

# MicroSnap®

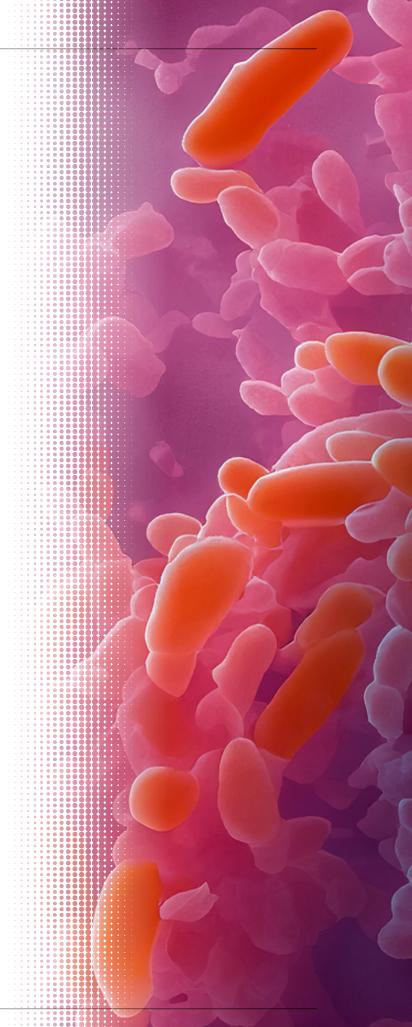
Rapid Microorganism Enumeration

www.hygiena.com

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## Rapid Results. Confident Decisions. Uncompromised Food Safety.

When it comes to quantitative microorganism testing, traditional methods simply can't keep pace with the speed and efficiency demands of modern food production. You need fast, accurate results to streamline processes, reduce costs and release safe products sooner.

#### MicroSnap® and MicroSnap® Surface Xpress™

**(SX)** provide the actionable data you need to maximize efficiency and protect your brand. Our innovative technology delivers quantifiable results in as few as 4 hours - that's up to 6 times faster than other available methods.

The MicroSnap system streamlines microbial testing through an innovative two-device design combining user-friendly bioluminescent technology with quick enumeration capabilities. Validated by **AOAC RI** and powered by the **EnSURE® Touch** 

luminometer, you'll gain precise, accurate results with minimal handling.

Taking simplicity further, **MicroSnap® SX** pioneers the industry's first all-in-one solution for surface testing - seamlessly integrating sample collection, enrichment and enumeration into a single device.

Leverage the power of connected data with automatic result syncing to Hygiena's **SureTrend®** software. Easily monitor, trend and analyze test data to drive proactive risk reduction.

The combination of MicroSnap, EnSURE Touch and SureTrend enables proactive prevention of food safety issues and strengthens your brand reputation – a true revolution in environmental monitoring powered by Hygiena's innovative solutions.

Microorganism Testing Methods			
	Traditional Methods	MicroSnap	MicroSnap Surface Xpress
Rapid Results	-	+	++
Labor and Material Savings	-	+	++
Wide Dynamic Range	-	++	++
Probability of Detection	-	+	+
Precision & Accuracy	+	++	++
Easy to Use	-	+	++

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## **Comprehensive In-House Testing** for Total Quality Assurance

#### **Raw Material Testing**

Screen for microbiological contamination before materials go into processing.

- Prevent contaminated raw materials from entering production
- Avoid costly hold times that shorten raw material shelf life
- Prevent equipment down time and lost earning potential
- Quickly verify Certificates of Analysis on raw materials
- Move materials into production sooner to return investment faster

#### **Environmental Monitoring**

Test environmental surfaces and equipment for same-day bacterial results of plant hygiene.

- Prevent environmental contamination from affecting several days' worth of production output
- Rapidly evaluate the effectiveness of cleaning and sanitation
- Show due diligence to auditors and customers
- Identify and troubleshoot problem areas in hours versus days
- Reduce outside laboratory costs by processing samples in-house

### **Finished Product Testing**

Verify microorganism levels sooner for quicker release and better quality assurance.

