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The Breakers' Signature Boutiques Elevate Palm Beach Shopping

PALM BEACH, FL – Creating a luxurious yet comfortable atmosphere that delivers personalized, thoughtful service, The Shops at The Breakers is a charming courtyard of exclusive specialty shops and boutiques that are owned and managed by The Breakers Palm Beach. Featuring renowned international brands such as: Guerlain, Lilly Pulitzer® at The Breakers and Polo Ralph Lauren, the hotel also showcases private-label concepts including: Absolutely Suitable®, Coconut Crew®, Mary Lily's®, Match at The Breakers®, Mix at The Breakers®, News & Gourmet®, Signature Shop, The Beach Shop and The Sports Pro Shop.

Offering one-of-a-kind, ready-to-wear accessories, products and gifts, The Shops at The Breakers entices hotel guests and local residents with unique merchandise from some of the world's top designers. "Our clientele appreciates the allure of a magnificent setting, a place that promotes a relaxed state of mind and the time to peruse beautiful wares," said John Zoller, senior vice president of retail operations. "Our boutiques continue to evolve, satisfying the consumer trend of "shopping as entertainment," an approach that perfectly fits the entrepreneurial style of The Breakers - a legendary family-owned resort that thrives independent of hotel chain affiliation."

The Shops at The Breakers

Absolutely Suitable® - A designer swimwear boutique

World-acclaimed European and American designers are showcased within this extraordinary selection of resort wear, swimwear and accessories from Maryan Mehlhorn, Karla Colletto, Melissa Odabash, Shan, Roidal and many others. Sunglasses by Tom Ford, Oliver Peoples and more, and an assortment of men's swimwear including: Tommy Bahama, Peter Millar, Island Company and Vilebrequin are also available.

Coconut Crew® - An imaginative children's specialty shop

An exclusive collection of designer clothing and swimwear for children, from newborn to age fourteen, can be found at Coconut Crew®. Prominent labels from the U.S and Europe include: Sea Start Beachwear, Helena & Harry, Lilly Pulitzer, Milly, Jack Rogers and Sally Miller. A selection of games, toys, children's fashion accessories and logoed attire from The Breakers comprise the long list of specialty items for kids.

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Guerlain – Fragrance, skincare and color direct from Paris

This legendary French label presents a world of sheer indulgence and pampering with high-performance skincare, cosmetics and unforgettable fragrances. Discover the extraordinary powers of Orchidée Impériale, Orchidée Impériale Black and Abeille Royale skincare and a luxurious collection of perfumes, which include the rare L'Art et la Matière.

Lilly Pulitzer® at The Breakers - An authentic Palm Beach lifestyle brand

It all started with a juice stand and a simple shift dress with a colorful print intended to hide juice stains while looking fabulous. The dress became such an instant hit, Lilly stopped selling juice and started selling dresses. More than 50 years later, Lilly Pulitzer® at The Breakers offers women's dresses, sportswear, footwear and accessories, in gorgeous colors and prints. Lilly Pulitzer children's clothing can also be found at the Coconut Crew® children's boutique.

Mary Lily's® - The destination for sweet treats and indulgences

Mary Lily's delights with an array of indulgences for kids of all ages. Featuring a curated selection of specialty chocolates and candies, this whimsical shop serves the finest craft ice cream, frozen custard and locally made Italian gelato. Offering a touch of nostalgia, the shop's name honors Mary Lily Kenan, wife of The Breakers' founder Henry Morrison Flagler.

Match at The Breakers® - The ultimate shoe salon for resort footwear

The Breakers brings an unparalleled, edited selection of women's and men's fashion-forward footwear to its own shoe salon. Match, the ultimate resort shoe boutique, showcases a large assortment of leading designs, offering a unique mix of flats, sandals, wedges, espadrilles and heels from some of the world's most sought-after brands such as: Aquazzara, Alexandre Briman, Loeffler Randall and Vince. Menswear includes: Ferragamo, Del Toro and SeaVees.

