e2open®

BRIEF CASE

Extending TMS into New Regions

Smurfit Kappa is a Financial Times Stock Exchange (FTSE) 100 company and is one of the world's leading providers of paper-based packaging, with 350 production sites and operations in 22 European countries, 13 countries in the Americas, and one in Africa. Smurfit Kappa manufactures, distributes, and sells containerboard, corrugated containers, and other paper-based packaging products, such as solid board, graphic board, and bag-in-box.
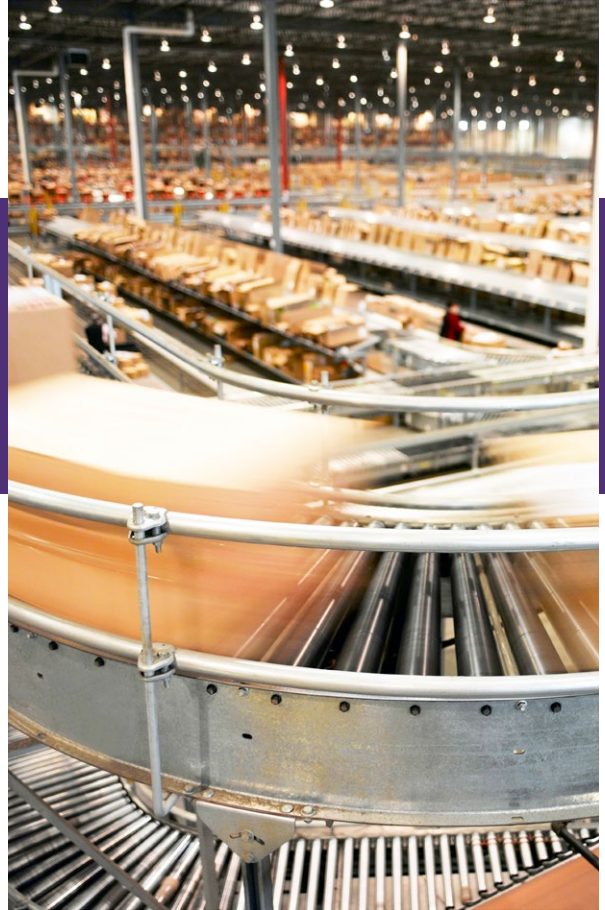
The situation

Smurfit Kappa operates through two segments: Europe and the Americas. The Europe segment includes a system of mills and plants that produces a line of containerboard converted into corrugated containers. In addition to other types of paper, such as solid board and sack kraft paper, and paper-based packaging, such as solid board packaging and folding cartons, this segment includes the company's bag-in-box operations. The Americas segment includes its forestry, paper, paper sack, corrugated, and folding carton activities in various Latin American countries and the United States. Smurfit Kappa's portfolio of paper-packaging solutions is constantly updated with new, leading innovations.

The challenge

Smurfit Kappa is a long-time Transportation Management System (TMS) customer in Europe. The European team at Smurfit Kappa promoted the e2open TMS as a valuable project that delivered visibility and freight savings. The team in

North America became interested in e2open to help solve challenges with visibility, data, reporting, transparency, dependability, and customer service.

Smurfit Kappa centralizes transport management to handle critical capabilities with e2open TMS. It needed a scalable solution to support continued growth, integration between business units, and multi-location complex processes.

The solution

Smurfit Kappa has been running the TMS solution in Europe for many years. To continue finding ways to add more value to its logistics operations, Smurfit Kappa has recently rolled out the TMS in North America and is planning

Consumer Packaging

Challenges
- Lack of data visibility/reporting
- Short order lead time
- Decentralized plants using varying practices

Solution
- Enhanced visibility to the network
- Identification of root causes behind short lead times
- More robust data reporting opportunities via internal TMS
- Suggest best practices utilizing the e2open network

Applications
- Transportation Management

Services
- Logistics as a Service

to extend it to Mexico. In North America and Mexico, Smurfit Kappa also uses a dedicated Logistics as a Service (LaaS) team to get as much value as possible from the TMS.

In addition to TMS, Smurfit Kappa is also implementing the Customs Management platform. Smurfit Kappa has also used the e2open Restricted Party Screening capability for many years, extending into the deeper screening with the lists of e2open partners.

The outcome

Implementing e2open TMS and LaaS strengthens the visibility of internal/external fleets, expands Smurfit Kappa's logistics portfolio, and standardizes its internal processes across North America. This supports future cost reductions due to consolidation, maximizing utilization, and optimal routing using e2open's planning team. Leveraging e2open's Logistics as a Service solution helps Smurfit Kappa achieve speed-to-value and continuous improvement.

Applications
- Transportation Management System

Services
- Logistics as a Service

About e2open

E2open is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 480,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 15 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More: **www.e2open.com**

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