- Release time-sensitive products sooner
- React to contamination before product ships
- Prevent costly recalls
- Protect your brand name and reputation
- Test finished products in-house to cut outside laboratory costs







## MicroSnap Diverse Applications, One Rapid Testing Solution

MicroSnap is a rapid microbial testing system that delivers quantitative results for a wide range of sample types, including liquid, solid and surface samples. This innovative system offers a comprehensive solution for detecting and

**@ INCUBATE** 

Incubate the device for

6 or 7 hours, depending

on the required precision

**O**SWAB

Swab the surface

using the pre-

moistened swab

enumerating key indicator organisms, such as Total Viable Count (Total), *Enterobacteriaceae* (EB), Coliform, and *E. coli*, in a fraction of the time required by traditional methods.

Total MicroSnap MicroSnap MicroSnap icroSnap DETECTION DETECTION DETECTION ENRICHMENT ENRICHMENT DETECTION ENRICHMENT Adiena Fill Level Fill Level Fill Leve Fill Leve

#### Benefits

**OTRANSFER** 

Transfer sample to

Detection device and

activate with snap-valve

• Simple-to-use enrichment and detection devices

Insert the activated device

results in 10 seconds

into EnSURE Touch and read

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- Rapid test for surface, liquid and solid product samples
- Results in as few as 6 hours
- Automated CFU counting with seamless data sync
- MS1-TOTAL/ MS2-TOTAL -AOAC-RI #031501
- MS1-CEC/ MS2-COLIFORM AOAC-RI #071302

• MS1-CEC/ MS2-ECOLI - AOAC-RI #071302



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### MicroSnap<sup>®</sup> SX SURFACE X PRESS<sup>™</sup>

## The Most Innovative Microbial Test for Surfaces

#### The Rapid Reality That Traditional Methods Can't Achieve

MicroSnap *SX* is a revolutionary all-in-one device that simplifies and accelerates microbial testing for surfaces. By combining enrichment and enumeration into a single device, MicroSnap *SX* offers a streamlined 3-step workflow that delivers results in as few as 4 hours. This innovative solution provides food safety and quality professionals with a faster and more efficient alternative to traditional MicroSnap testing, while maintaining the same level of accuracy and reliability.

> MicroSnap SURFACE XPRESS

EB

TVC

AOAC PTM certification pending

#### "Snap-Valve Technology"

*"All-in-one device combines collection, enrichment and enumeration"* 

#### Simple 3-Step Workflow **O** SWAB **Ø INCUBATE O ANALYZE** 1 0 2 🖸 🛽 Swab the surface Incubate the device for Insert the activated device into C using the pre-4 or 5 hours, depending EnSURE Touch and read results Ø 🗾 📐 moistened swab on the required precision in 10 seconds Sure**Trend** Automatically sync results for alerts, analysis and trending MicroSnap TVC SURFACE XPRESS MicroSnap S

TESTS	INCUBATION (t) : LOQ*	TEMPERATURE
Total Viable Count (TVC)	4 hours: ≥ 100 CFU or 5 hours: < 10 CFU	32 ± 0.5 °C
Enterobacteriaceae (EB)	4 hours: ≥ 80 CFU or 5 hours: < 10 CFU	37 ± 0.5 °C

\* LOQ: Limit Of Quantitation in CFU/sample

"Results in as few as 4 hours"

