

Digital Freight Broker Integration: An Open Road for Shippers

Economic instability, significant supply chain disruptions and consumer expectations have re-shaped the logistics industry, making rapid delivery the new norm. E2open Transportation Management makes it easy for businesses to rate, ship and manage their freight with integration to the digital brokerages. Shippers access reliable, guaranteed capacity with broader networks comprising more than 60,000 carriers available 24/7. With this seamless integration, shippers gain a full set of transportation management system (TMS) capabilities on one platform while reducing transportation spend and improving performance.

Access to Capacity, Pricing and Service

Over the past decade, the trucking industry has changed significantly, facing driver shortages, regulatory mandates for drivers, fluctuating fuel costs and consumer demand for faster service. Companies of every size are working to build more agile and resilient supply chains to maintain their operational tempo and fill customer orders. These challenges require a TMS that can easily help plan and execute shipments across an extensive network of providers.

Digital freight brokers provide shippers of all sizes with a competitive advantage in several ways. With these services, shippers can find lower-cost spot rates or capacity for an unplanned shipment without the need for long-term, fixed-price carrier contracts that reduce organizational agility while increasing costs.

More Ground Shipping Options Combined With a TMS

The digital freight brokers integrate directly with Transportation Management to power instant quotes. Businesses that use Transportation Management tap into pricing insights and access a broader network of carriers using to connect with shippers across the U.S. Once activated, shippers can see booking options from digital brokers in the TMS immediately.



Key Features

- Seamless integration to a robust TMS for higher efficiency and control
- Tendering from instant quotes for shipments up to two weeks in advance
- Access to a broader network of reliable carriers to ensure capacity when needed
- Visibility to shipment tracking updates from the carriers
- Ability to view carrier ratings and key performance indicators (KPIs) before booking

Key Benefits

- Reduces time-intensive, costly, manual processes for capacity sourcing and tendering
- Enables 24/7 access compared to live brokers through cloud-based, digital booking capabilities
- Reduces shipping costs by using real-time market pricing and spot rates
- Provides access to an extensive network of carriers without annual contract commitments
- Empowers shippers to provide their customers with real-time tracking updates
- Includes robust KPI analytics to measure shipment performance

Access to a Broader Network and Real-Time Pricing

With integration to digital freight brokers, shippers are equipped with a reliable TMS that is extended to a larger network of dray, full truckload and less-than-truckload carriers. Shippers reduce the time spent manually searching for capacity and rates. Instant pricing and tendering based on real-time market conditions allow for faster decision making and provide the agility to react quickly when necessary.

Fewer Empty Loads

Some authorities estimate that as many as 20% of truck miles are driven empty. These deadhead miles are essentially wasted but could potentially be used to move goods if shippers and drivers took advantage of digital technologies to coordinate the return loads. With access to load boards integrated with a TMS, truckers can be more efficient by tendering backhauls to avoid driving empty miles. This leads to cost savings for shippers and improves supply chain sustainability by reducing the overall carbon footprint.



By taking advantage of the power of a broader network of over-the-road carriers in the U.S. and Europe combined with a TMS, shippers reduce transportation spend and improve service levels.

About e2open

E2open is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 400,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 12 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More:

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