meaningful connections through real-time Q&A, polls, word clouds, and more.

Enjoy Seamless Event Production: Make an easy to launch, affordable, and branded virtual event site with Chime Go, which supports live or on-demand content, audience interaction, and extended engagement before, during, and after your event.

Virtual Event Options

Webinar: Deliver a presentation, host a board meeting, lead a collaborative session, or broadcast an educational event to an unlimited audience. You can also pre-record your content to create an on-demand experience. Presenters can actively engage through chat, screen sharing, and webcam audio and video, while participants can interact via chat and the "raise hand" feature. You can also grant participants additional sharing permissions as needed. For added peace of mind, we offer a Virtual Events Stage Manager to provide real-time production support and pre-event speaker coaching.

Web Conference: Create a collaborative experience with a web conference where every participant has a voice. With this option, participants can share webcam, video, audio and screen content and participate in the chat.

Webcast: Effectively communicate important messages, like company announcements, general sessions and town hall meetings, across a broad audience with a one-way audiovisual broadcast.

Ready to get started? Let's chat!