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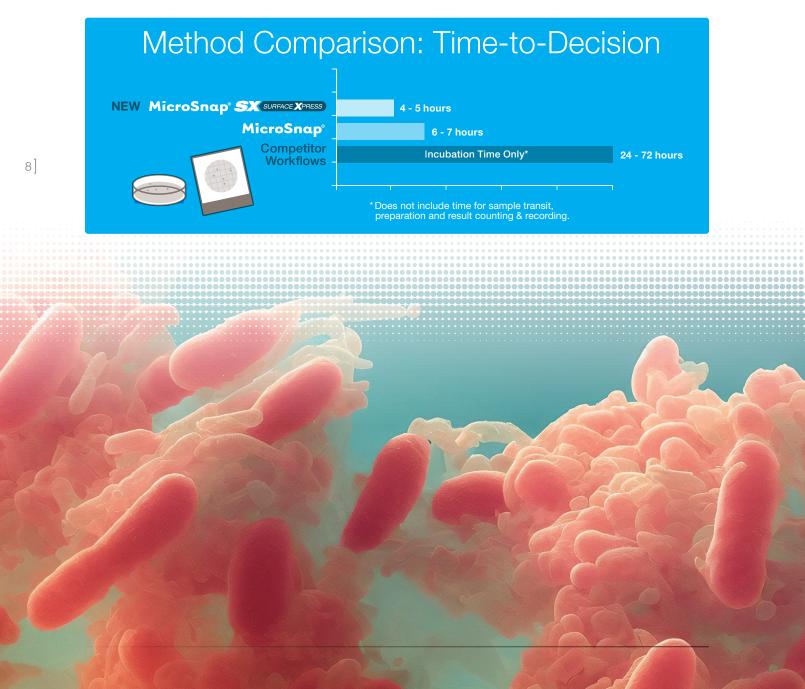
"Optimized for Surface Testing"



## Faster Decisions for Proactive Quality Controls

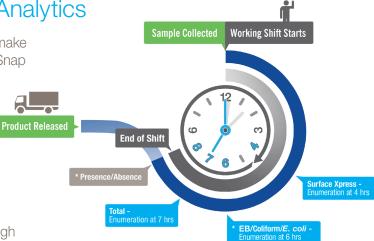
#### Results Up to 6X Faster Than the Competition

Most methods require 24-72 hours of incubation. In today's production environment, that's an unacceptable and costly delay jeopardizing efficiency and food safety. MicroSnap's innovative and future-forward capabilities renders traditional methods obsolete. With MicroSnap, you can identify and mitigate risks in a fraction of the time required by conventional methods. Rapidly validate preventive controls and hygiene monitoring to protect your brand reputation and the integrity of your products.



#### Real-time Alerts & Data Analytics

Experience the power of rapid results and make informed decisions with confidence. MicroSnap provides the speed, accuracy and data connectivity you need to stay ahead of potential quality issues and protect your brand.



#### Modernizing Microbial Data Management

Traditional methods leave you wading through disjointed data sources and cumbersome processes. MicroSnap revolutionizes microbial testing intelligence with automated data consolidation and seamless software integration. Centralized analytics unlock insights overlooked by antiquated approaches, accelerating decisionmaking powered by a unified data ecosystem.



### hygiena<sup>®</sup>

chilling Tank

MicroSnap SX - TVC evice Type

Type

CFU Fail Limit CFU Range

10mir

100-20,000

(1) hygie

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## **Automated Precision** vs. Subjective Guesswork

The EnSURE Touch sytem is the perfect companion to the MicroSnap workflow. This state-of-the-art instrument is designed to detect the ultra-sensitive light output from a highly-specific bioluminescence reaction, ensuring accurate and reliable enumeration of the target organisms. With a wide dynamic range and advanced algorithms, the EnSURE Touch provides precise results in CFUs across a broad spectrum of contamination levels.

- Handheld, portable and small footprint
- Automated counting in 10 seconds
- Precise, reliable results using a biochemical technology
- Integrated data recording and analytics via SureTrend

#### No More TNTC or Subjective Interpretation

1 - 1,000,000 CFU\* - Both MicroSnap and MicroSnap SX offer a wide dynamic range, ensuring accurate and quantifiable results across various contamination levels (>5 log range). From low-level detection to high bacterial loads, you can trust the results to guide your decision-making process.

\*The actual dynamic range may vary depending on the sample type, target microorganism and incubation time.

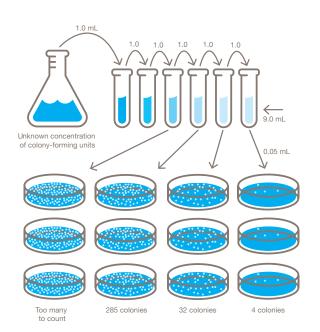
#### Inefficiencies of "Rapid" Plate Methods

- Minimum 24 hours of incubation time
- Minimum 1 2 minutes per plate for manual counting
- Additional equipment required for automated counting
- Multiple plates required per sample for reliability
- Increased risk of contamination

#### Additional Drawbacks of "Rapid" Plate Methods

In addition to being slow and error-prone, the plating method requires investing in equipment like colony counters, plate spiralizers and resources for preparing volumes of media ahead of time. All of these factors drive up the cost and operational burden of conventional methods.

