

Wall Scape

# Graphic Wall

Picture perfect sound

See your own art on the Graphic Wall.  
This solution lets you customize digitally  
printed panels that tell richer stories  
in space. Easy to design and install,  
Graphic Wall keeps sound down while  
upping the aesthetic ante.



Photograph by George Lambros

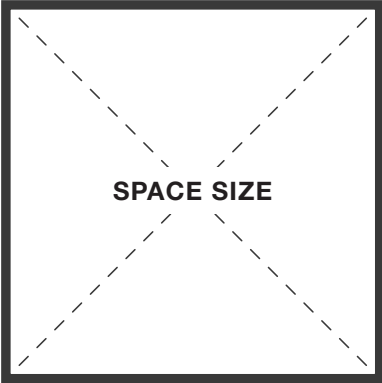


# How To Specify

## Key Information

Graphic Wall can compose your space in a variety of ways.  
Consider these questions as you design your layout.

1



What are the dimensions of the space?

PAGE 3

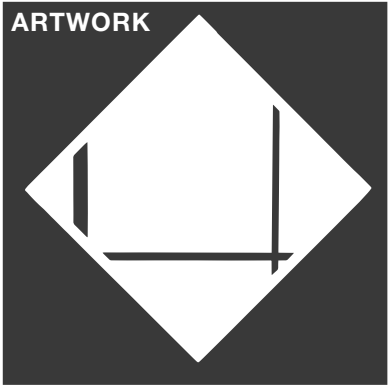
2



Will Graphic Wall need adhesive backing  
or non-adhesive?

PAGE 3


3



What art do you want printed?

PAGE 4

4



What color base felt do you need?  
05 White is our standard

PAGE 6-7

Dimensions

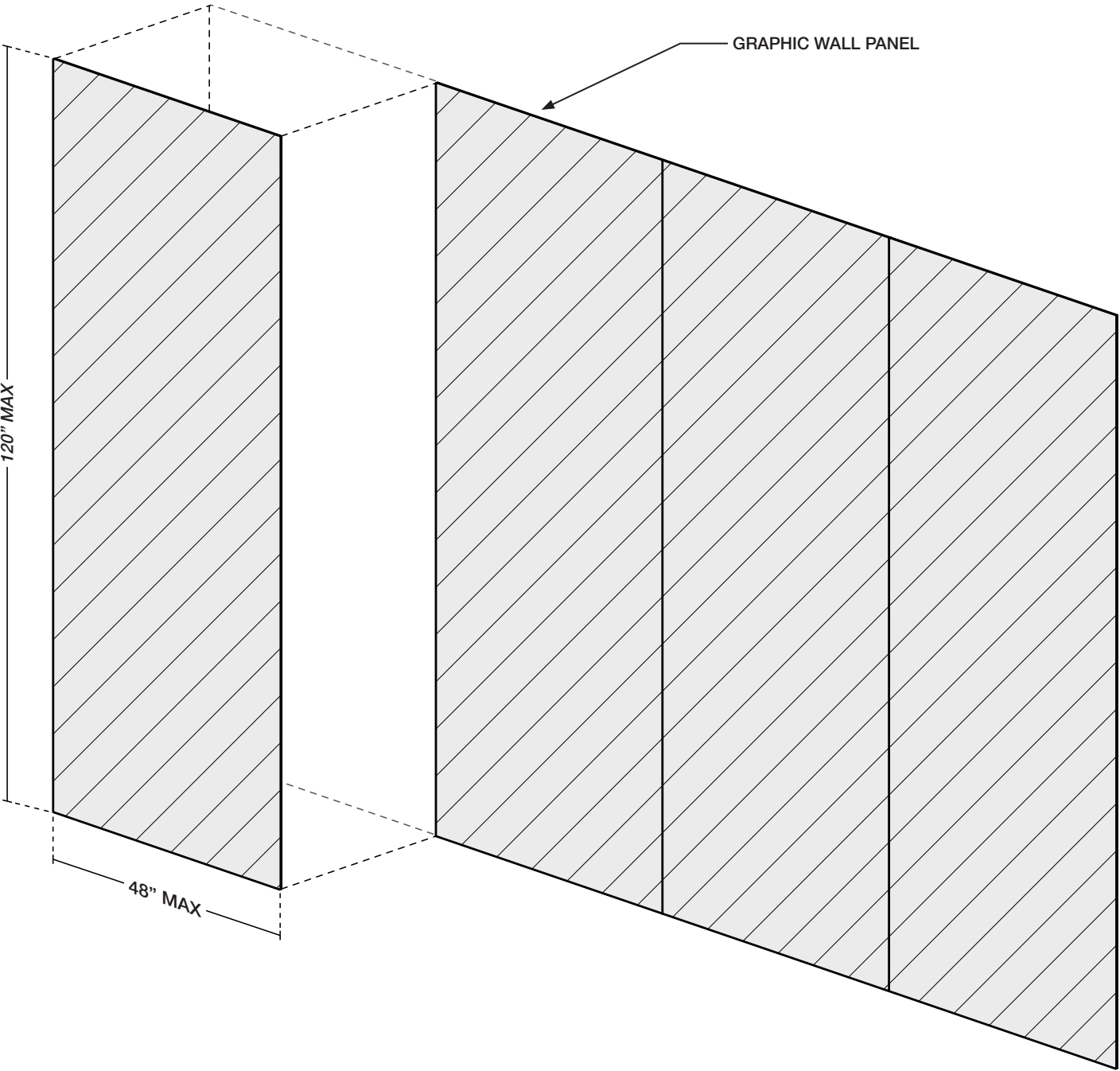
Variable Length	12”L Min - 120”L Max
Variable Width	12”W Min - 48”W Max
Standard Depth	9mm D

