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**The Breakers Beach Club:
Palm Beach Island's Finest Oasis for Seaside Relaxation and Water Sports**

PALM BEACH, FL – Guests of The Breakers Palm Beach can stroll just a few steps from the hotel and discover a captivating oceanfront experience at the resort's Mediterranean-style **Beach Club**. This private retreat fuses the relaxed formality of the French Riviera, the natural, seaside magnetism of the Italian coast and the timeless grace of Palm Beach. Enjoy breezes in harmony with magnificent vistas of the Atlantic Ocean and beautifully manicured, sub-tropical landscaping.

Situated at the southern end of the resort property, in the heart of the barrier island of Palm Beach, The Breakers Beach Club's premium amenities and prized natural assets are bountiful – from day-rental bungalows complete with a personal concierge, to dining and boating charters, to spectacular marine life and coral reefs – giving extraordinary dimension to the traditional resort beach experience. The resort's diverse clientele of sophisticated travelers is rewarded with numerous settings and recreational options to suit their personal preferences. Active water sports enthusiasts, stay-put-and-read vacationers, stressed-out executives or 'CEOs of the home' can all enjoy their own individual kind of "ahhh" factor.

The Beach Club features **four oceanfront pools** with expansive pool decks: the resort's main pool; a 25-meter, adult pool; the south pool; as well as the dynamic active pool ideally suited to families.

A collection of (25) **poolside bungalows** re-imagines the conventional cabana as a luxurious haven from the sun for the ultimate Florida seaside experience. Exclusively for day use (not overnight stays), each spaciouly designed beachfront retreat ranges from 300 to 400-square-foot with a private patio and features an inviting indoor/outdoor layout and fresh, open-air décor, with an array of amenities and services, including:

- Lounge area with tropical teak wood furnishings, including living room and dining furniture, set in a comfortable and inviting room
- Refrigerators (stocked in advance upon request) and wet bar
- Flat-screen TVs, Wi-Fi Internet access, cordless telephones, and personal safes
- Full bathrooms and showers, some with open-sky showers, and personal amenity packages
- A dedicated staff of bungalow concierges to assist with all personal requests

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The exclusive services of the **personal concierge** transform time spent in a bungalow into a totally customized experience. These highly intuitive team members promptly and discreetly fulfill any requests of their bungalow guests throughout the day – whether facilitating dinner reservations, spa appointments and golf tee times; planning all elements of a romantic evening, or securing babysitters, extra play toys and transportation arrangements. The bungalow concierges are motivated by a wow-the-guest philosophy to fulfill and exceed guest expectations in tasteful yet creative ways.

Dining and Cocktails at The Beach, Al Fresco

The Beach Club Restaurant is a stylishly relaxed, oceanfront setting for informal dining and drinks. Overlooking the Atlantic Ocean, this indoor/outdoor restaurant welcomes guests with an aura of casual sophistication, featuring rich wood tones and a contemporary, seaside color palette. Serving à la carte and buffet breakfast, and a delicious lunch menu featuring a variety of seasonal soups, salads, specialty sandwiches, flatbreads, and lighter fare, all inspired by locally grown seasonal ingredients. Open daily to hotel guests and club members exclusively. Relaxed attire is customary; bathing suit cover-ups and sandals or shoes requested.

Ocean House is a newly renovated beach house restaurant that welcomes guests with laid-back luxury and ocean breezes. An inspired menu that includes light bites, colorful salads, baguettes sandwiches, seafood, and refreshing cocktails, is served indoors or while relaxing on the covered porch enjoying gorgeous pool and ocean views. Open daily to hotel guests and club members exclusively. Relaxed attire is customary; bathing suit cover-ups and sandals or shoes requested.

The Surf Break is an open-air oasis nestled between the two southernmost pools, where guests may relax with a refreshing cocktail, frozen drink, ice cold beer or light bite amongst tranquil breezes and breathtaking ocean views. Open daily weather permitting. Exclusively for hotel guests and club members. Relaxed attire is customary; bathing suit cover-ups and sandals or shoes requested.