- Secondary collection devices
- pH adjustments
- Pipetting
- Sample loss
- Interpretation guides
- Hand-counts, additional lighting, counting equipment
- Setting in duplicate/triplicate
- Bulky, expensive equipment



#### **MicroSnap®** Unleash Sustained Profitability

- + Lower average cost per test
- + Reduced labor, materials & equipment costs

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- + Increased production capacity
- + Rapid identification of issues
- + Proactive corrective actions
- + Optimized resource allocation
- + Shorter hold times



## SureTrend® Data Analytics All Your Food Safety Data in One Platform

SureTrend is designed to be your central hub for all food safety data. The platform seamlessly integrates Hygiena's testing devices and other data sources, allowing you to consolidate and manage your HACCP, environmental monitoring program and any operational data in one place.



# The Path to Data-Driven Quality Excellence

- Automate data sync, reduce errors, consolidate data sources
- Build tailored reports for trend analysis, compliance and improvement
- Transform complex data into actionable insights via charts/dashboards
- Identify issues early with real-time alerts for rapid response

 Manage multi-site, compare results and identify best practices

# EnSURE Touch is Designed to Work with SureTrend

- Automatically sync test results and device data
- Access real-time insights and trend analysis across multiple facilities
- Set up customizable alerts and notifications for out-of-spec results
- Generate comprehensive reports for audits and compliance purposes
- Manage user access, testing plans, and device settings remotely

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## One Connected Platform for All Environmental Monitoring

#### Hygiena's Innovation Brings You

- Comprehensive Test Coverage— Cover all your bases with Hygiena's extensive range of diagnostic tests
- Streamlined Workflows— Integrate and standardize environmental monitoring across all test types
- Rapid, Accurate Results— Accelerate decisions with MicroSnap and other Hygiena rapid solutions
- Real-Time Visibility— Identify potential contamination risks quickly for swift corrective actions
- Unified Data Management— Consolidate and manage all food safety data within SureTrend platform
- Actionable Insights— Utilize powerful analytics to assess risks and drive improvements





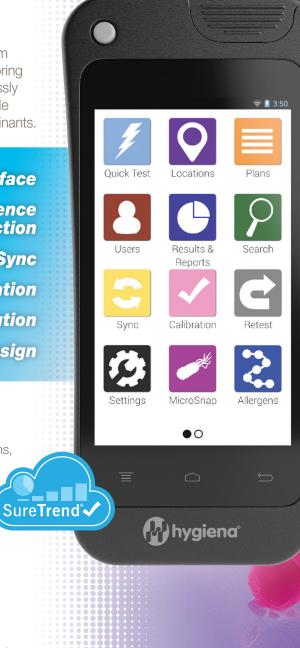
## EnSURE Touch The Next-Generation Quality Monitoring System

Introducing EnSURE Touch, a cutting-edge system designed to streamline your environmental monitoring program. This user-friendly device works seamlessly with MicroSnap and other Hygiena tests to provide rapid, accurate results for a wide range of contaminants.

> Intuitive Touchscreen Interface Rapid Bioluminescence Detection Wireless Data Sync Easy Test Navigation Effortless Test Execution Compact & Portable Design

### Features & Benefits

- Rapid and accurate testing for bacteria, pathogens, enzymes and indicator organisms
- Real-time monitoring allows quick response to issues
- Wireless connectivity and automatic data syncing with SureTrend data platform
- User-friendly design, like a smartphone, with a large touchscreen display
- Manage user access, testing plans and device settings remotely
- Easy grouping of testing locations into plans and randomization of test locations
- No need to send out for re-calibration when paired with CalCheck





Performance Tested Methods [PTM] is a service mark of AOAC INTERNATIONAL, Rockville, MD, USA.



## One Health Diagnostics™



If you have any questions, visit: hygiena.com/microsnap

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