Connection Options

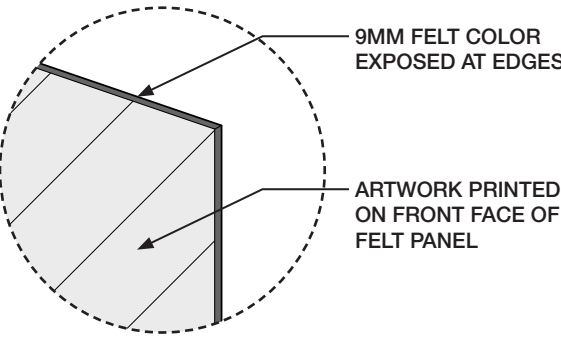
Standard Connection	Adhesive backing by Turf
Connection By Others	Construction adhesive
	Panels can be installed with construction grade adhesive specified by the contractor.

Color

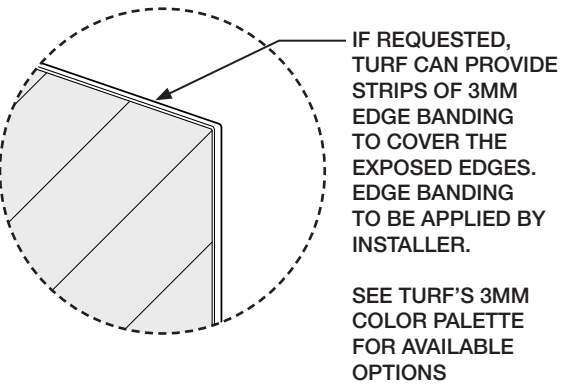
9mm Palette	<p>05 White is our standard substrate color used for printing.</p> <p>All of our 9mm felt colors can be used as a base for Graphic Wall.</p>
UV Printing	<p>UV ink creates colorful possibilities for Turf’s felt. The material’s acoustic performance isn’t affected by printing, and with color matching, walls can expand the experience of a branded space.</p> <p>Like a canvas, printed colors stay on the surface of the felt, and carving into the material reveals the core felt color.</p>



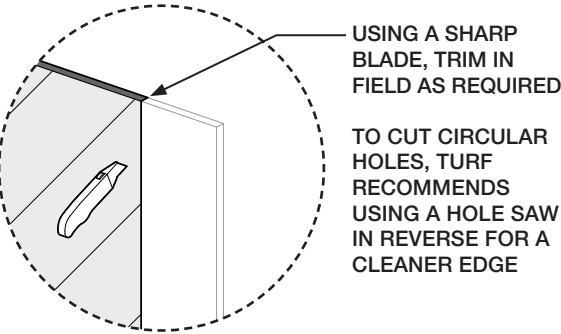
STANDARD EDGE DETAIL



OPTIONAL 3MM EDGE BANDING



FIELD TRIM DETAIL



ALL DIMENSIONS NOMINAL UNLESS NOTED OTHERWISE



Graphic Wall Process

Artwork Specifications

Print ready artwork must be provided in a vector file format (either AI or EPS) or high-resolution (300dpi) raster file. The files should be in a CMYK format.

Colors must be specified in CMYK, Pantone Uncoated, or by physical sample.

