

# Expanding Connectivity Options for Shipper Clients and Transportation Partners

With more companies focused on saving money and ensuring customer satisfaction, carrier connectivity has become even more critical today. Add capacity crunches and driver shortages to the equation, and the argument in favor of carrier-connected transportation management becomes even stronger.

E2open Carrier Marketplace is an enhanced program that brings efficiency and simplicity, streamlines procurement processes, and expands the system of connectivity options for both shippers and logistics providers. Carrier Marketplace provides carrier partners with tiered connectivity and powerful new capabilities, helping leverage real data to distinguish their position in the marketplace. At the same time, it supports our shipper clients by providing more opportunities for spot market offers, access to vetted capacity, and a network of trusted carrier partners already connected to e2open Transportation Management.

## For Carriers

### **Helping carriers reach more shippers**

Carriers need loads to fill their capacity and to keep their assets moving and earning money. The hard part, of course, is finding a consistent flow of freight to keep those trucks full. Having exposure to a large pool of loads gives carriers opportunities to fill that capacity, develop trusted relationships with shippers, and grow their business.

E2open Carrier Marketplace seamlessly connects carriers to shippers in the e2open network—and with 60,000+ loads flowing through the e2open system daily, carriers have numerous opportunities to grow their business.

One of the many strategic options e2open Carrier Marketplace gives carriers is the ability to provide real-time spot rates. New API capabilities help increase carriers' efficiencies not only for load board offers but also for rate quoting, status updates, document uploads, billing/invoice exchange, and communications/messaging.

The e2open Carrier Marketplace offers four levels of engagement with value-based pricing to suit carrier needs. These include tiered connectivity and powerful new capabilities, helping them leverage real data and advance by distinguishing their position in the marketplace. Carriers can increase their connectivity and add capabilities as their business grows. Selecting the right level for their business is fast and easy.



## Web Connect

### Manual task completion using the e2open Transportation Management portal

- Free
- Includes Support
- Up to 50 loads per year



## Web Connect+

### Expanded capabilities using the e2open Transportation Management portal

#### Web Connect functionality and benefits listed above, plus...

- Basic Quarterly Carrier Scorecard
- Can qualify for Certified Carrier Program (Silver, Gold, Platinum)
- Procurement Discovery based on Certification
- "Member of e2open Carrier Marketplace" badge for use on the Carrier's website



## Carrier eConnect

### System integration for increased efficiency

#### Web Connect+ functionality and benefits listed above, plus...

- EDI connectivity
- Advanced Quarterly Carrier Scorecard
- Company logo listed on Carrier page of e2open website



## Carrier eConnect+

### Enhanced system integration and comprehensive capabilities

#### Carrier eConnect functionality and benefits listed above, plus...

- EDI connectivity and;
- API connectivity for low/no touch TMS collaboration
- Option to purchase Premium Marketing Package

The enrollment process is easy. Carriers go the e2open Carrier Marketplace, simply choose one of the four levels, and checkout online.

Expand your presence and distinguish yourself in the market. Connect with shippers to fill your capacity and grow your business.





## For Shippers

### **Shippers enjoy greater efficiency, simplicity, and confident carrier connections**

The challenges for shippers' have always been keeping transportation costs down, keeping up with demand, finding consistent and reliable carrier capacity, and on-time pickup and delivery performance. The ongoing supply chain disruptions and unpredictability of what the next one might be make the focus on these challenges even more intense. Shippers are looking for partners that can help them overcome these obstacles.

E2open Carrier Marketplace expands connectivity options for carriers, streamlines carrier enrollment, and gives shippers a way to more easily and confidently bring new transportation partners into their network.

With a worldwide road carrier network of 29K+, e2open has a large and diverse group of carriers connected and ready. This eases onboarding while multiplying a shipper's carrier options. E2open carefully curates these carrier partners using due diligence screening that draws from hundreds of up-to-date restricted party lists.

Shippers want to do business with top-performing carriers – e2open helps identify them. E2open Carrier Marketplace includes the e2open Certified Carrier program, which leverages e2open network performance metrics and other data to rate participating carriers using their actual performance data across the entire network. By gaining insight into past and potentially future carrier performance, shippers can make more informed award decisions. Shippers can also feel more confident in introducing vetted capacity into their network.

Today, efficiency is a must-have. New API solutions in e2open Carrier Marketplace will help increase efficiencies for logistics teams and carrier partners for rate quoting, load board offers, status updates, document uploads, billing/invoice exchange, and communications/messaging.

Be confident in your ability to connect with vetted and reliable carrier capacity to optimize transportation spend and meet delivery expectations.

## About e2open

E2open is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 400,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 12 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More: [www.e2open.com](http://www.e2open.com)

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