

## FOR IMMEDIATE RELEASE

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# The Breakers Palm Beach Named One of 2019 "Best Workplaces for Diversity" by Great Place to Work® and FORTUNE

Iconic, family-owned resort, the only South Florida hospitality company to earn distinction

PALM BEACH, FL – Great Place to Work® and FORTUNE have honored <u>The Breakers Palm Beach</u> among the <u>2019 Best Workplaces for Diversity</u>. This esteemed recognition is presented to employers that provide a great place to work for all, where all people are united and represented throughout an organization. Of the 2,000 corporations surveyed in the U.S., The Breakers achieved the top 100 Best Workplaces for Diversity and is the only hospitality company recognized in South Florida.

To determine the list, Great Place to Work® analyzed the experiences of women, under-represented races/ethnicities, LGBTQ individuals, associates who are Boomers or older, and people who have disabilities, comparing their survey results to others at similar organizations. These anonymous survey responses, to more than 60 survey questions reflecting day-to-day workplace treatment, represented more than 4.8 million employees.

Based on The Breakers' 2019 Employee Opinion Survey, 93% of its workforce agreed that the resort is a great place to work. With 2,200 team members and 56 different languages spoken, the 124-year-old company undertakes a variety of initiatives to attract, recruit and retain diverse talent. Its programs and policies are designed to be naturally inclusive while supporting employees across a range of personal backgrounds. As an example, gender equality in The Breakers' organization has significantly evolved over the past 20 years, with greater female presence in leadership roles. Prior to 2001, there were no female executives, and today, 40% of senior management are women, with 60% overseeing governance, policy, operations, innovation and change.

The Breakers' most recent data confirms the following:

- Retention rate: 80% (includes full- and part-time employees)
- Guest satisfaction: 98%
- Financial results: 11% return on equity
- Social impact: \$2.6M in cash and in-kind contributions and 28,000 volunteered hours

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"We are very proud to be recognized among the 2019 Best Workplaces for Diversity and to earn such a meaningful distinction," said Denise Bober, senior vice president – human resources of The Breakers and a 32-year veteran of the resort. "Our culture, where inclusivity, quality of life, and employee fulfillment and well-being are the heart & soul of our company are also paramount to our success."

"Our mantra is that it's not about making a living, but making a life," continued Bober. Our number one priority is taking care of our teammembers, inspiring and nurturing our staff to reach their greatest potential. In turn, their performance perpetuates world-class service and a warm, welcoming environment that builds customer relationships and guest loyalty. Ultimately, this drives financial results that empowers us to give back to the community."

"Building great workplaces for all is not only the right thing to do – it's also a critical way leaders build business value," said Michael C. Bush, CEO of Great Place to Work. "In our study of nearly 2,000 companies, we found that key metrics related to equity and inclusion not only drive stronger company innovation, but also predict whether companies will thrive or stumble during a recession."

Photo Links: The Breakers' Team | Best Workplaces for Diversity Logo

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#### **About The Breakers Palm Beach**

Recognized as one of America's most iconic resorts, The Breakers is an Italian Renaissance-style hotel situated on 140 acres of oceanfront property in the heart of Palm Beach, Florida. Founded in 1896 by magnate Henry M. Flagler, and still in the hands of his heirs today, this legendary destination continues to thrive as an independent property. Each year, a reinvestment of more than \$30 million in capital improvements and ongoing revitalization, balances preservation and modernization.

The Breakers features 538 guest rooms and suites, including the ultra-luxury Flagler Club, a boutique hotel nestled atop of the resort. The property offers ten restaurants ranging from casual beachfront to stylishly sophisticated and a world-class private beach club with four pools, five whirlpool spas, 25 poolside bungalows and a variety of on-site watersports. Additional amenities include: two championship golf courses, 10 Har-Tru tennis courts, a Forbes Five-Star spa, an indoor-outdoor oceanfront fitness center, 12 signature on-site boutiques, and a Family Entertainment Center with an extensive program of activities for children. Along with being recognized as a AAA Five Diamond property, The Breakers has earned numerous accolades for its social impact on the environment, the community and team member well-being. For reservations or more information, contact the resort at 888-BREAKERS (273-2537) or visit thebreakers.com.

## About the Best Workplaces for Diversity

Great Place to Work based its ranking on a <u>data-driven methodology</u> applied to anonymous Trust Index<sup>TM</sup> survey responses representing more than 4.8 million employees at Great Place to Work-Certified organizations. To learn more about Great Place to Work Certification and recognition on Best Workplaces lists published with FORTUNE, visit <u>Greatplacetowork.com</u>.

### **About Great Place to Work**

Great Place to Work® is the global authority on workplace culture. They help organizations quantify their culture and produce better business results by creating a high-trust work experience for all employees. Emprising®, their culture management platform, empowers leaders with the surveys, real-time reporting, and insights they need to make data-driven people decisions. They recognize Great Place to Work-Certified™ companies and the Best Workplaces™ in the US and in more than 60 countries, including the 100 Best Companies to Work For® list published annually in *Fortune*.