If the artwork is printed on a colored substrate, details will need to be outlined. Keep in mind that panels are printed on a single side, and not on the edges.

Proportion

To avoid cropping, please provide artwork with matching proportions to your desired space.

Strike Offs

An 18"W x 18"L strike off will be provided for client approval.

Cleaning Guide

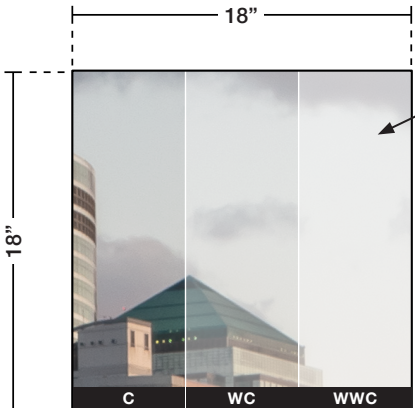
Refer to Turf website for product cleaning guidelines.

EXAMPLE CLIENT PROVIDED ARTWORK

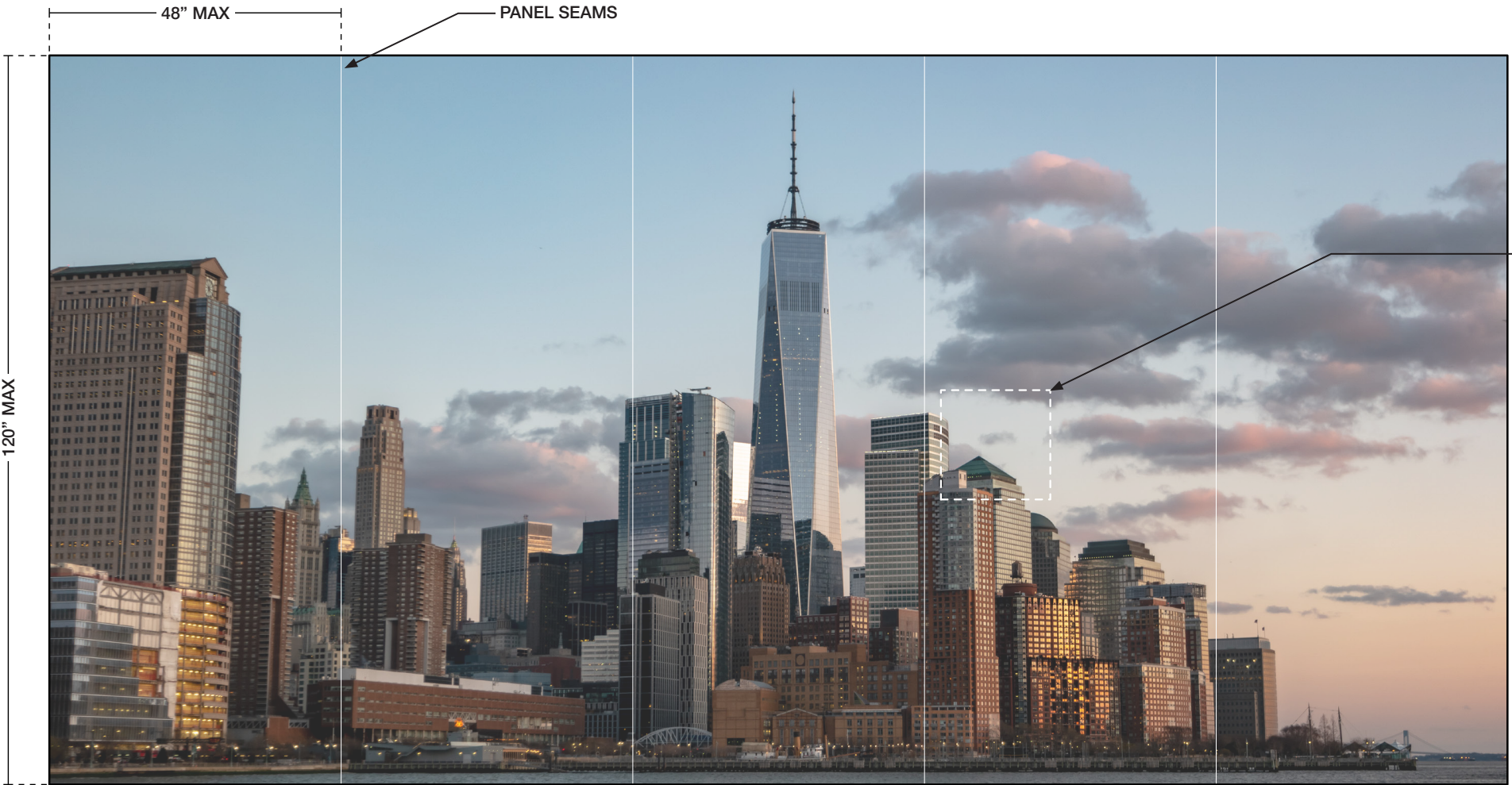


ARTWORK MUST BE A VECTOR FILE (AI OR EPS) OR A HIGH-RESOLUTION (300 DPI) RASTER IMAGE

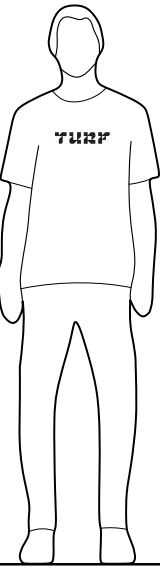
EXAMPLE STRIKE OFF



STRIKE OFF WILL SHOW THREE COLOR OPTIONS  
  
PRINT ONLY (C)  
1 WHITE FLOOD (WC)  
2 WHITE FLOOD (WWC)



STRIKE OFF AREA SENT TO CLIENT FOR APPROVAL



EXAMPLE GRAPHIC WALL

ALL DIMENSIONS NOMINAL UNLESS NOTED OTHERWISE





Tech

Acoustics	ASTM C423-17: Type A
Fire Rating	ASTM E-84 – Class A
VOC	ASTM D5116 Compliant

Details

Lead Time	Check the Turf website for current lead times.
Warranty	Five (5) years
Maintenance	Vacuum to remove any particulate matter and air-borne debris or dust. Compressed air can be used to dust the material in difficult to reach areas for large assemblies. Contact us for more information relative to spot cleaning.
Weight	Turf products cannot support the weight of any other items in field.

Acoustic Rating

NRC = 0.25

NRC varies depending on field conditions and arrangement. Contact TURF for testing details.

Certifications



Photograph by Tyllie Barbosa Photography



Photograph by George Lambros





# 9mm Colors

Introducing Hues, our new 9mm color palette designed for the senses.

The 9mm PET felt board is used as our primary construction material. Select one of our coordinating neutrals to blend in, or go for a contrasting element with one of our hues.

The process used to create PET felt often results in a heathered effect where multiple tones are present. Slight variations in color should be expected when using this sustainable material.

**Felt Thickness**  
9mm +/-0.5 mm

Monitors and printers vary.  
Please request a material sample to verify felt colors.



