

Raben Group Centralizes Transport Management to Handle Critical Capabilities with e2open®'s Platform

A Growing Logistics Services Organization

The Raben Group has been operating throughout Europe for over 80 years, providing full logistics, warehousing, international and national distribution, full fresh-products logistics services, automotive industry forwarding services, and sea and air freight transport.

Operating within the Czech Republic, Estonia, Holland, Germany, Latvia, Lithuania, Poland, Slovakia and the Ukraine, this logistics service provider runs more than 130 global locations. The company has over 9,500 employees, 1,150,000 square meters of diversified warehousing area, several dozen terminals in Europe and approximately 6,000 means of transport at its disposal.

Raben needed a scalable solution to support continued growth, integration between business units and multi-location complex planning processes.

Initiative to Future-Proof for Growth and Effectiveness

Raben established a list of goals for its transportation system and services:

- Planning for ongoing growth, Raben needed a multimodal transportation management solution that was scalable and easy to roll out to new divisions and acquisitions

- Integration between business units and with other systems was needed to gain visibility across the entire operation
- Improve logistics operations for a truly international business with the need to support different languages, currencies and time zones
- Operate on a hub-and-spoke basis across Europe and beyond, to support a complex planning process

Why e2open?

Raben chose e2open transportation management solution to handle its logistics operations. The solution reduced supply chain complexity by establishing and managing a set of best practice processes and providing employees with access to the right information at the right time.

E2open provided a transportation and logistics management solution to handle all of Raben's critical capabilities, including:

- Multi-country, multi-language, multi-currency and multiple time zone support
- Comprehensive functionality for the management of networks and hubs
- Real-time visibility for goods and items throughout the entire network
- Phased implementation by business unit, ensuring minimum disruption to operations

“The strength of this solution is that you can set up many different configurations. It is so flexible.”

Raben Group

One Integrated TMS Across Seven Business Units

Raben now has one centralized transportation management system (TMS) that has integrated all business units and replaced the multitude of disconnected systems — each previously installed separately in every location.

A comprehensive toolset helps manage and control the variables associated with operating a logistics service — from defining business processes and monitoring service-level agreements (SLAs) to optimizing stock put-away and utilizing transport capacity. A flexible configuration allows optimization of inter-company planning and settlement of financial arrangements between separate organizational units. Integration with radio frequency identification (RFID) facilitates the preparation of documents and freight labels that ensure each consignment is given a unique bar code identification number that can be scanned at each delivery stage.

The biggest challenge was to provide all seven of Raben's business units with one integrated system. E2open supported a staged rollout that enabled each business unit to be phased individually. E2open's transportation management capabilities provide a single, centralized, flexible solution to manage Raben's transportation and logistics operations for multiple countries and business units with real-time visibility across the entire network.

About e2open

At e2open, we're creating a more connected, intelligent supply chain. It starts with sensing and responding to real-time demand, supply and delivery constraints. Bringing together data from customers, distribution channels, suppliers, contract manufacturers and logistics partners, our collaborative and agile supply chain platform enables companies to use data in real time, with artificial intelligence and machine learning to drive smarter decisions. All this complex information is delivered in a single view that encompasses your demand, supply and logistics ecosystems. E2open is changing everything.

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