Mix at The Breakers® - A mecca of jewelry and fashion accessories

The ultimate in unique fine and fashion jewelry, watches, and hair accessories, Mix is a must on everyone's shopping list. This stylish shop features a continually changing selection of designs garnered from some of the best national collections including: Lana, Phillips House, Hoorsenbuhs, Sydney Evan and more.

News & Gourmet – artisan coffee, distinctive gifts, accessories, books and sundries

This signature store - part gallery, part café – will reopen in December 2018 following an extensive renovation. Unveiling a modern yet timeless design, guests will enjoy an expanded menu of expertly prepared specialty coffees, including cold brew and Seattle-style pour over, and an assortment of freshly-baked goods, sandwiches, salads, and snacks to enjoy in the adjacent Palm Courtyard. A well-curated collection of gifts, decorative accessories from around the world, sundries and a selection of newspapers, magazines and best-selling novels will also be available.

Polo Ralph Lauren – Timeless contemporary apparel from a classic American designer

This iconic brand offers a world of luxury and comfort in men's and women's clothing. Both legendary and timeless, Polo Ralph Lauren redefines American style. The boutique at The Breakers offers the newest pieces from Polo, while a full range of accessories adds the finishing touches with leather goods, shoes, eyewear and fragrances.

Signature Shop – Private-label collections of resort wear and unique gifts

With a bright open floor plan and an engaging contemporary atmosphere, this boutique is emblematic of this iconic resort, showcasing logoed resort wear, gift items, bath and body products from The Breakers exclusive collection and fragrances and skin care from Acqua di Parma and Kiehl's.

The Beach Shop – Conveniently located on the main pool deck

For a day in the surf and sun, The Beach Shop offers last minute “must have” items including: sunscreen, sunglasses, hats, flip flops, beach toys, beverages and snacks for resort guests on-the-go.

The Sports Pro Shop – A sports apparel boutique located in the Golf and Tennis Clubhouse

Featuring an extensive selection of the latest men's and women's golf, tennis and active resort wear, The Sports Pro Shop carries everything from sports equipment and shoes to resort wear and accessories from acclaimed collections by Tory Sport, Polo Golf, Peter Millar, Sport Haley, lululemon and Maui Jim among others.

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About The Breakers Palm Beach

One of America's legendary resort destinations, this 538-room, Italian Renaissance-style hotel was founded in 1896, and resides on 140 acres of oceanfront property in the heart of Palm Beach. Renowned for its gracious service and unforgettable seaside glamour, The Breakers indulges its clientele, whether couples on a romantic getaway, multi-generational travelers on a family vacation or large gatherings in celebration. The resorts' timeless atmosphere – from its magnificent interiors to its artfully designed landscape -- has been renewed in a style of relaxed elegance. Thanks to the dedication of its longstanding family ownership (heirs of founder Henry Flagler), the iconic destination continues to thrive independent of chain affiliation, re-investing over \$30 million each year in capital improvements and ongoing revitalization. This unrivaled commitment balances preservation and modernization, continuously introducing and transforming amenities to bolster its contemporary appeal, such as the debut of Flagler Club, an ultra-luxury boutique hotel nestled atop the resort and the renovation of the Seafood Bar, reopened in December 2016 following a complete transformation.

The Breakers features a world-class oceanfront experience with private beach, four pools, poolside bungalows for daytime rental, five whirlpool spas, and a variety of on-site watersports. Additional amenities include 36 holes of championship golf, including Ocean Course and The Breakers Rees Jones® Course; 10 Har-Tru tennis courts; a luxury spa and indoor-outdoor oceanfront fitness center; a Family Entertainment Center; and an extensive program of family and children's activities. Nine restaurants, with settings ranging from casual beachfront to stylishly sophisticated, include HMF, the resort's destination for social drinking and eating; as well as 12 on-site boutiques, all owned and managed by the resort. The Breakers is recognized as a AAA Five Diamond property and has earned numerous accolades for its extraordinary social impact on the environment, the community and its team member quality of life and satisfaction. For reservations or more information, contact the resort toll-free at 1-888-BREAKERS (273-2537), (561) 655-6611, visit www.thebreakers.com, or contact your travel professional.