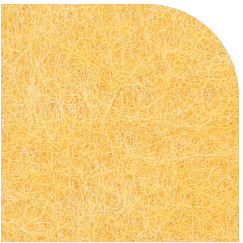
10 TOPO GREEN



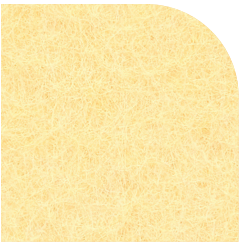
12 GRASSHOPPER



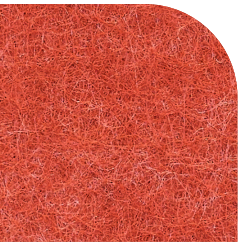
11 CELADON



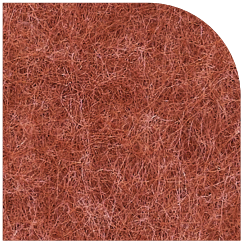
63 SAFFLOWER



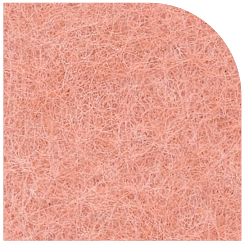
64 PLANTAIN



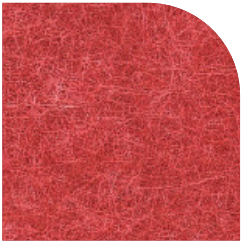
43 ORANGE CRUSH



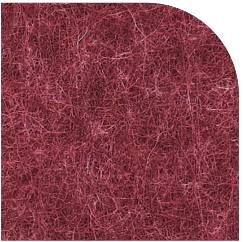
18 ULTISOL



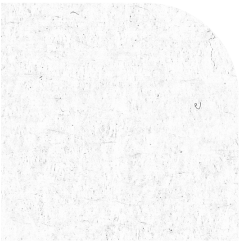
17 BLUSH



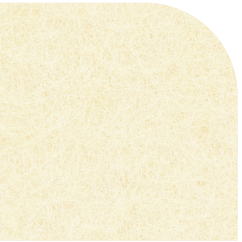
23 RED



15 MERLOT



50 IVORY



33 LUMINARY



83 HOLLAND OATS



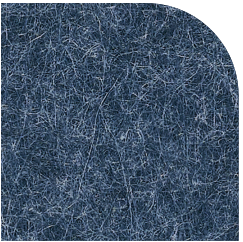
82 BARLEY



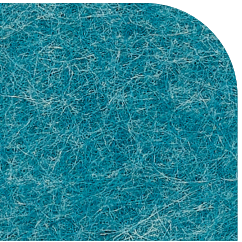
34 TONAL TAUPE



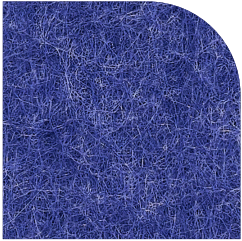
35 BARK



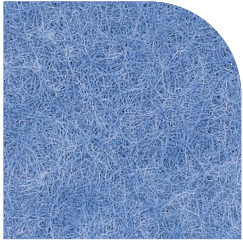
28 INDIGO



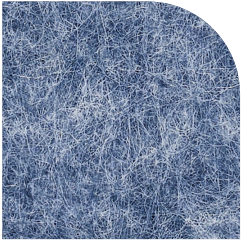
30 CYAN



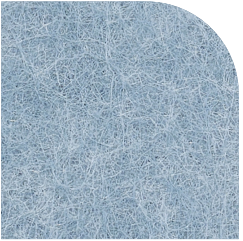
24 ROYAL BLUE



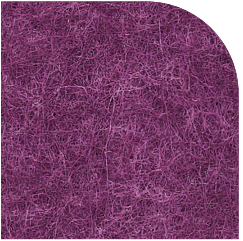
31 AZURE



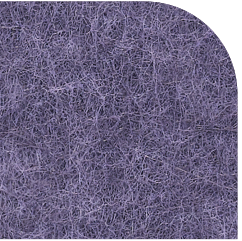
27 JEAN JACKET



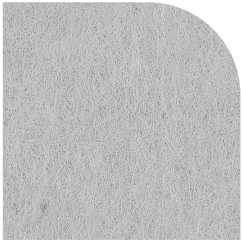
26 FADED DENIM



40 MAGENTA



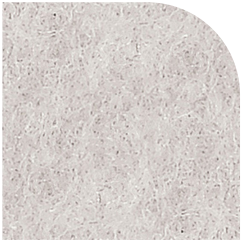
41 DRIED LAVENDER



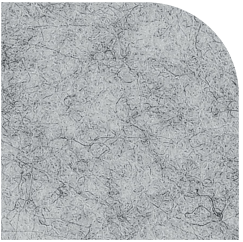
66 PEWTER



05 WHITE



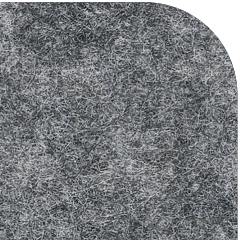
01 CREAM



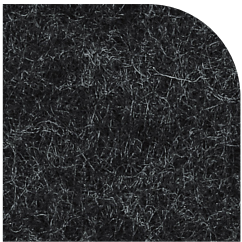
04 LIGHT GREY



98 STORM



09 DAMASCUS



06 CHARCOAL



07 BLACK





# 3mm Colors

In addition to the 9mm boards we can also integrate 3mm PET felt into our products through lamination. The layered material enhances not only the acoustic performance, but allows for color combinations and reveals.

**Felt Thickness**  
3mm +/-0.5 mm

Monitors and printers vary.  
Please request a material sample to verify felt colors.



R11 BLACK



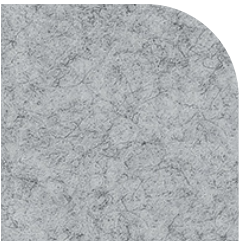
R28 MIDNIGHT



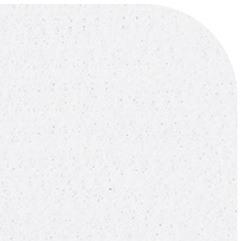
R02 DARK GREY



R25 FLINT



R03 LIGHT GREY



R01 WHITE



R09 BISQUE



R13 PARCHMENT



R20 TAN



R07 MARIGOLD



R22 TEAL



R19 BLUE