Exceptional Water Sports, a Bounty of Marine Life

The Breakers Palm Beach is the best-kept-secret for those who want soft adventure in tandem with a luxury resort experience. Set against one of Florida's finest beaches and located just a half mile from incredible coral reefs, The Beach Club offers active travelers a dynamic menu of water sports – a comprehensive scuba diving program and certification, snorkeling, reef tours, fishing charters, and boogie board, surf board, kayak, and paddleboard rentals – and access to an amazing sanctuary of marine life.

The natural treasures found offshore are attributed to two different hurricanes dating back to the 1920s, which destroyed a 1000-foot pier that extended out from 'The Breakers' shoreline. The ruins beneath the sea resulted in extraordinary pristine coral reef formations – now a habitat for some 400 plus species of marine life including fish, crustaceans, sponges and invertebrates. Today, the reef is sought out by water sports enthusiasts from around the globe, who have observed everything from turtles to stingrays within a mile of the sands of The Breakers. Some of Palm Beach County's most abundant natural reefs begin just off The Breakers with reef lines at 25, 60, 80 and 100 feet along the coast.

The resort's expertly trained water sports team offers personalized adventures for experienced sports enthusiasts and memorable excursions for amateurs. Scuba, snorkeling and boating are among its most popular offerings including activities that enable guests to visit myriad sea life, explore different areas of Palm Beach by boat, or explore what lies just beyond the shore via kayak, stand up paddleboard, or Hobie Cat.

- **Scuba lessons** are available for adults and children (8 and older) as follows:

Bubble Maker (8 years and up): provides non-divers the opportunity to dive in the safe and controlled confines of a swimming pool

Discover Scuba Diving (10 years and up): uncertified divers experience ocean encounter under direct supervision of PADI instructor

Certification Course (10 years and up): provides necessary training to become PADI certified open water diver. Includes 3-4 pool sessions, 3-4 classroom sessions and four dives. Minimum four days

- **Keylpsy® Custom Power Catamaran** – a power catamaran for snorkeling or cruising guests. A professional captain and crew will provide personal service to ensure that every excursion is as fun and exciting as possible whether it be a sunset cruises, manatee watching (seasonal), a day trip to Peanut Island, or a customized private charter. Refreshments are served during each trip.

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About The Breakers Palm Beach

One of America's legendary resort destinations, this 538-room, Italian Renaissance-style hotel was founded in 1896, and resides on 140 acres of oceanfront property in the heart of Palm Beach. Renowned for its gracious service and unforgettable seaside glamour, The Breakers indulges its clientele, whether couples on a romantic getaway, multi-generational travelers on a family vacation or large gatherings in celebration. The resorts' timeless atmosphere – from its magnificent interiors to its artfully designed landscape -- has been renewed in a style of relaxed elegance. Thanks to the dedication of its longstanding family ownership (heirs of founder Henry Flagler), the iconic destination continues to thrive independent of chain affiliation, re-investing over \$30 million each year in capital improvements and ongoing revitalization. This extraordinary commitment balances preservation and modernization, continuously introducing and transforming amenities to bolster its contemporary appeal, such as the debut of Flagler Club, an ultra-luxury boutique hotel nestled atop the resort and the renovation of the Seafood Bar, reopened in December 2016 following a complete transformation.

The Breakers features a world-class oceanfront experience complete with a half-mile of private beach, four pools, private poolside bungalows for daytime rental, five whirlpool spas, and a variety of on-site watersports. Additional amenities include 36 holes of championship golf, including the Ocean Course and The Breakers Rees Jones® Course; 10 Har-Tru tennis courts; a luxury spa and indoor-outdoor oceanfront fitness center; a Family Entertainment Center; and an extensive program of family and children's activities. Nine restaurants, with settings ranging from casual beachfront to stylishly sophisticated, including HMF, the resort's destination for social drinking and eating; as well as an array of on-site boutiques, are all owned and managed by the resort. The Breakers is recognized as a AAA Five Diamond property and has earned numerous accolades for its extraordinary social impact on the environment, the community and its team member quality of life and satisfaction. For reservations or more information, contact the resort toll-free at 1-888-BREAKERS (273-2537), (561) 655-6611, visit www.thebreakers.com, or contact your travel professional.